JCI Hong Kong, China

We Are LEADERS

Bidbook Seminar 1

All planning must have a strategy
Preparation requires skills
Redefine what is a "Good" bidbook



Speaker

Howard Sze

JCI Peninsula 2022
President



REGISTER NOW

WEDNESDAY
26 FEBRUARY, 2025

START FROM
08:00 PM

JCIHK OFFICE

CONTACT
NRRD Janet Wong (9821 6230)
NRRO Charles Lo (6365 0617)

Speaker Profile

JC Experience:

2025 LOM Chapter Advisor & Area Advisor
2025 NOM JCIHK 75th Anniversary Deputy Chairman (Program, Venue, Logistic)
2024 NOM Vice President
2023-24 JCI APDC Development Officer
2023 LOM Area Advisor
2023 NOM JCIHK Inaugural Ceremony Deputy Chairman (Stage)
2022 LOM President
2021 LOM Executive Vice President
2020 LOM Honorary Treasurer (IA)
2019 LOM Training & Development Commission Chairman
2018 LOM Vice President (BA/LD)
2017 LOM Assistant to President
2017 NOM Change Maker Forum Chairman
2016 LOM Public Relations Director
2015 LOM International Affairs Director
2013 Joined JCI Peninsula

Howard Sze



狂起來

Bidbook Experience

Awards:

2024 NC Best Chapter of the Area (91+ members) (Merit)
2024 NC Most Outstanding Chapter President (91+ members) (Merit)
2022 NC Best Individual Development Project
2022 NC Best Publication Award
2022 NC Award for LOM with the Best Organization Management for Learning and Knowledge
2022 NC Best Chapter of the Area (91+ members) (Merit)
2022 NC Most Outstanding Chapter President (91+ members) (Merit)
2022 NC Best Community Impact Program (Merit)
2022 NC Growth and Development Program (Merit)
2021 NC Award for LOM with the Best Contribution in NOM Activities (91+ members) (Merit)
2020 NC Best Chapter of the Area (91+ members) (Merit)
2019 ASPAC Best Local Economic Development Program
2019 NC Best JCI Members Development Program (Merit)
2018 WC Best Local Economic Development Program
2018 NC Best Individual Development Program
2017 NC Best Chapter of the Area (91+ members)
2016 NC Most Outstanding Chapter President (91+ members) (Merit)
2015 NC Best Inter-organization Collaboration Project

Area Conferences Top 3:

2023 ASPAC Most Outstanding Local Organization
2019 ASPAC Best Local Skill Development Program
2018 WC Best Local Personal Skill Development Program

Award Judging Experience:

2023 JCI World Congress
2019 JCIHK National Convention
2018 JCIHK National Convention






WHAT DO
YOU
EXPECT?

