

JCI Hong Kong, China

2026 BIDBOOK & JUDGING SEMINAR

27 FEBRUARY 2026

DAVINA WONG

2025 JCI Hong Kong National Vice President
2023 JCI Hong Kong Jayceettes Local President

MY JC JOURNEY DAVINA WONG

JCI Hong Kong Jayceettes

Joined JCI
2015

LOM Director
(International Affairs)
2016

LOM Vice President
(Community Development,
International Affairs,
Chinese Affairs)
2017

LOM Vice President
(Membership Affairs)
2018

LOM Vice President
(Business Affairs,
International Affairs)
2020

NOM Director
(Records & Recognition)
2022

LOM President
2023

NOM Commission
Chairman (Partnership
& Sponsorship Affairs)
2024

NOM Vice President
(Business & Partnership)
2025



AWARDS EXPERIENCE

2023
1. JCI World Congress Zurich – Best Community Impact Program (Top 3) – REBORN! Upcycling Design Award 2023
2. JCI World Congress Zurich – Best International Cooperation Project (Top 3) – Asia Pacific Lady LOMs Convention 2023 (APLLC)
3. JCIHK National Convention – Best Chapter of the Area (56-90 members) (Merit) – JCI Hong Kong Jayceettes
4. JCIHK National Convention – Most Outstanding Chapter President (56-90 members) (Merit) – Davina Wong
5. JCIHK National Convention – Award for LOM with the Best Contribution in NOM Activities (56-90 members) – JCI HK Jayceettes
6. JCIHK National Convention – Best Global Goals Award (Merit) – Business on Stilettos 2023: Young Female Elites Programme
7. JCIHK National Convention – Best Community Impact Program (Merit) – REBORN! Upcycling Design Award 2023
8. JCIHK National Convention – Best International Cooperation Project (Merit) – Asia Pacific Lady LOMs Convention 2023 (APLLC)
9. JCIHK National Convention – Award for LOM with the Best Organization Management for Learning & Knowledge (Merit) – JCI HK Jayceettes
10. JCIHK National Convention – Best Publication Award (Merit) – SNAPSHOTS – HERO
11. JCIHK National Convention – Best E-marketing Award (Merit) – Wonder of Woman

2021
12. JCI World Congress Johannesburg – Best Growth & Development Program Award – Be Bold, Be Empowered, Be Jayceettes
13. JCIHK National Convention – Best Growth & Development Program Award – Be Bold, Be Empowered, Be Jayceettes
14. JCI ASPAC TaiChung – Best Growth & Development Programme (Top 3) - The Jayceettes Cohorts - Unite To Empower!

2020
15. JCIHK National Convention – Best Growth & Development Program Award – The Jayceettes Cohorts – Unite To Empower!
16. JCIHK National Convention – Best Global Goals Project Award – Female Elites' Series 2020: Business on Stilettos
17. JCIHK National Convention – Best Chapter of the Area (56-90 members) (Merit) – JCI Hong Kong Jayceettes

2018
18. JCIHK National Convention – Best Global Goals Project Award – Hong Kong Young Social Entrepreneur Contest 2018
19. JCI ASPAC Kagoshima – Best Local Community Empowerment Program (Top 3) – Care & Dare 2017: FashionABLED

2017
20. JCI World Congress Amsterdam - Best Local Community Empowerment Program Award – Care & Dare 2017: FashionABLED
21. JCIHK National Convention – Best Community Engagement Program Award – Care & Dare 2017: FashionABLED

21 BIDBOOKS WINNING EXPERIENCE
TOTAL 8 AWARDS, 13 MERITS/TOP 3
6 AWARDS, 9 MERITS (JCIHK NATIONAL CONVENTION)
2 AWARDS, 2 TOP 3 (JCI WORLD CONGRESS)
2 TOP 3 (JCI ASPAC)

AWARD JUDGING EXPERIENCE
2017, 2019, 2025 JCIHK NATIONAL CONVENTION
2022 JCI WORLD CONGRESS
2023 JCI ASPAC

START WITH WHY
WHY BIDBOOK?

- Keeping a Record of Memories
- Review our Results
- Recognition of Achievements
- Good Training



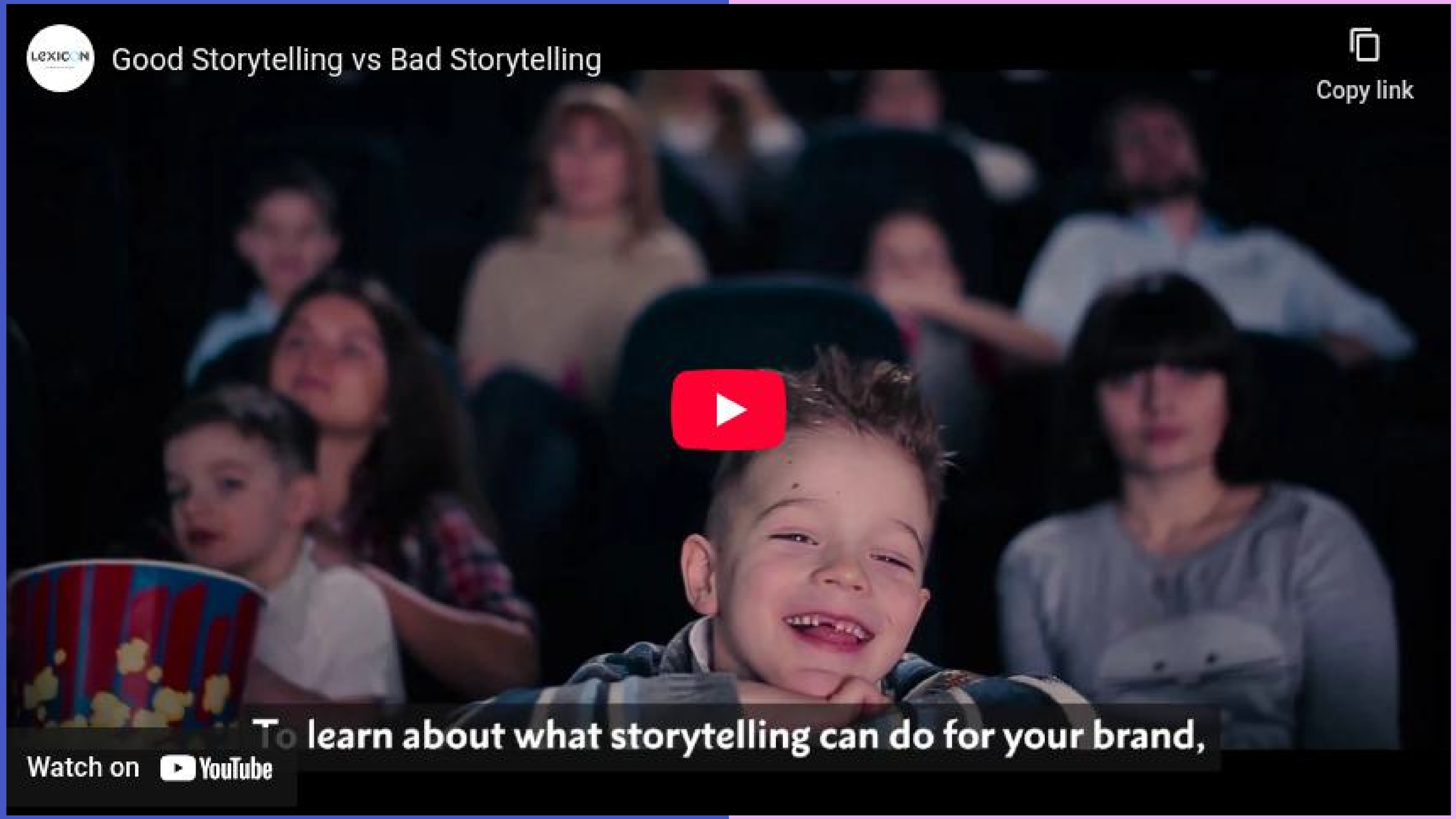
BIDBOOK IS LIKE WRITING A PITCHING DECK

Why is storytelling skill crucial?

