Junior Chamber International

Office of the
Secretary General

DATE: September 1, 1995

FROM: Benny Ellerbe, Secretary General

TO: National Presidents

RE: **Recognition for Oral Rehydration Therapy (ORT) projects**

We wish to give you and your members recognition for any projects you have undertaken subsequent to the JCI implementation of the *ORT Declaration* adopted at the 1993 JCI World Congress in Hong Kong.

In our recent review meeting with UNICEF, it was decided to document all successful ORT projects undertaken around the world by Junior Chamber. Descriptions and visuals of these successful ORT-related projects will be included in a publication which will be widely circulated by JCI and UNICEF.

We are enclosing a checklist which will help you profile your ORT project, show the range of collaboration with other agencies, and document the extent of its impact on the community and country. Pictures, brochures, tapes and newspaper clippings are particularly welcome.

Please send your documents to my attention at the JCI World Headquarters **by October 31, 1995,** so that we may include your project(s) in this upcoming publication.

Thank you for your cooperation.

Copy: National Secretariat

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CHECKLIST FOR PUBLICATION ON ORT PROJECTS

1. Has your NOM taken up any activity to implement the Global ORT program as envisioned in the Hong Kong Declaration ?

2. If yes, when was it launched and what are the general scope and range of operation? How many LOMs, chapters and members were involved?

3. Was this an ad hoc or a planned activity? If planned, was the program incorporated into your national plan of action? Please describe the planning process adopted by your NOM/LOMs.

4. What were the key salient features of the action plan, and what activities were undertaken to achieve the same? List some examples.

5. Did you advocate increased ORT use (with the politicians, the bureaucracy, health planners, community leaders, families, etc.) If yes, specify with whom.

6. What communication activities for promoting ORT use (through media campaigns, production and distribution of communication materials, etc.) have been undertaken?

7. Did you undertake activities aimed at making ORS available through increased production and distribution? Could you please elaborate?

8 What Out-Reach activities (including setting up ORS depots to facilitate ORS availability to communities on a 24- hour basis) have been undertaken?

9. How did your NOM approach the concept of Transfer of Technology to the people (through better medical practices, improved prescription, and/or new stocking norms)?

10. How many resources were required to carry out the project, and how were the resource needs met? How were the resources managed?

11. Were the LOMs trained in ORT methods? Please describe the training program.

12. Did you seek the collaboration of other agencies and other NGOs for the ORT project? If yes, who were they?

13. Could you profile the community/beneficiaries of your operation?

14. Was there a monitoring mechanism, and how was it coordinated? Please describe.

15. What differences has your project made to the community?

16. What are the strengths of your project that made success possible?

17. Do you think there are any weaknesses in your approach? How can they be rectified?

18. Were there any project reports or situation analysis done? Please enclose.

19. Were there any agreements or declarations done at the national level with government or other implementing agencies? Please enclose.

20. What is the single biggest achievement of your ORT project in your opinion?

Thank you for your time.