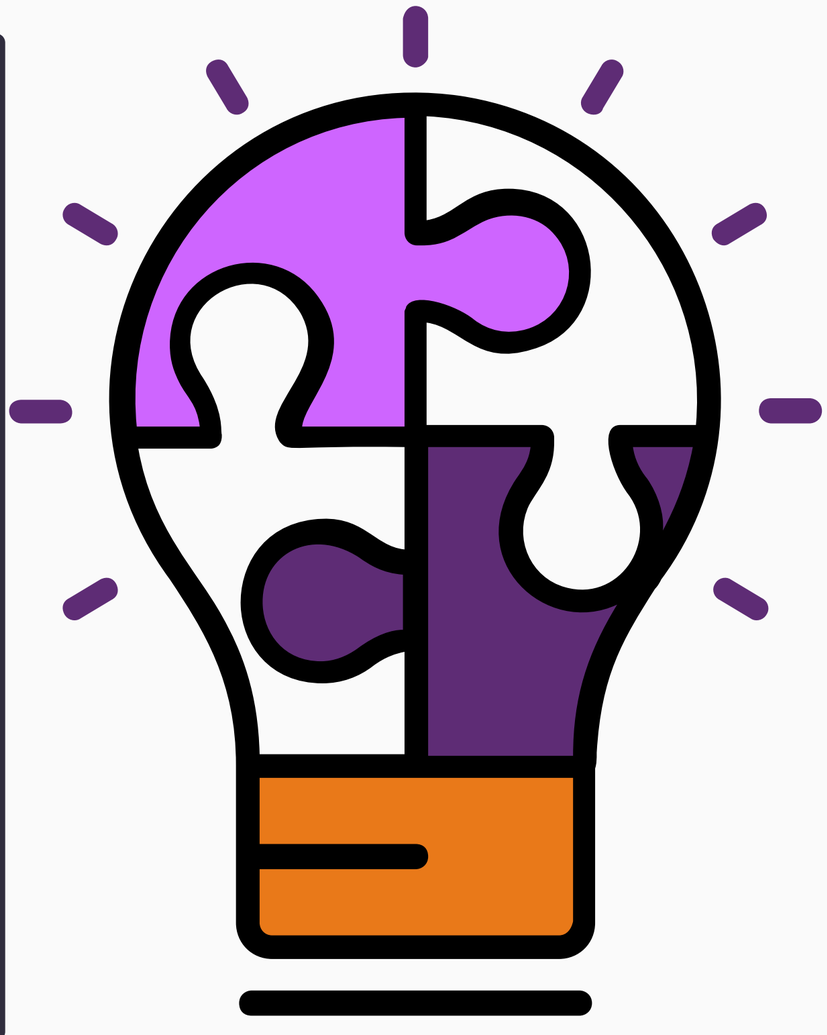
Table of Contents

- What is Bidbook
- Bidbook Preparation
- JCI Action Framework
- What is Good Bidbook



Proposal VS Bidbook

- Executive Summary
- Company Background
- Product and Services
- Marketing Plan
- Budget
- Milestone etc.