Having storytelling skills is essential because they allow you to connect with colleagues to your consumers.



Storytelling skills are paramount in roles that involve selling ideas, or marketing products or services to a given set of audiences, or sharing ideas and knowledge with a group.


Good Storytelling vs Bad Storytelling
Copy link
To learn about what storytelling can do for your brand,
Watch on YouTube

WATCH NOW

BIDBOOK IS LIKE WRITING A PITCHING DECK

KNOW YOUR AUDIENCE

Who are the Judges?

EXPLAIN WHAT YOU DO

Precise & Concise with
Facts & Figures

WHAT MAKES YOU DIFFERENT

SWOT - Highlight your strengths

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WHO ARE THE JUDGES?

JCI HONG KONG & LOMS

- Old vs new topics
- publicity within JCI circle
- Why your chapter?

THEY KNOW THE REALITY

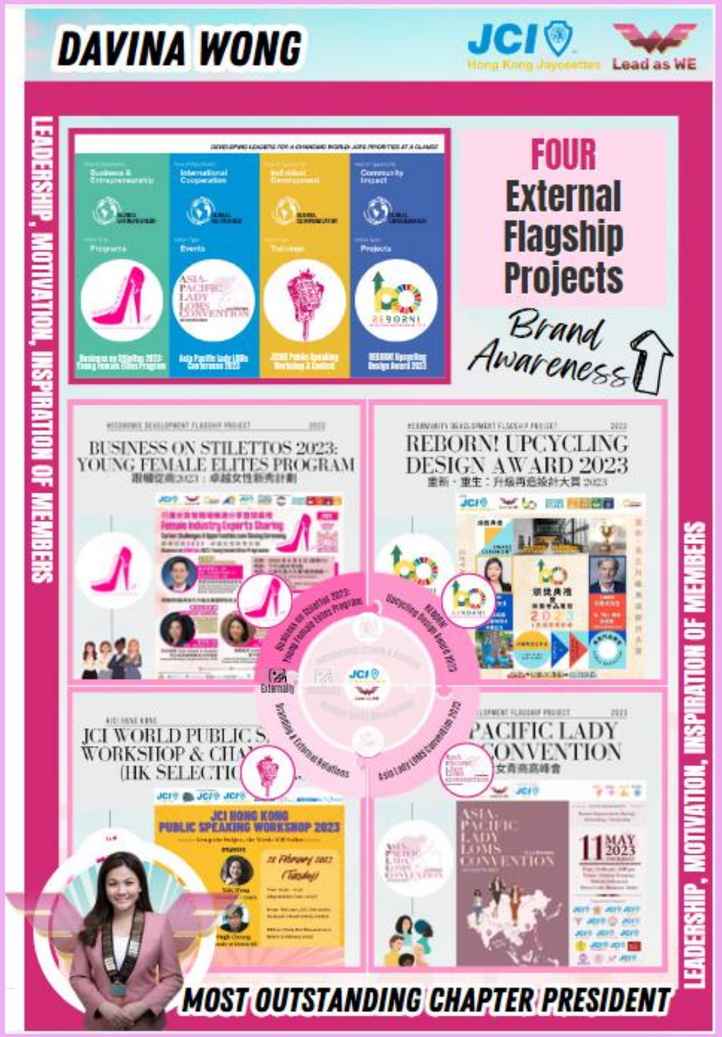
- Culture & Norms
- Social Issues
- Why so special?

KNOW YOUR JUDGES

- Read many bidbook in one time
- Relative comparison
- How they remember?

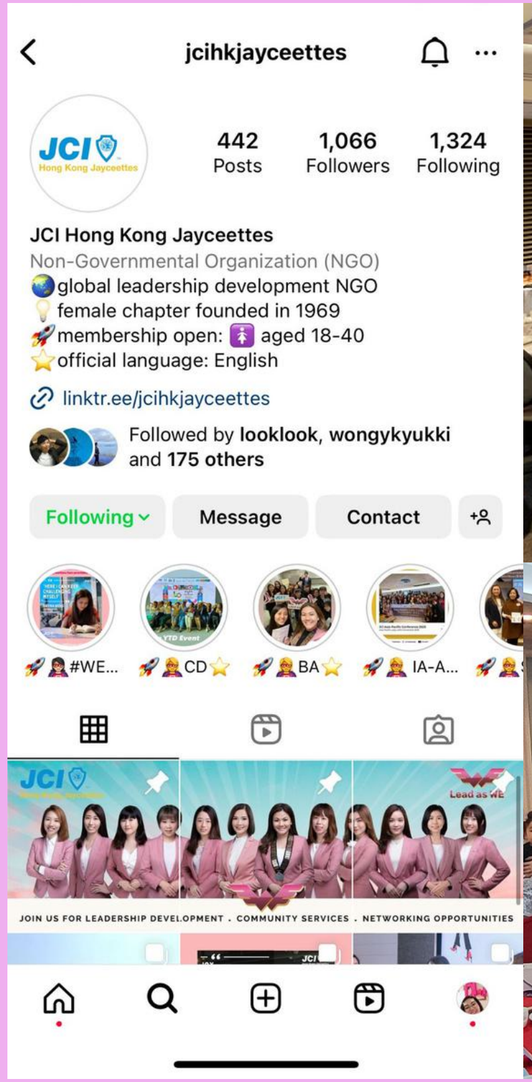
YOUR BIDBOOK





FAIR GAME BASED ON YOUR WORK

WHOLE YEAR HARDWORK

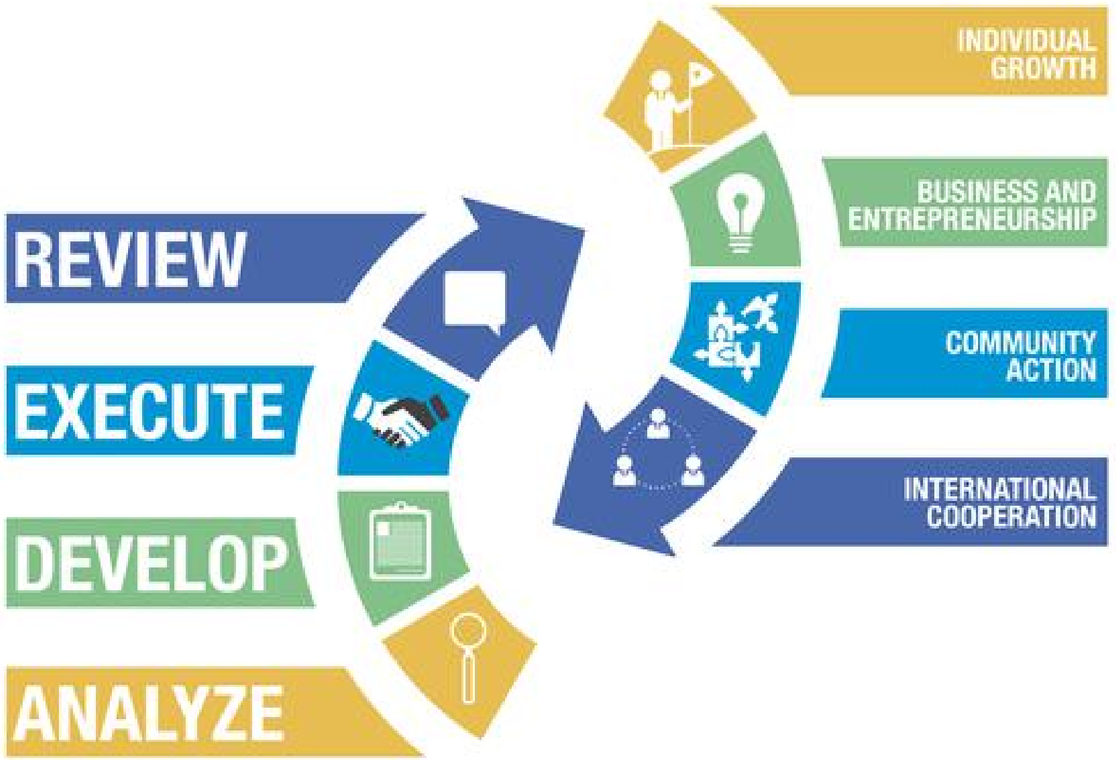




FAIR GAME BASED ON YOUR WORK

USE JCI WORDS / JARGON - EASY TO FOLLOW

JCI ACTION FRAMEWORK



AND THE

AREAS OF OPPORTUNITY

2023-2027 Strategic Goals and the vision for 2027

This strategic plan has four major strategies that allow us to imagine the future we are creating. By 2027, JCI will have made huge improvements in **Brand Awareness and Visibility**, implemented stronger **Leadership Development**, enabled a more **Open, Efficient and Sustainable Structur**e, and will have guided these actions through **Data-Driven Innovation**. Each of these goals will be explored in more detail below.



