2021 E-bidbook Seminar 2
"Empowering Success"
7 July 2021



Patricia Loo
National Secretary General



Ross Chan
2020 JCI Dragon President

Patricia Loo, NSG/IPP of JCI Harbour



JC Career

2021 National Secretary General/ LOM Immediate Past President
2020 LOM President
2019 LOM Executive Vice President
2018 LOM Panel of Advisers
2017 LOM Honorary Treasurer
2015-16 LOM Director
2011 LOM Officer
2009 Joined JCI



Patricia Loo, NSG/IPP of JCI Harbour



Awards in 2020 JCI Hong Kong National Convention:

Best Chapter of the Area (91+ members)
Most Outstanding Chapter President (91+ members) - Patricia Loo
Best Organization Management for Learning and Knowledge
Best Contribution in NOM Activities (91+ members)
Most Outstanding New Member - Zac Lee
Best Corporate Communication Program
Best Long-term Community Development Program
Presidential Award of Excellence - Kenneth Yu
Best Sustainable Development Program – Merit
Most Outstanding NOM Director/Officer - Merit (Terrence Tang)



Ross Chan, IPP of JCI Dragon

JC Career

2020 JCI Dragon President
2017-2019 LOM Vice President
2016 LOM Assistant Vice President
2015 Joined JCI Dragon

2020 AWARDS RECEIVED

Best Chapter of the Area (50-90 members) – Award
Most Outstanding Chapter President (56-90 members) – Award
Best Economic Development Program – Award
Best Inter-organization Collaboration Program – Award



WHY BIDBOOK?

EVALUATION

TEAMWORK



SKILLS DEVELOPMENT

RECOGNITION

MAKE IT FUN!
CREATE MEMORIES









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JCI Hong Kong

JCI RISE

AIM TO WIN

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JCI Hong Kong

R I S E

BIDBOOK PREPARATION



MASTER CHEF!

Create your own Unique Dish!

→ WHAT IS YOUR STORY?
→ IMPACT on PEOPLE & ORGANIZATION
→ EMOTIONS



FORM YOUR TEAM

- → P
- → ADVISOR/PP
- → TEAM LEAD
- → WORDS (1-2)
- → PHOTOS (1-2)



PICKING YOUR AWARD CATEGORY!

CATEGORY

DEFINITION

CRITERIA & POINTS DISTRIBUTION

LOCAL or INTERNATIONAL AWARD

POTENTIAL COMPETITORS

III.A.2 Best Corporate Communication Program

Definition: This award is for the recognition of the most outstanding project or program in the field of corporate communication organized by a LOM.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
Overall favorable public impact	30
Participation by stakeholders	15
Participation by members	10
Benefit to community	15
Planning, execution and finance	20
Benefit to the organization	10

Note: This award will be granted by JCIHK only. The former name of this award was "Best Public Relations Program".

Winners
1981 – Bauhinia
1983 – Peninsula
1989 – HK Jayceettes
1990 – HK Jayceettes
1991 – Victoria
1993 – HK Jayceettes
1999 – HK Jayceettes
2000 – HK Jayceettes
2004 – Lion Rock
2005 – Lion Rock
2006 – Lion Rock
2007 – Lion Rock
2008 – Harbour
2009 – Lion Rock
2010 – Peninsula
2011 – Harbour
2012 – Victoria
2013 – Ocean
2014 – Harbour
2016 – City Lady
2017 – Bauhinia
2018 – Harbour
2019 – City Lady
2020 – Harbour

Certificate of Merit
1982 – Peninsula
1985 – Victoria / Queensway
1986 – HK Jayceettes
1987 – Ocean
1988 – Peninsula
1996 – City
1997 – Peninsula
2005 – Apex
2007 – Victoria / Harbour
2009 – Harbour
2011 – Sha Tin / City Lady / Sha Tin
2013 – Peninsula / City Lady
2014 – City
2017 – City Lady
2018 – City Lady
2019 – Harbour
2020 – City Lady

JCI Hong Kong RISE

JCI 國際青年商會香港總會 Junior Chamber International Hong Kong

Awards Manual 2021

Published by Junior Chamber International Hong Kong (JCIHK)
21/F., Seaview Commercial Building,
21–24 Connaught Road West, Hong Kong
Tel. 2543-8913 Fax 2543-6271
http://www.jcihk.org

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ELIGIBILITY REQUIREMENTS

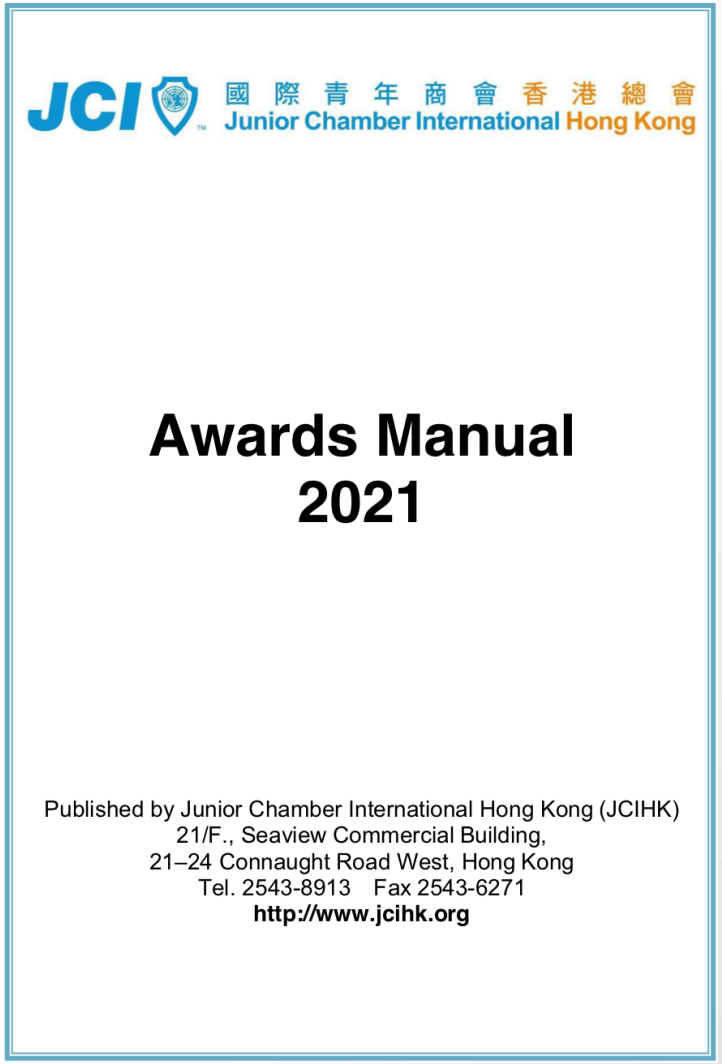
III.B.1.2 Best Chapter of the Area (56–90 members)