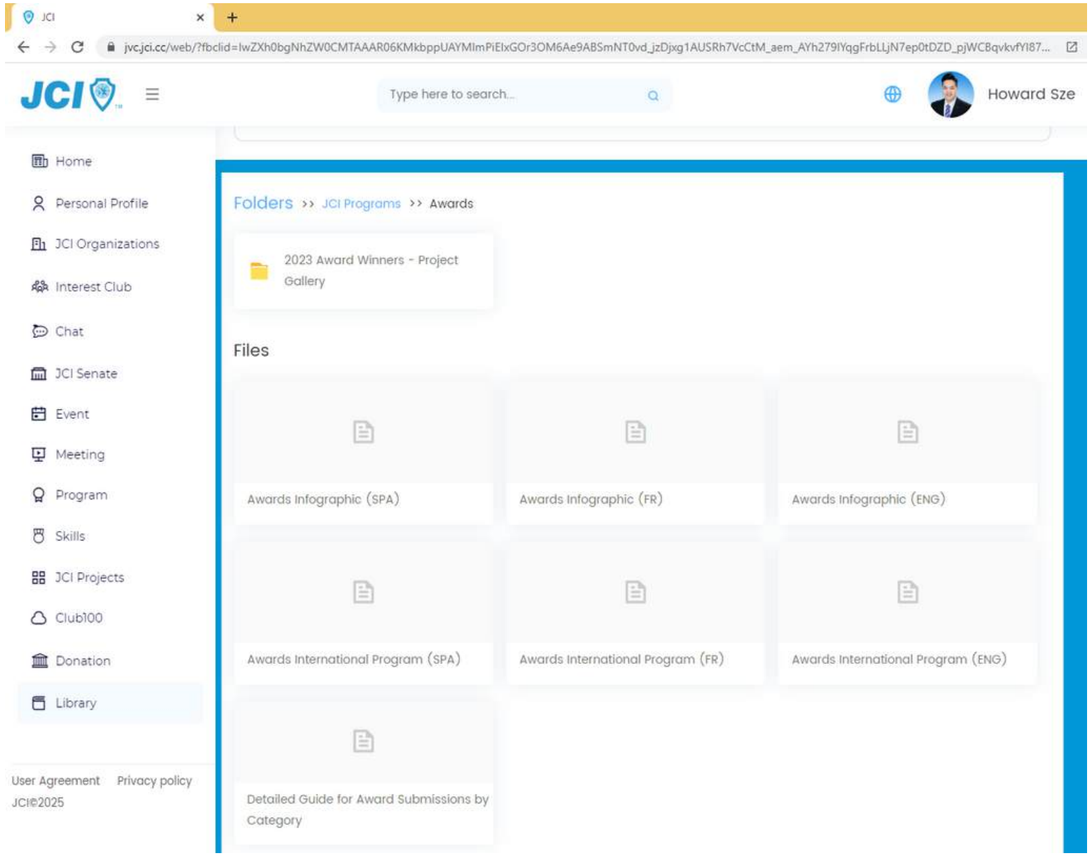


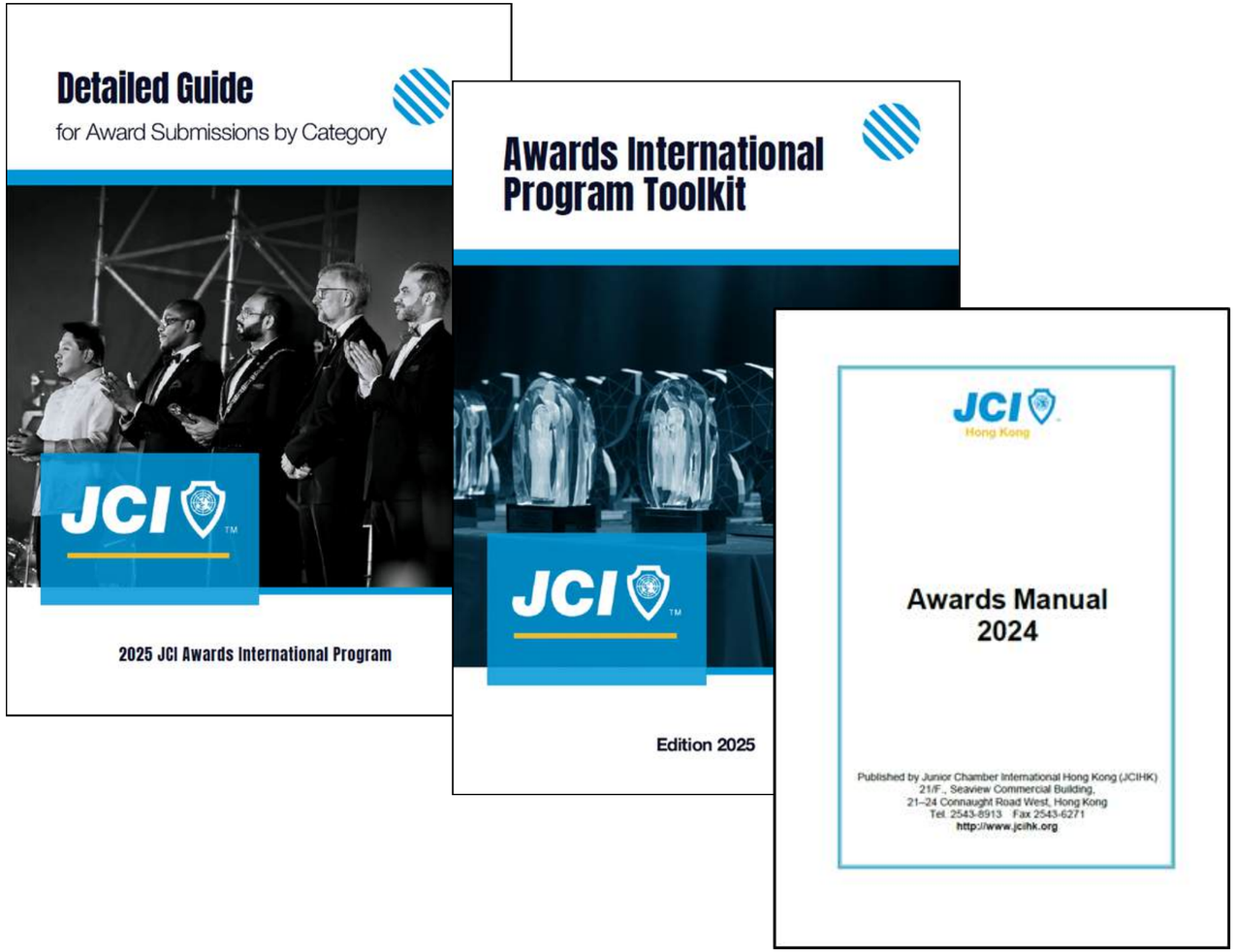
- Overview Summarize
- Objective, Planning, Finance & Execution
- Impacts Align JC Value
- Long-term Impact and Evaluation
- Photos “Talk”
- Project Framework