BIDBOOK IS LIKE WRITING A PITCHING DECK

KNOW YOUR AUDIENCE

Who are the Judges?

EXPLAIN WHAT YOU DO

Precise & Concise with
Facts & Figures

WHAT MAKES YOU DIFFERENT

SWOT - Highlight your strengths

BRIEF THE JUDGE WHAT YOU HAVE DONE

JCI Hong Kong Jayceettes 全港中學生創意社企大賽 Hong Kong Young Social Entrepreneur Contest 2018

OBJECTIVE PLANNING FINANCE EXECUTION

Execution (17 Phases Oct 2017 – Aug 2018)

2018 UNESCO Hong Kong Peacemakers' Cultural Celebration
10 3月MAR 香港聯合國教科文組織第六屆和平大使文化慶典



24 3月MAR 開幕典禮暨工作坊 Opening Ceremony cum Workshop









Star Ambassador Ms. Laurinda Ho Promotion Video
2 3月MAR 星級活動大使宣傳片拍攝日



25 4月APR 第一輪評審 First Round Judging



19 5月MAY 參觀社會企業 香港失明人協進會 Visit to Social Enterprise



16 6月JUN 第二輪評審 Second Round Judging



Final Round Judging cum Award & Closing Ceremony
7 7月JUL 最終評審暨頒獎及閉幕典禮







Winning Team – Taiwan Kaohsiung Social Enterprises Exchange Trip
20-22 7月JUL 得獎隊伍高雄社企參觀交流之旅





Winning Team – RTHK Radio Interview
5 8月AUG 得獎隊伍接受香港電台訪問



Care & Dare 2017: FashionABLED 敢想敢做 2017:「時尚共融」計劃

JCI Hong Kong Jayceettes

Execute

FASHIONABLED JCI Hong Kong Jayceettes

Followed by Active Citizens Framework, a Total of 10 care & dare activities engaging all sectors of community



1) Focus Group: Interviewed 10+ Disabled People to Understand Their Difficulties . (Jan-Feb)

2) FOUR Concept Videos Promotion: Accumulated 30,000 Views – Arouse Public Awareness (26 Feb)



3) March MFG: Members to Re-Design Their Own Clothes (31 Mar)



4) Game Booth for HK.WeCARE: Promote FashionABLED to Public (2 Apr)



5) Opening Ceremony & Call for Application of Fashion Competition: 200+ Guests, Discussion Forum & Disabled Models' Sharing (13 May)

This is how the judges see ... (ASPAC/ WC)

jci.cc/web/#/award-detail?id=86

JCI

- Personal Profile
- Channel
- Interest Club
- Chat
- JCI Senate
- Event
- Meeting
- Program
- Skills
- JCI Projects
- Donation

Application form

Notes

Section 3: Recruitment Strategy 10Points

Question 1. Describe how your organization targeted membership growth. (limit: 200)

Answer * (Fill)

- High Attendance in ALL MFG: Average 50 attendees (70% of Jayceettes members) from January 2023 onwards
- vs 2022 with average of 25 attendees, 50% INCREASE IN ATTENDANCE
2023 New Initiatives Membership Extension

Upload Pictures *You can upload up to 9 pictures
Maximum upload file size: 1MB



Section 4: Strategic Plan 20Points

Question 1. How did your organization develop enterprising young leaders for this changing world? (limit: 200)

Answer * (Fill)

- High Attendance in ALL MFG: Average 50 attendees (70% of Jayceettes members) from January 2023 onwards

This is how the judges see ...

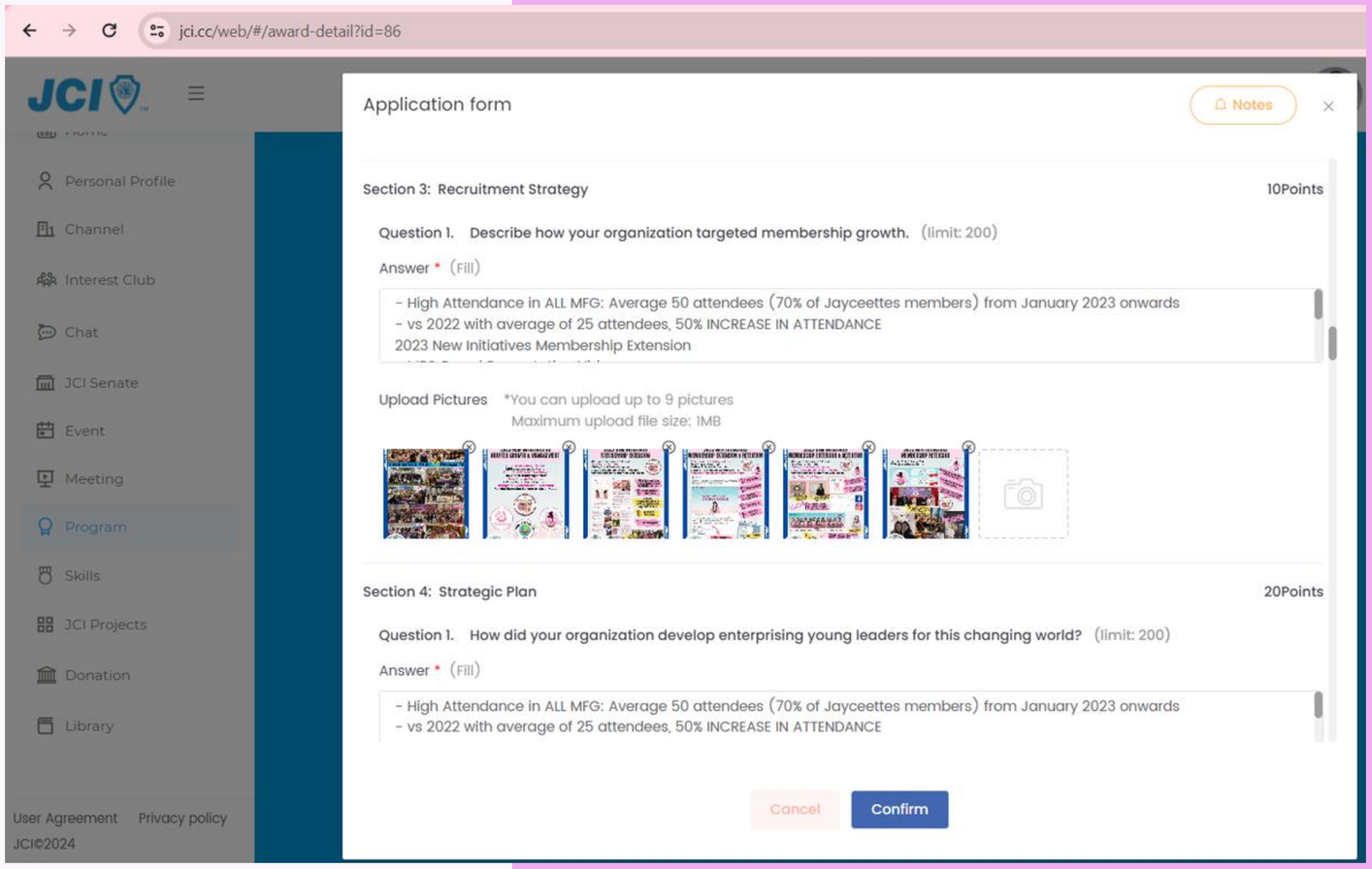
QUICK TIPS

WORD FORMATTING

Use Point Form
Use UPPER LETTER
Use Line Spacing
Use Punctuations

PICTURES

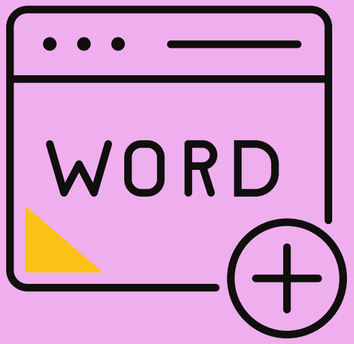
The More the Merrier? (max 9)
Well-Organized
Meaningful Photos
Highlight Key Words