Definition: This award is for the recognition of the most outstanding LOM with 56 to 90 members.

Description: A trophy with the name of the winner inscribed on it each year.
A floating award.

Eligibility: The applicant

1. Must have completed at least one project.
2. Must have achieved at least 80% under the 2021 LOM Efficiency Index in both "NOM Project Participation" and "Administration" areas as of 24 August 2021.
3. Must have nominated at least 2 members to participate in the organizing committee for any NOM project during the year.
4. Must have filed 2019 audited account with the Company Registry on or before 24 August 2021. Receipt from Companies Registry should be kept as evidence of submission.



III.A.3 Best Community Impact Program

Definition: This award is for the recognition of the most effective project and program which improves the community, extends the JCI Mission, enhances credibility with partners and JCI brand recognition.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution Q.1 What were the objectives of this program? Q.2 Describe how your project focused on economic impact in society	20
Added Value to JCI Members and Stakeholders Q.1 How many members were involved in this program? Q.2 How did this program bring added value to your members?	15
Impact on the Local Organization's Brand Awareness Q.1 Describe how your project helped raise awareness about the JCI brand. Q.2 How did this project increase awareness of JCI in your community? Q.3 How did this project increase awareness of JCI with future members?	20
Impact on the Local Organization's Membership Growth Q.1 What was the final increase in members thanks to this project (number and %)? Q.2 How did the Local Organization benefit from running this project? Q.3 How did the program increase membership growth efforts? Q.4 Describe how your project targeted membership growth.	15
Impact on the Local Organization's Finances Q.1 What was the financial surplus or loss of the project? Q.2 How will the surplus be used to grow your local organization?	10
Long-term Impact of the Program Q.1 What is the expected long-term impact of this project? Q.2 What changes would you make to improve the results of this project?	20

Note: Award is allied to JCI Award Programs. The former name of this award was "Best Community Empowerment Program"

SWOT ANALYSIS

	Helpful to achieving the objective	Harmful to achieving the objective
Internal origin (attributes of the organization)	Strengths	Weaknesses
External origin (attributes of the environment)	Opportunities	Threats

→ WHAT CAN YOU DO TO ENHANCE YOUR PROJECT?

JCI Awards Categories

The JCI Awards Program recognizes the projects and the people behind them that are truly exemplary and serve to inspire others to create an impact in their own communities

2020: Left; 2021: Right

Multi-entry Award Categories	
Multi-entry categories are where the best local projects and programs compete in the JCI Awards Program. National Organizations may submit more than one award entry. A maximum of 10 entries are permitted for National Organizations per category.	
Community Awards	
Best Long-term Local Community Development Program	N/A
Best Local Corporate Social Responsibility (CSR) Program	N/A
Best Local Peace Project	N/A
Best Local Community Empowerment Program Projects and programs run by JCI Local Organizations to improve the community and extend the JCI Mission. • Objectives, Planning, Finance and Execution • Membership Participation • Community Impact • Impact on the Local Organization • Long-term Impact of the Program	**Best Local Community Impact Program** Projects and programs run by JCI Local Organizations to improve the community, extend the JCI Mission, enhance credibility with partners and JCI brand recognition. • Objectives, Planning, Finance and Execution • Added value to JCI members and stakeholders • Impact on the Local Organization's brand awareness • Impact on the Local Organization's membership growth • Impact on the Local Organization's finances • Long-term Impact of the Program

PAY ATTENTION TO AWARD MANUAL UPDATES!



SET A TIMETABLE

Strategy Meeting
Brainstorm/Outline Key Points
Data Collection
1st Draft
2nd Draft
Finalize
Combine & Print (Don't wait till last minute!)

My Drive > 2020 HJC BOD > 99. Photos & Videos > 03. Mar

Name

- 2020.03.31 Excom Meeting
- 2020.03.30 HJC x DJC x BJC x TWJC JCI Course meeting
- 2020.03.29 LD Kick-Off/Launch Party
- 2020.03.27 2019 Annual Ball e-meeting
- 2020.03.25 BA OC Meeting
- 2020.03.24 LD OC Meeting
- 2020.03.22 JCIHK Public Speaking Prelim Contest
- 2020.03.20 Mar MFG
- 2020.03.15 BA Videoshoot & Shop Visit
- 2020.03.11 SDG Meeting
- 2020.03.11 BA OC Meeting
- 2020.03.11 Annual Ball Meeting
- 2020.03.07 NP&LOM P Distribute 抗疫包
- 2020.03.07 HJC Foundation meeting
- 2020.03.05 NP&LOM Ps Packing + NOM Meeting
- 2020.03.04 JCIHK PS&Debate workshop

PHOTOS & DATA COLLECTION

GOOD FILING IS IMPORTANT!

RESERVE TIME FOR DATA COLLECTION (e.g. #Events, Participants, Media, Reach, Partners, etc)

JCI UPDATES & SDGs

UPDATES FROM JCI!



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UPDATES FROM JCI!



https://cutt.ly/Nmc7w6h

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UPDATES FROM JCI!