How to pick the RIGHT category?

Check from JVC.JCI Library, **READ and PLAN**

1. Category 2. Definition 3. Criteria 4. Fit and Analyze





How to pick the RIGHT category?

JCI Hong Kong

III.A.3 **Best Community Impact Program**

Definition: This award is for the recognition of the most effective project and program which promotes economic and societal growth, extend the JCI Mission, enhance credibility with partners, and JCI brand recognition to develop Global Change-Makers. Community projects are NOT charity, fundraising, or philanthropy projects but must be anchored in economic reality.

Description: A trophy with the name of the winner inscribed on it.
A floating award

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution Q.1 What were the objectives of this program? Q.2 Describe how your project focused on economic impact in society and NOT on charity or humanitarian actions.	20
Added Value to JCI Members and Stakeholders Q.1 How many members were involved in this program? Q.2 How did this program bring value to your members?	15
Impact on the Local Organization's Brand Awareness Q.1 Describe how your project helped raise awareness about the JCI brand. Q.2 How did this project increase awareness of JCI with future members? Q.3 How did this program align to the 2023 JCI Plan of Action and the new direction of JCI on enterprising leadership?	15
Impact on the Local Organization's Membership Growth Q.1 What was the final increase in members thanks to this project (number and %)? Q.2 How did the Local Organization benefit from running this project? Q.3 Describe how your project targeted membership growth.	20
Impact on the Local Organization's Finances Q.1 What was the financial surplus or loss of the project? Q.2 How will the surplus be used to grow your local organization?	10
Long-term Impact of the Program Q.1 What is the expected long-term impact of this project? Q.2 What changes would you make to improve the results of this project?	20

Note: a) Award is allied to JCI Award Programs. The former name of this award was "Best Community Empowerment Program"

b) Given the difference in award periods for the NC and ASPAC, the NC awardees in the previous year will NOT be automatically become the representatives of JCI Hong Kong in the ASPAC.

"Winner list is set out on the next page"

Category

Definition

Criteria & Scorings

Previous Winner / Potential Competitors

Local Award / International Award

JCI Hong Kong

Winners
1971 – Victoria
1972 – Peninsula
1974 – HK Jayceettes
1975 – HK Jayceettes
1976 – HK Jayceettes
1977 – HK Jayceettes
1978 – Peninsula
1979 – Peninsula
1980 – Peninsula
1981 – HK Jayceettes
1982 – City
1983 – Bauhinia
1984 – HK Jayceettes
1985 – Peninsula
1986 – Peninsula
1987 – HK Jayceettes
1988 – Peninsula
1989 – Peninsula
1991 – Victoria
1993 – Peninsula
1994 – Victoria
1997 – Apex
1998 – North District
1999 – Apex
2000 – Apex
2001 – Harbour
2002 – City
2004 – City
2005 – East Kowloon
2006 – HK Jayceettes
2007 – Harbour
2008 – North District
2009 – City
2010 – North District
2011 – Lion Rock
2012 – Tai Ping Shan
2013 – Tai Ping Shan
2014 – Tai Ping Shan
2015 – Peninsula
2016 – HK Jayceettes
2017 – HK Jayceettes
2018 – Bauhinia
2019 – Peninsula
2020 – Peninsula
2021 – City Lady
2022 – Tsuen Wan