QUICK TIPS

WORD FORMATTING

Use Point Form
Use UPPER LETTER
Use Line Spacing
Use Punctuations



Question 1. How did your organization develop enterprising young leaders for this changing world? (limit: 200)

Answer * (Fill)

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Question 9. Overview (Brief Description) (limit: 200)

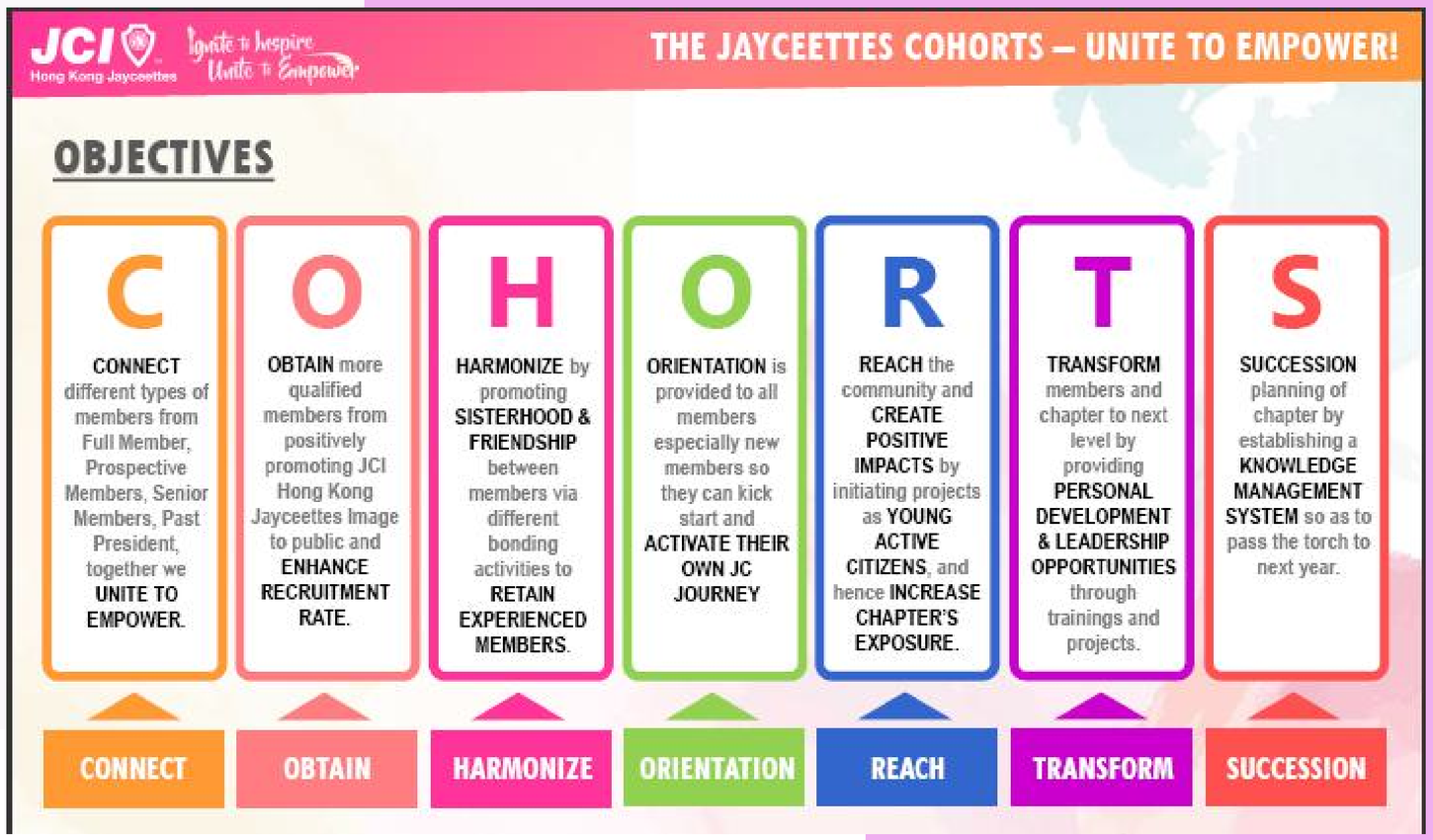
Answer * (Fill)

- WE Internally: (1) Membership Growth & Bonding, (2) Member Skills Development
- WE Externally: (1) Reborn! Upcycling Design Award 2023, (2) Business on Stiletto 2023: Young Female Elites Program, (3) Asia Lady LOMs Convention 2023 and (4) Branding & External Relations

QUICK TIPS

WORD FORMATTING

Use Point Form
Use UPPER LETTER
Use Line Spacing
Use Punctuations



Overview

"The Jayceettes Cohorts"
CONNECT - different types of members from Full Member, Prospective Members, Senior Members, Past President, together we UNITE TO EMPOWER.
OBTAIN - more qualified members from positively promoting JCI Hong Kong Jayceettes Image to public and ENHANCE RECRUITMENT RATE.
HARMONIZE – by promoting SISTERHOOD & FRIENDSHIP between members via different bonding activities to RETAIN EXPERIENCED MEMBERS
ORIENTATION – is provided to all members especially new members so they can kick start and ACTIVATE THEIR OWN JC JOURNEY
REACH – the community and CREATE POSITIVE IMPACTS by initiating projects as YOUNG ACTIVE CITIZENS, and hence INCREASE CHAPTER'S EXPOSURE.
TRANSFORM – members and chapter to next level by providing PERSONAL DEVELOPMENT & LEADERSHIP OPPORTUNITIES through trainings and projects.
SUCCESSION – planning of chapter by establishing a KNOWLEDGE MANAGEMENT SYSTEM so as to pass the torch to next year.