JCI SLOGAN FOR 2021:
ONE FUTURE

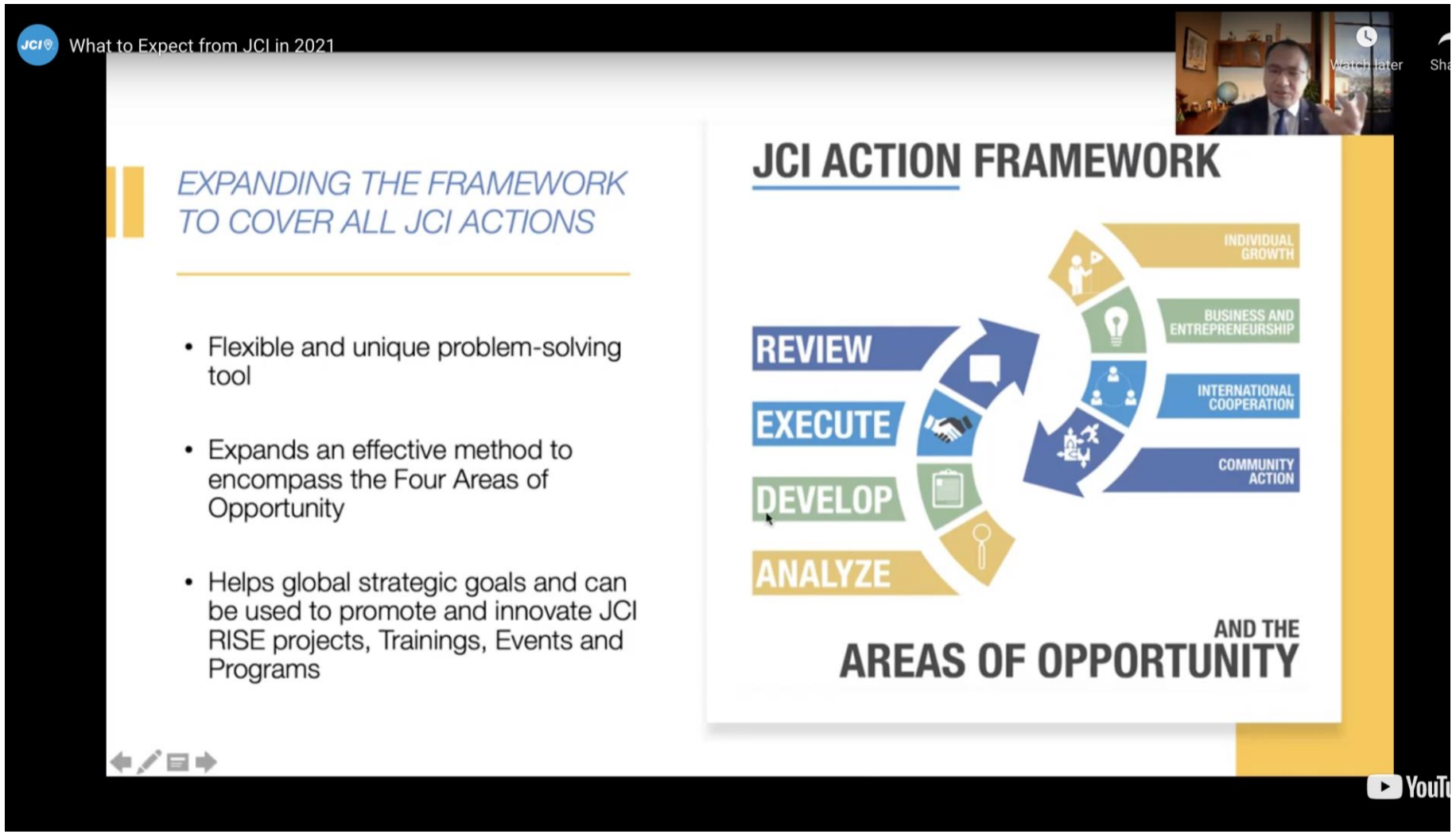
JCI TAGLINE:
DEVELOPING LEADERS FOR A CHANGING WORLD

2021 JCI PLAN OF ACTION

2019-2023 JCI STRATEGIC PLAN

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UPDATES FROM JCI!



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JCI ACTIVE CITIZEN FRAMEWORK

?

JCI ACTION FRAMEWORK

UPDATES FROM JCI!