Certificate of Merit
1983 – HK Jayceettes
1985 – HK Jayceettes / City
1987 – Peninsula
1988 – Queensway
1995 – Victoria
2000 – City
2002 – Peninsula
2006 – North District
2008 – Bauhinia
2010 – Harbour
2013 – Bauhinia / City Lady
2014 – Bauhinia / Dragon
2015 – Tai Ping Shan / Dragon
2016 – Tai Ping Shan
2018 – Peninsula / HK Jayceettes
2019 – Harbour/ City
2020 – HK Jayceettes/ Bauhinia
2021 – Peninsula
2022 – Peninsula

How to pick the RIGHT category?

JCI Hong Kong

III.B.1.2 Best Chapter of the Area (56–90 members)

Definition: This award is for the recognition of the most outstanding LOM that does exceptional work carrying out the JCI Mission with 56 to 90 members.

Description: A trophy with the name of the winner inscribed on it each year.
A floating award.

Eligibility: The applicant

1. Must have completed at least one project.
2. Must have achieved at least 80% under the 2023 LOM Efficiency Index in both "Participation" and "Administration" areas as of 9 August 2023.
3. Must have nominated at least 2 members to participate in the organizing committee for any NOM project during the year.
4. Must have filed 2021 audited account with the Company Registry on or before 9 August 2023. Receipt from Companies Registry should be kept as evidence of submission.

Award Judging Criteria	Points
Strategic Plan Q.1 How did your organization develop enterprising young leaders for this changing world? Q.2 Was the budget an effective guide for the financial management of the project? Q.3 How did all the actions align to the 2023 JCI Plan of Action and the new direction of JCI on enterprising leadership?	20
Recruitment Strategy Q.1 Describe how your organization targeted membership growth.	10
Individual Development Programs and Results Q.1 How many trainings were organized? Q.2 Give examples of the training topics organized. Q.3 How much brand awareness did these sessions generate to government, business and civil society partners?	15
Community Development Programs and Results Q.1 How many RISE projects were organized? Q.2 How many members were impacted by these projects? Q.3 How much brand awareness did these projects generate to government, business and civil society partners? Q.4 Give examples of the projects (aligned with RISE and which of the 3 RISE pillars)	15
International Development Programs and Results Q.1 How did you organize online twinning events or other virtual ones to encourage international outreach? Q.2 How much brand awareness did these projects generate to government, business and civil society partners? Q.3 How did you raise awareness about JCI? Q.4 How many members attended the 2023 JCI ASPAC and registered the 2023 JCI World Congress?	15