QUICK TIPS


AI IS ONLY AS SMART AS THE PERSON USING IT
WHY GOOD WRITING STILL NEEDS A HUMAN TOUCH

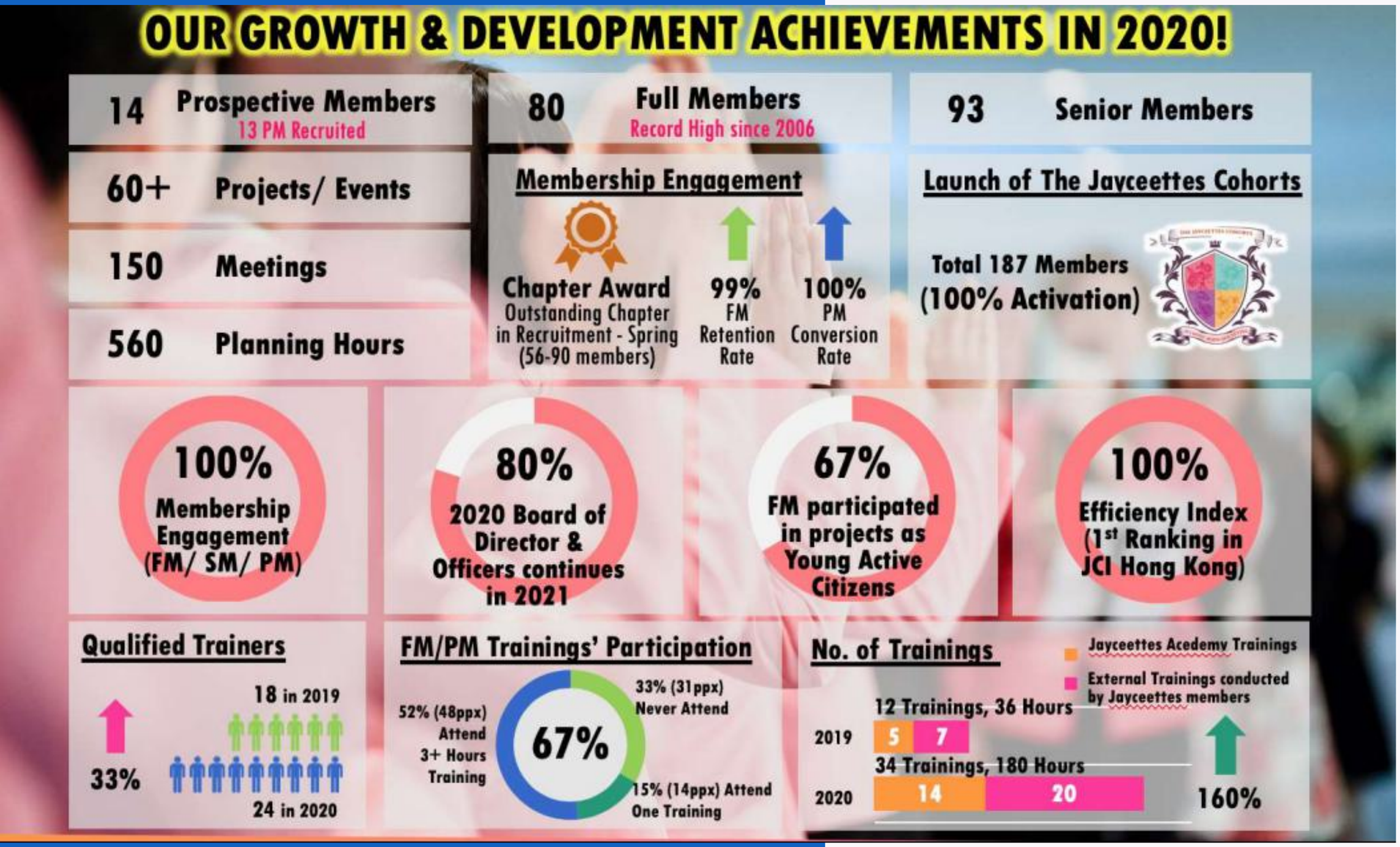




QUICK TIPS

PICTURES

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THE MORE THE MERRIER?

Application form

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Answer * (Fill)

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Section 4: Strategic Plan

Question 1. How did your organization develop enterprising young leaders for this changing

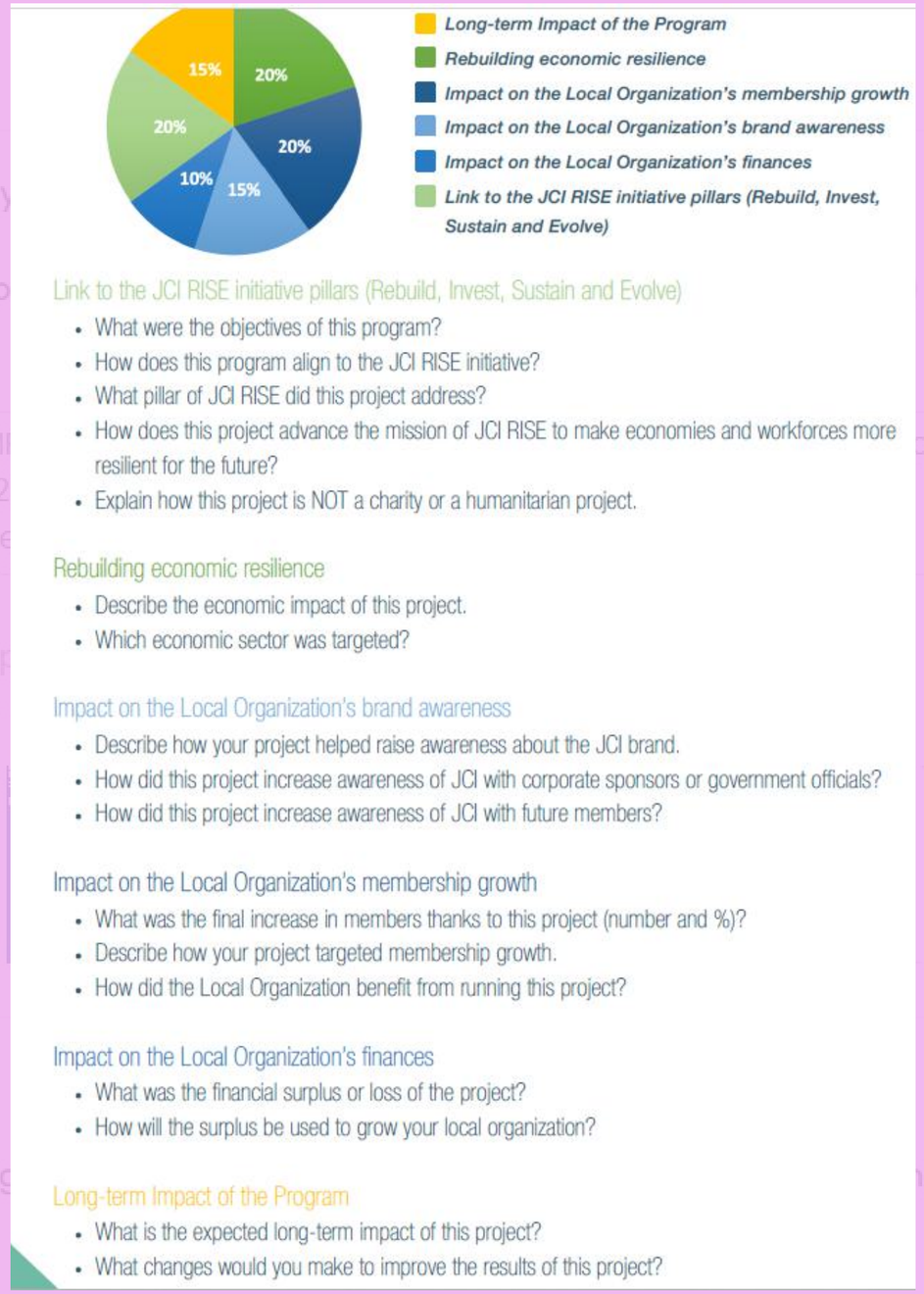
Answer * (Fill)

- High Attendance in ALL MFG: Average 50 attendees (70% of Jayceettes members) from Ja

1 QUESTION -> 9 PICTURES
17 QUESTION -> 153 PICTURES

1 MINUTE -> 1 PICTURE
153 PICTURE -> 2.5 HOURS

DO YOU KNOW HOW MANY BIDBOOK ONE JUDGE NEEDS TO REVIEW?



BIDBOOK IS LIKE WRITING A PITCHING DECK

KNOW YOUR AUDIENCE

Who are the Judges?