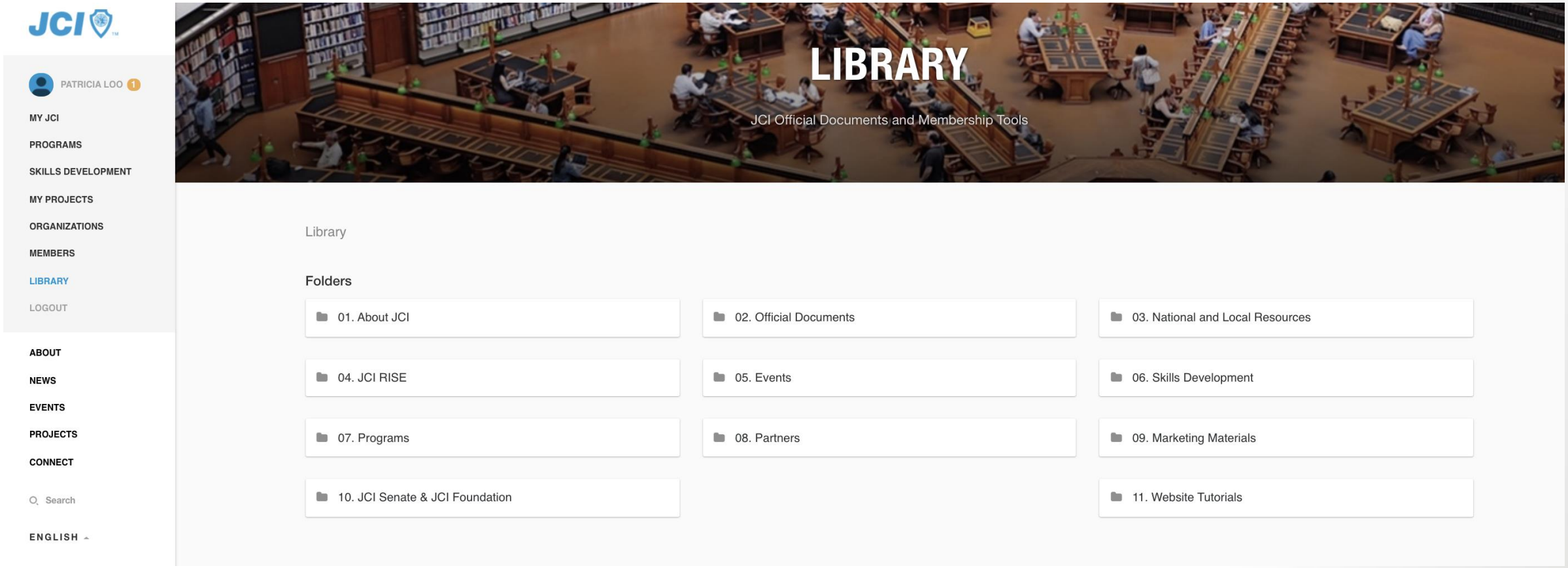




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UPDATES FROM JCI!

FOR THE LATEST RESOURCES: JCI.CC → LIBRARY

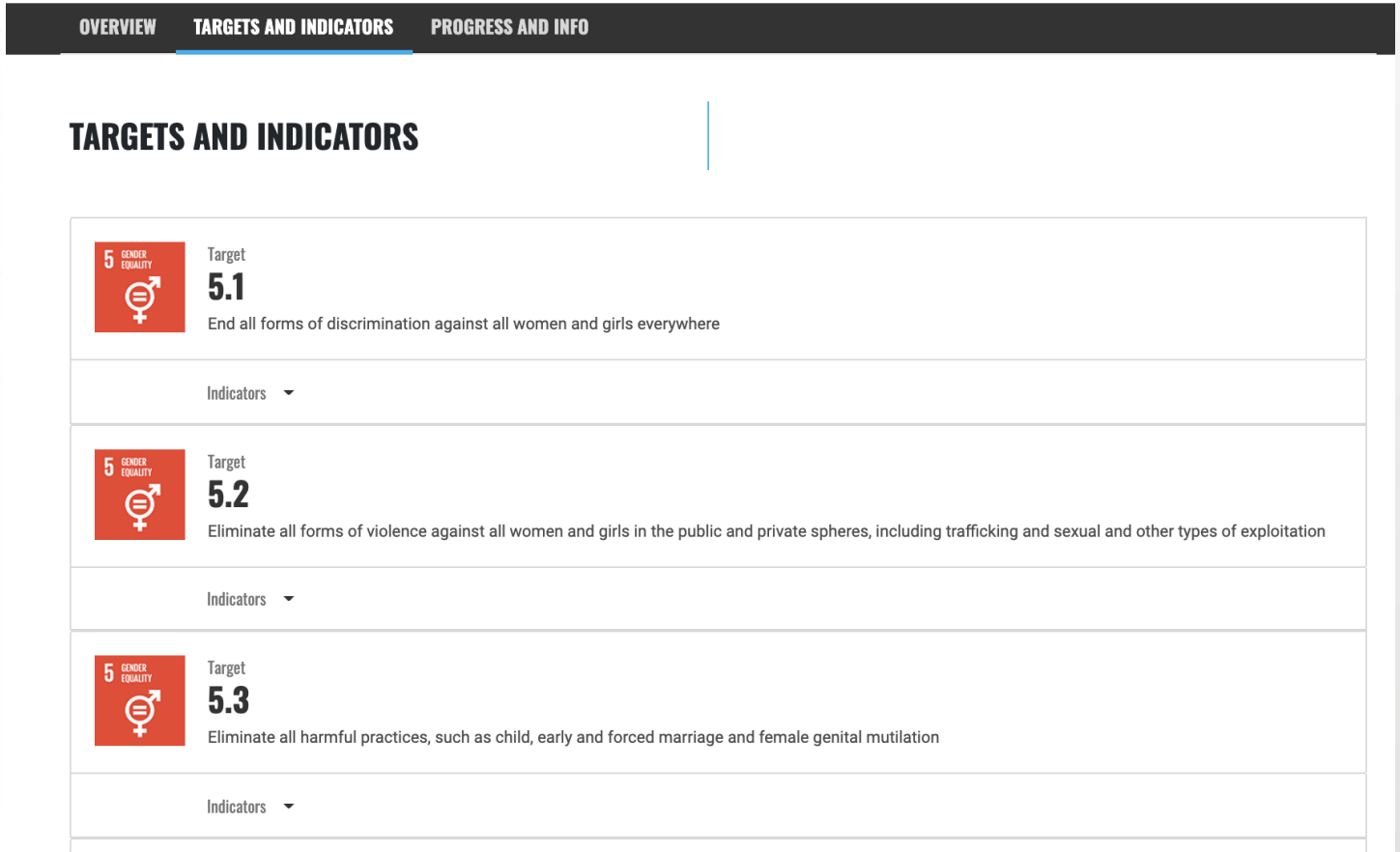


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UNSDG

https://sdgs.un.org/goals





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JUDGES

JUDGES – CHAPTER AWARDS



+

6.7 Experts from governmental organizations, business sectors and non-governmental organizations will be invited to take part in the judging process. These experts will be responsible for judging Best Chapter of the Area and Most Outstanding Chapter President, and the marks given by them will contribute to 30% of the total marks.

OUT LOM &
OUT LOM P!

2021 JCIHK SLOGAN:

EMPOWERED LEADERS,
EMPOWER LEADERS!

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JUDGES – PROJECT AWARDS

CHAPTER REPRESENTATIVES!













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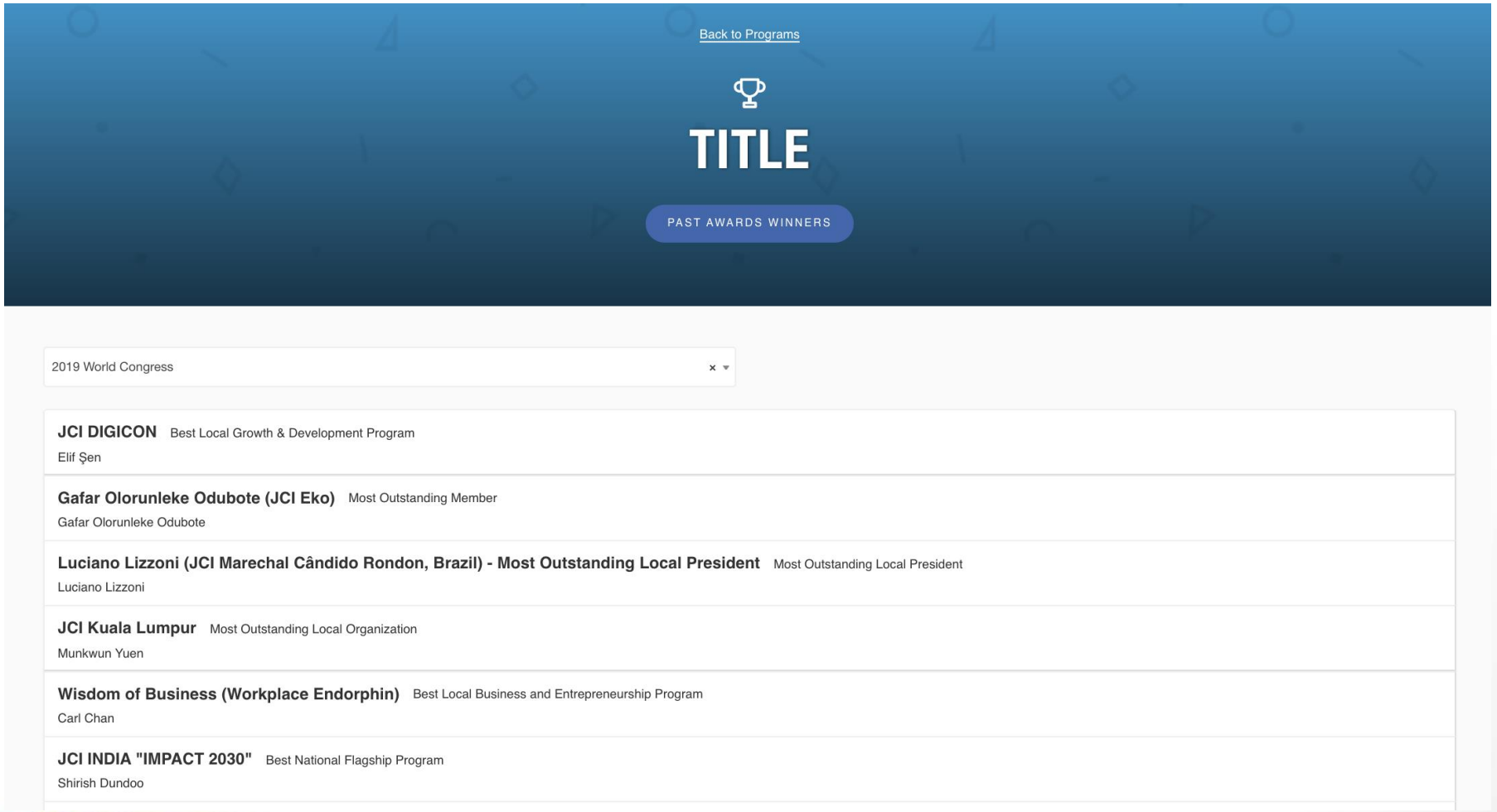
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RISE

BIDBOOK REFERENCES

BIDBOOK REFERENCES

JCI.CC → PROGRAMS → JCI AWARDS → PAST AWARD WINNERS



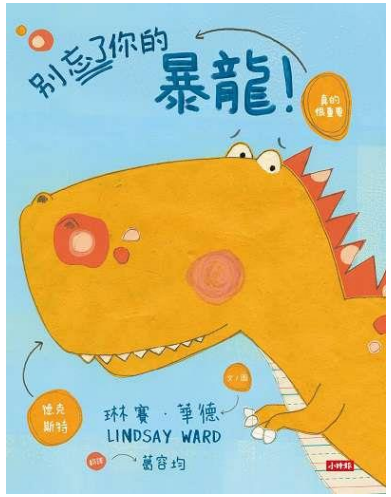
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HOW TO WRITE AWARD BIDBOOK

Bidbook Audience

Who is your target to write a bidbook?



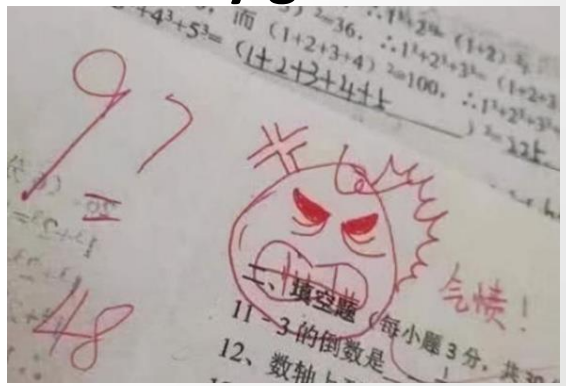
Hong long for viewing a bidbook?



How they view a bidbook?



How they give score?



Which Part is More Important?

Copy

What were the objectives of this program?

FOR STUDENTS
- Opportunities to develop application in daily life problem
- Provide a platform for students to link with technology, community and government Help students thinking up and then solving problems in a methodical way
- Feeding the students' passion for computing

FOR MANTOR:
- Provide a valuable training experience of STEM and raspberry for mentorship Create a positive experience for the JCI Dragon event
- Improve communication skills to mentorship

How does this program align to the JCI Plan of Action?