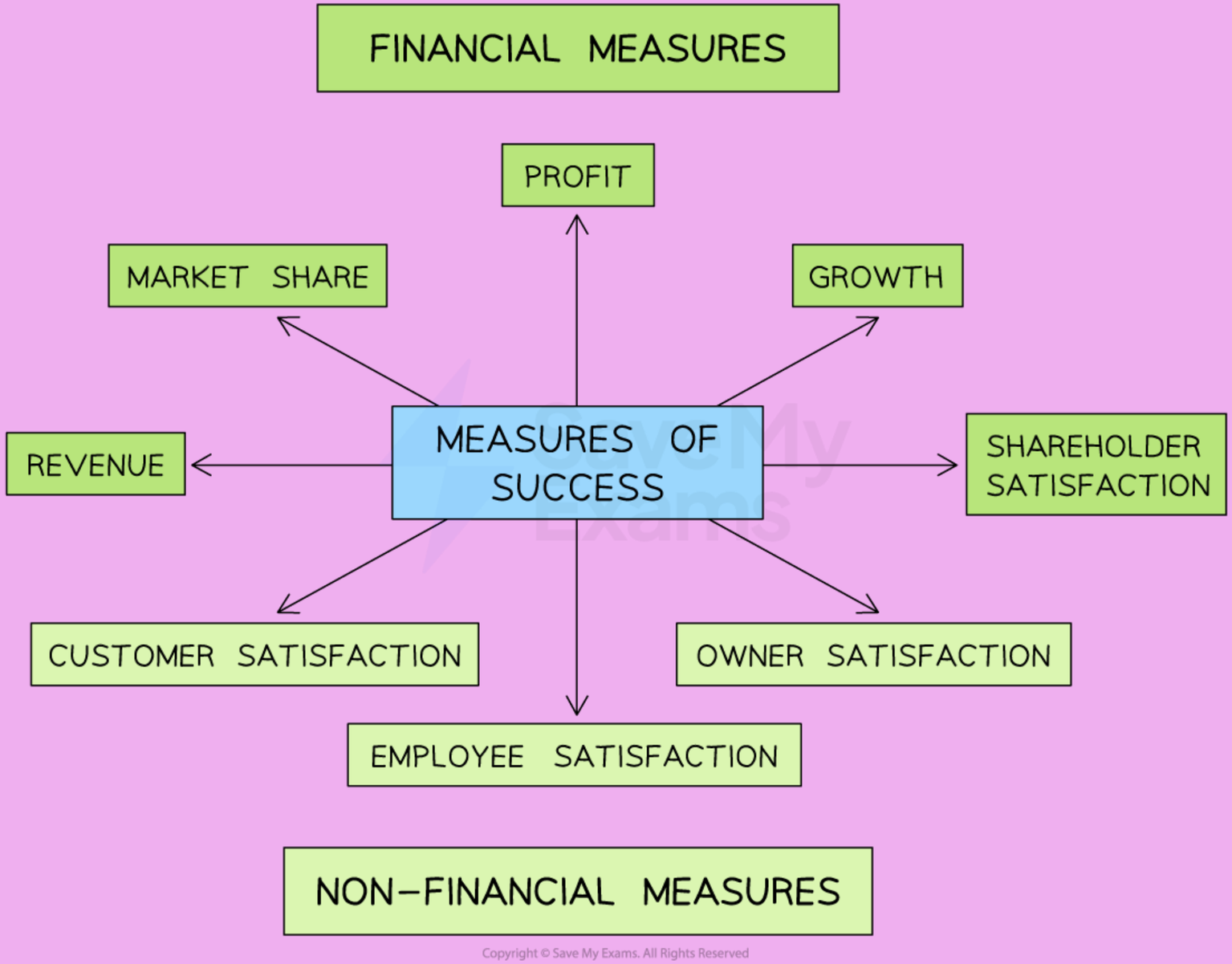
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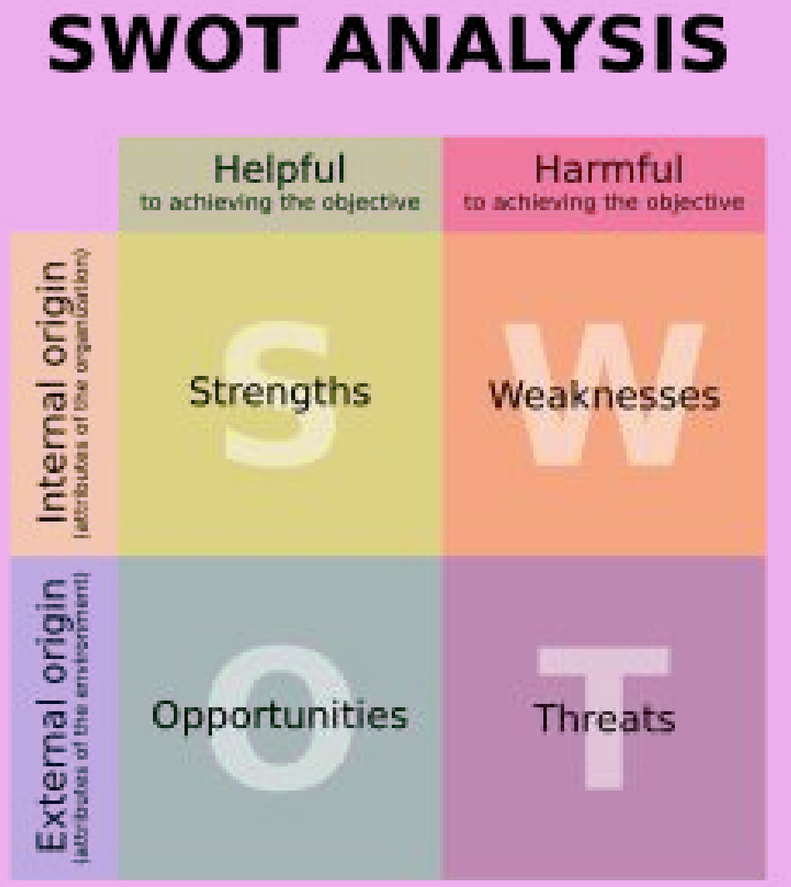
HOW TO MEASURE SUCCESS IN COMPANY VS JCI

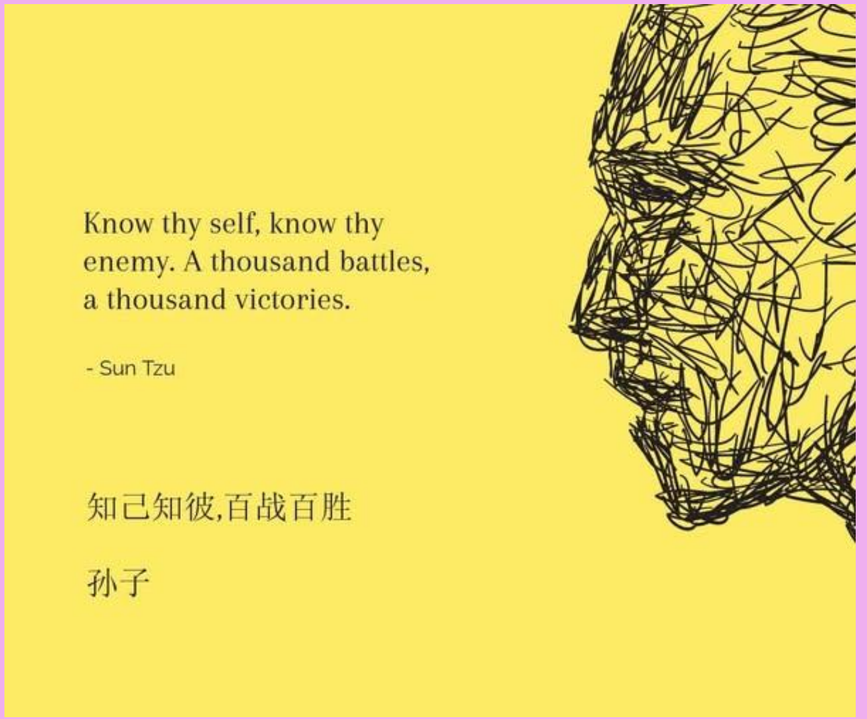


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HOW TO MEASURE SUCCESS IN COMPANY VS JCI

Strategic Game! :)





WHY SO SPECIAL ???