IMPACT
1.Stem learning builds the skills kids need for the future.
2.Starting early ignites a lifelong love of exploration and learning.
3.Let students understand learning through play is more fun.
4.Stem subjects nurture creativity and spark imaginations.

MOTIVATE
1.Encourage students to take steps FORWARD to DREAMS
2.Align DREAMS and real-world problems and make dreams REACHABLE by the angel investor judge
3.Enabling members to become mentors, which ensures the next generation of active citizens is engaged with JCI

INVEST
1.SPONSOR from Rotary Club of Kowloon Northeast & The Hong Kong Jockey Club Charities Trust
2.Speakers, Guest mainly from Network of JCI Dragon members related with IT industry. All speakers guest and Judge were free for charge
3.FREE VENUES -All Opening, Judging, Closing and Workshop venues provided by local university and company

COLLABORATE
1.Collaboration with 6 Community Organizations, 3 University, 53 Primary/secondary schools, 3 IT industry company and 1 Sister Chapter to work togather in this Project.
2.Achieve common goal:"Provide Opportunities to Young People"

CONNECT
1. Find related organizations speaker for students (CityU Apps Lab - CityU & Centre for Innovation and Technology - CUHK)
2. Exchange computer technology, information and knowledge to students
3. Explore future study direction or working opportunities

Was the budget an effective guide for the financial management of the project?

SPONSORSHIP OVER USD 20000 FROM:
- Rotary Club of Kowloon Northeast
- The Hong Kong Jockey Club Charities Trust (Central and Western District Council)

FREE OPERATION COST
Speakers, Guest mainly from Network of JCI Dragon members related with IT industry. All speakers guest and Judge were free for charge

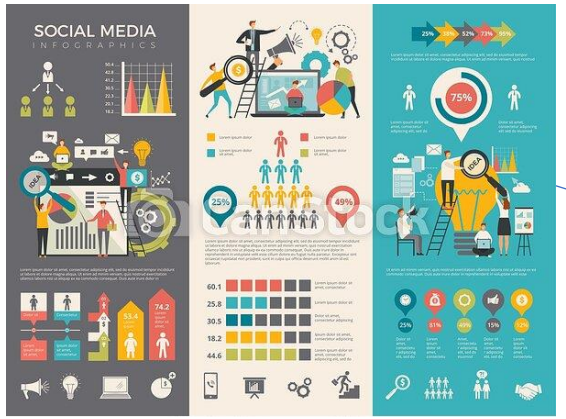
OR

Graphic



Judges have 3 types……

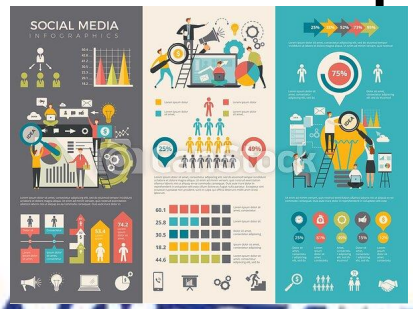
Like Graphic



Like Wordings



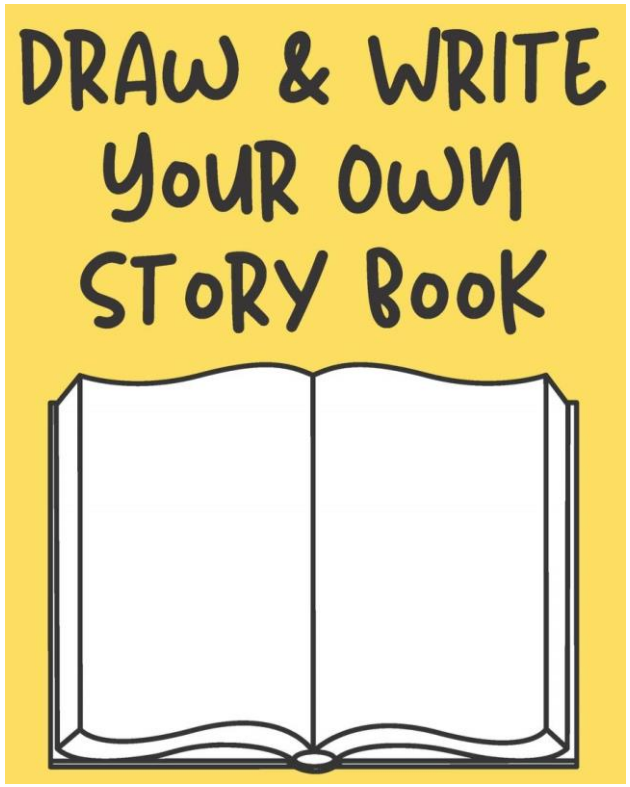
Like Copy & Graphic





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Be a Storyteller……



Draft Key Points for each single question

↓

JC Values, Uniqueness, Creativity, Results, Execution, Achievement, Target Accomplished

↓

Figures to Support

Effective Ways

Simple Sentence
Subtitles
Line Breaks
Bullet Points
Numbering

How did this project increase awareness of JCI with corporate sponsors or government officials?

Activities implemented that emphasized the PRESTIGE to be part of the JCI Movement:

1. Invited famous and successful Young Active Citizens from Successful Entrepreneurs, Professionals, Pass JCI Members be the sharing speakers during JCI KL activities and events, and shared their JCI experience which helped them to become what they are today.
2. Social Media and Publicity in which JCI KL projects are being shared in the members Instagram or Facebook, and invited media to cover various community projects being done by the LO.

How did this project increase awareness of JCI with future members?

As the number of JCI KL members increasing, the opportunities of development offered by the LO has becomes more DIVERSE. The DEVERSITY of developmental opportunities provide by JCI KL was the key that participation in personal improvement activities is at all time high.
JCI KL has organized seminars and trainings that were based on the interest of the general membership gathered in the survey conducted.Some training topics that were offered:

1) JCI Official Trainings
a.22 JCI Courses Conducted with 98 JCI Training Hours

2) Business Topics
a.11 Entrepreneurs Topic been conducted

3) Sports Skill Development
a.5 Sport activities been conducted

4) Personality Development
a.20 JCI Members been promoted to 13 New JCI Trainers, 3 JCIM Immediate Trainers, 4 JCIM Senior Trainers

With the wide range of personal and skill development trainings offered, members were able to find out their interests and choose which projects or events they want to participate.