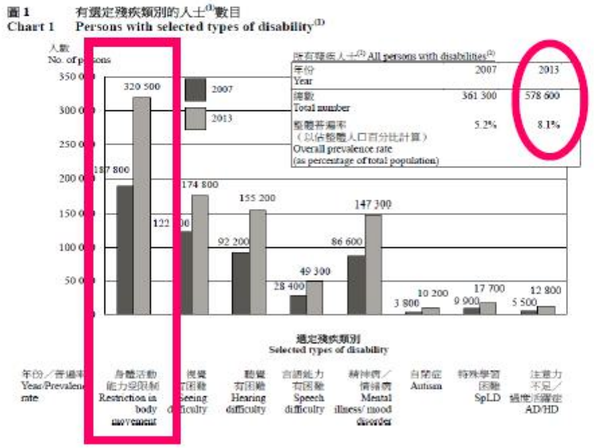
Care & Dare 2017: FashionABLED 敢想敢做 2017:「時尚共融」計劃

JCI Hong Kong Jayceettes

Planning

FASHIONABLED
JCI Hong Kong Jayceettes

Clothing ranks the FIRST among the 4 basic necessities of life (衣食住行) while many people overlook this basic needs in many disabled people's daily life.



According to an official survey conducted by The Census and Statistics Department HKSAR in 2013, around 8% of total population (578,600) is disabled, and the number has been increasing every year due to the ageing population - reaching 1,300,000 recently including

Nike and Tommy Hilfiger have launched their first-ever adaptive wear for customers with disabilities, while this topic is very new in HK.


Mother Writes Passionate Note Thanking Tommy Hilfiger for Children's Adaptive Clothing Line

Nike's Flyease is a cool new shoe for athletes with disabilities

Meet the Nike Flyease, a new line of footwear built for athletes who struggle with standard athletic shoes, and Matthew Walzer, the teenager who helped bring the shoe to life.

by Anthony Domanico

QUICK TIPS

Why this project?

Why HK?

Why Jayceettes?

WHY SO SPECIAL ???



QUICK TIPS

First Ever?

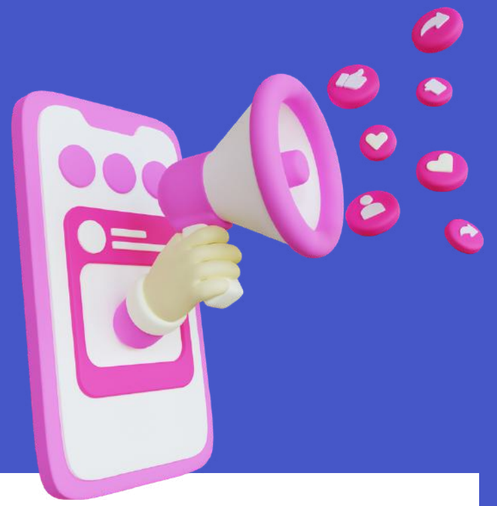
Highest # of Partners?

Highest # of participants?

SELL YOUR PROJECT!



USE ENDORSEMENT



Congress success ensured with strong HKTB support

With the professional and dedicated support from the Hong Kong Tourism Board (HKTB), Hong Kong exhibited its ever-expanding capability to host such a large-scale congress despite the prolonged impact of the pandemic. The local host, JCI Hong Kong, was accorded extensive assistance ranging from bidding support to event preparation, promotion, funding and programme enhancement.



"Hong Kong is honoured to be the host city of 2022 JCI World Congress. The HKTB is delighted to support JCI's meaningful initiatives in cultivating aspiring young leaders. I am glad to see that after two years, JCI continues to foster stronger bonds between its global members. I believe all JCI delegates were inspired by the city's entrepreneurial spirit while enjoying what Hong Kong offered."

Dr Pang Yiu-kai, GBS, JP
Chairman
Hong Kong Tourism Board



USE PHOTO TO TELL STORY

Ninety-nine times out of one hundred, photos can create a sense of place, personality or emotion more clearly and quickly than the written word.









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Ninety-nine times out of one hundred, photos can create a sense of place, personality or emotion more clearly and quickly than the written word.





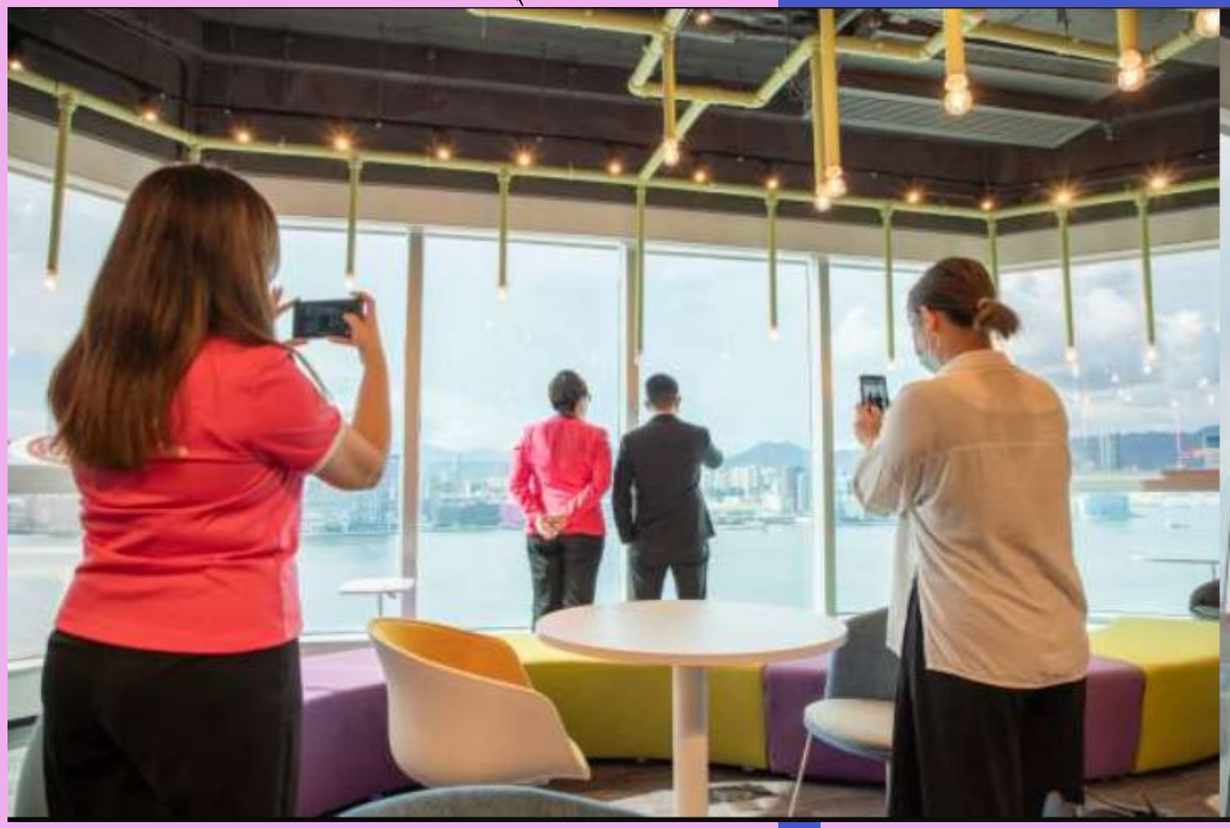
GROUP PHOTOS VS ACTION PHOTOS







GROUP PHOTOS VS ACTION PHOTOS

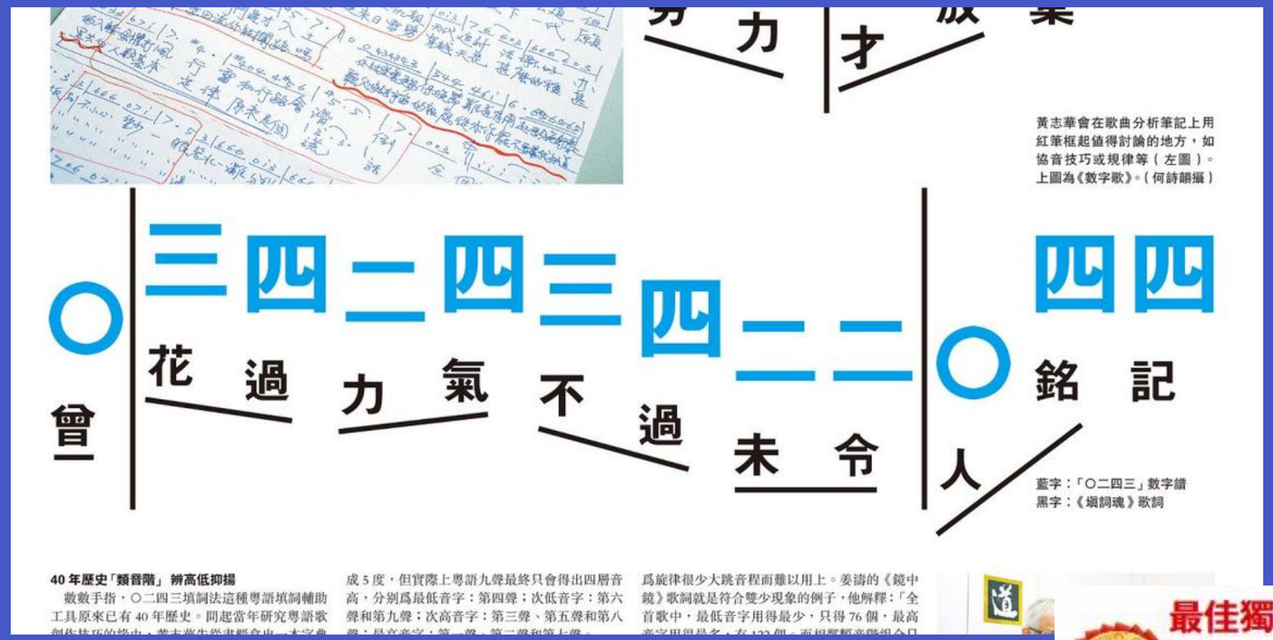




CHOOSE PHOTO
EDIT PHOTO
HIGHLIGHT PHOTO





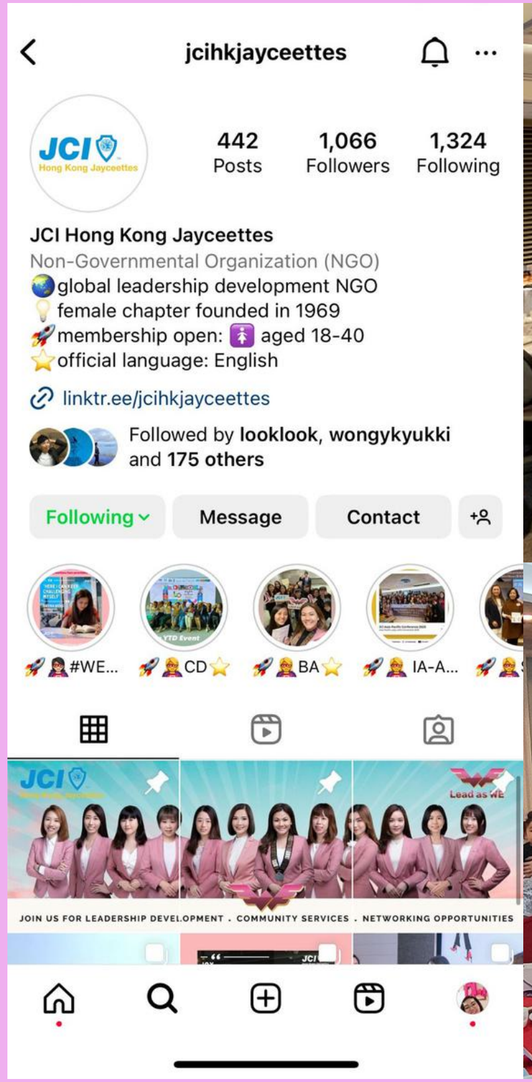






THIS IS NOT A JC GAME

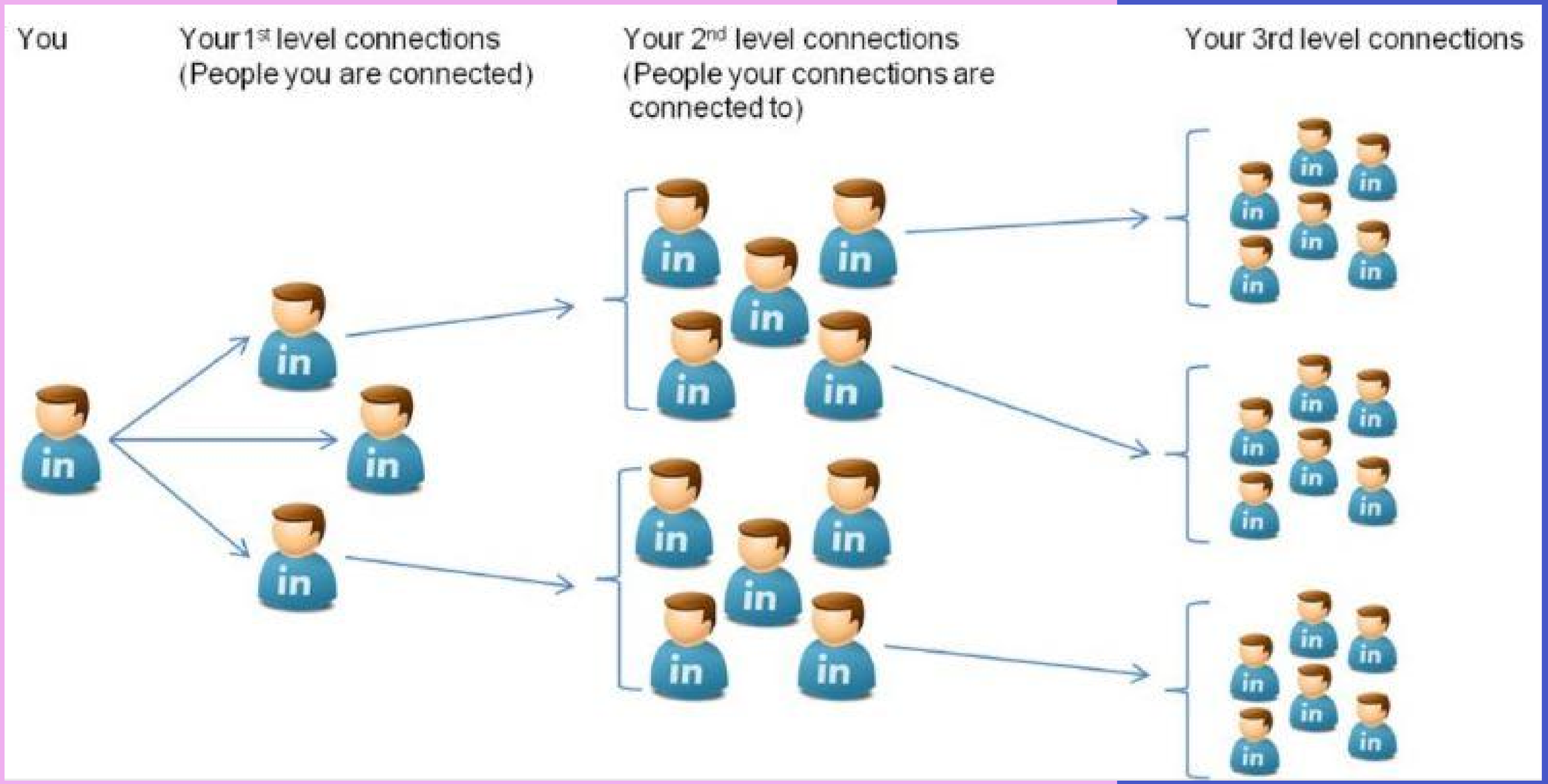
WHOLE YEAR HARDWORK





HOW TO SHOWCASE TO YOUR AUDIENCE?

WHOLE YEAR HARD WORK BY EVERYONE



“A PICTURE IS WORTH A THOUSAND WORDS.”