TIPS:

JC Wordings
Spell Check
CAPITAL LETTERS for keywords

Wordings

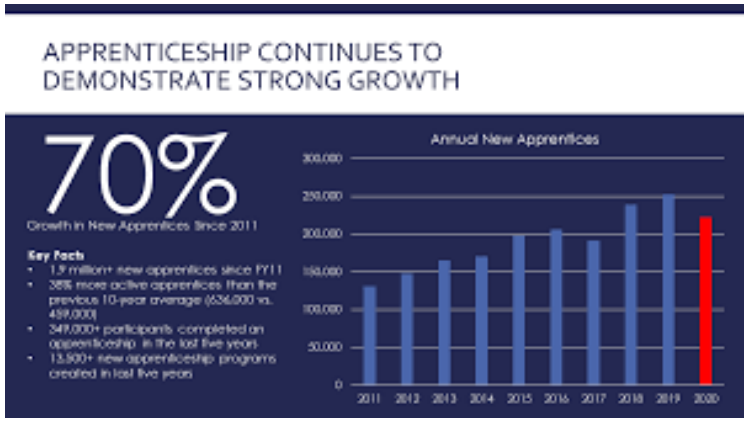
Simple, Strong & Picture

Overused Words	Better Words
Good, Happy, Nice	Belongings, Satisfactory, Enjoyable
Large, Big	Wide-Range, Broad, Sizeable
Better, Higher	Advance, Superior
Increase	Boost, Enhance
Encourage, Motivate	Empower, Inspire

Elements



Graphics



Statistic with Strong Number



Good Photos

Photos

Group Photos













Event Photos













Meeting Photos








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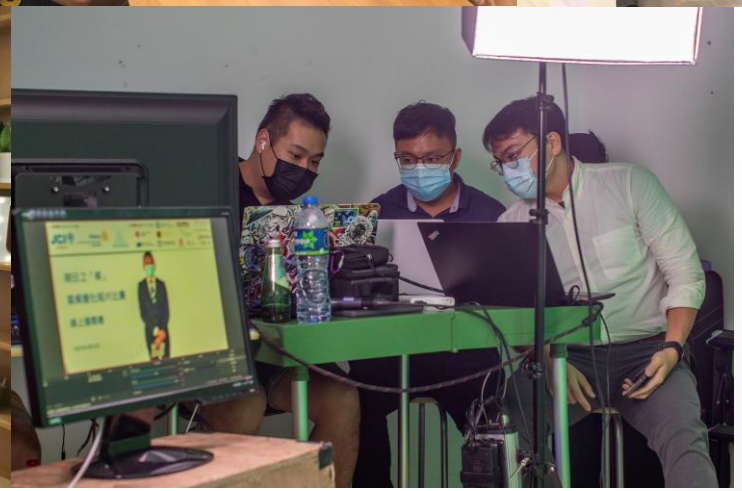
Action Photos











Media Photos







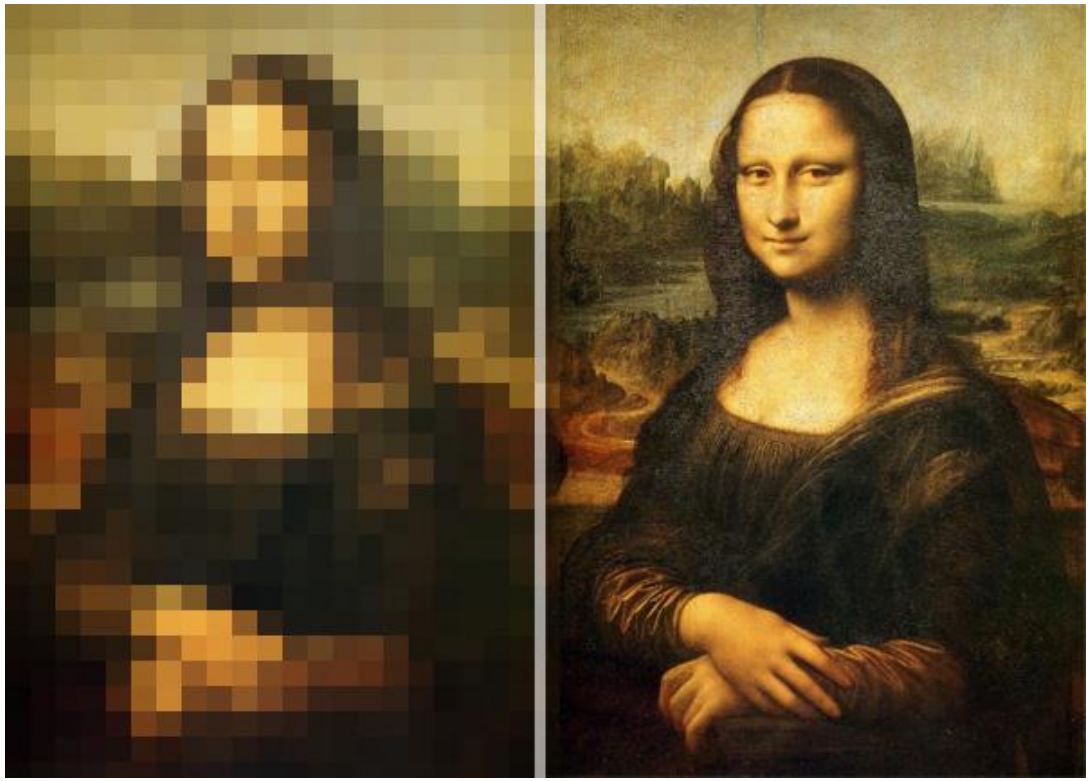




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Each Photo Use ONCE Time only

DON'T use LOW Resolution Photo

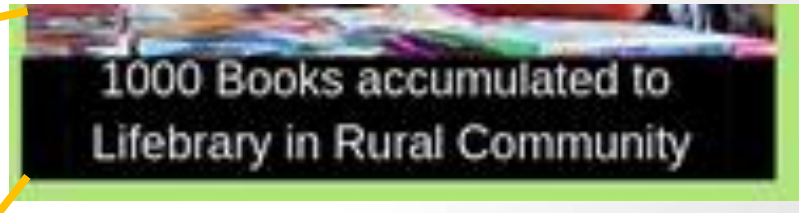


Nice Photos with Captions









Infographic
s





Statistic & Flow Chart Presentation





Magic Number with Clear Presentation







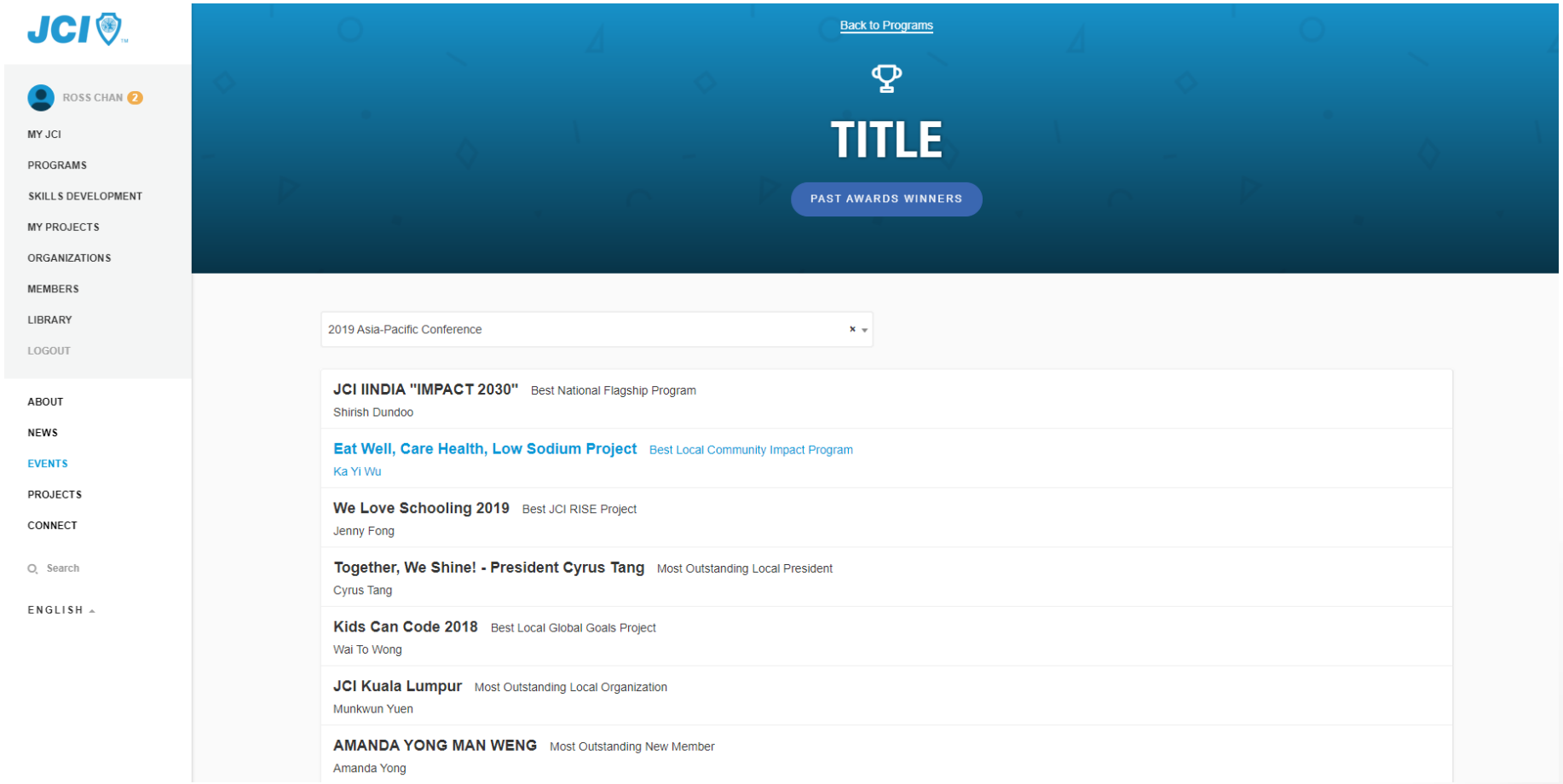
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Clear and Bold Wordings





Award Bid at JCI.CC



Around 50 Hours Bid Book



Create Contents

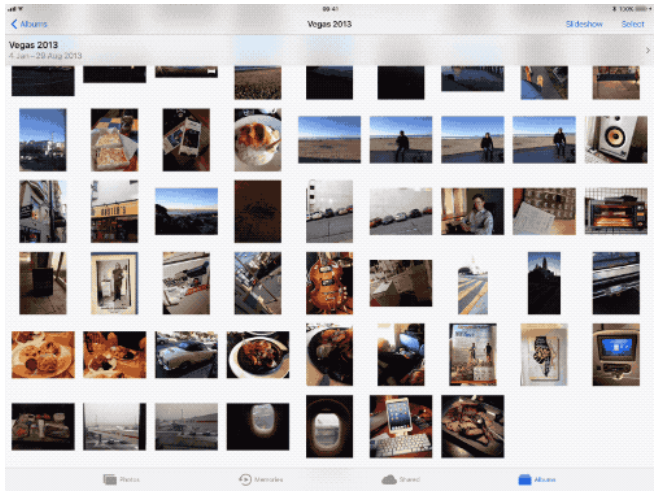


Photo Selections



Design

Promotion







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