Special Requirements

JCI Hong Kong

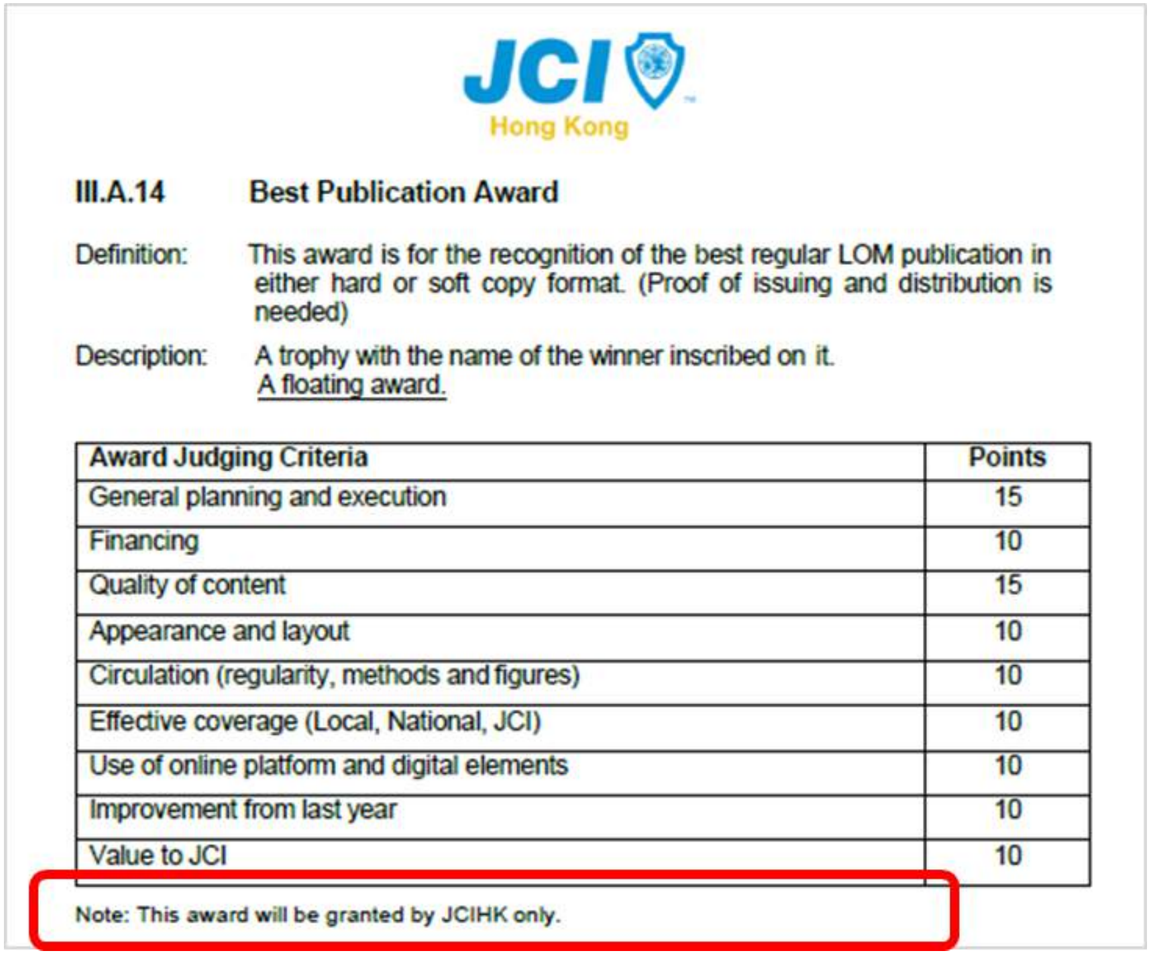
Award Judging Criteria	Points
Economic Development Programs and Results Q.1 How many RISE projects on economic topics were organized? Q.2 How many members were impacted by these projects? Q.3 How much brand awareness did these projects generate to government, business and civil society partners? Q.4 How did these projects help sustain and rebuild economies, promote professional reconversion or boost youth entrepreneurship?	15
Results in Brand Awareness, Membership Growth, Financial Surplus Q.1 What was the final increase in members (number and %)? Q.2 How much brand awareness did the organization as a whole generate to government, business and civil society partners? Q.3 What was the financial surplus or loss of the organization?	10

Notes:

- The number of members is based on the declaration of the number of the ordinary member by the chapter on membership system and confirmed at 4th JBM on 2 September 2023.
- No LOM can enter this award and Outstanding Progressive LOM Award category in the same year.
- Award is allied to JCI Award Programs.
- Given the difference in award periods for the NC and ASPAC, the NC awardees in the previous year will NOT be automatically become the representatives of JCI Hong Kong in the ASPAC.

Important Note

How to pick the RIGHT category?



JCI Hong Kong

III.A.14 Best Publication Award

Definition: This award is for the recognition of the best regular LOM publication in either hard or soft copy format. (Proof of issuing and distribution is needed)

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
General planning and execution	15
Financing	10
Quality of content	15
Appearance and layout	10
Circulation (regularity, methods and figures)	10
Effective coverage (Local, National, JCI)	10
Use of online platform and digital elements	10
Improvement from last year	10
Value to JCI	10

Note: This award will be granted by JCIHK only.

JCI Hong Kong Awards

VS

International Awards

Previous Award Manual

- Objectives, Planning, Finance and Execution
- Added Value to JCI Members and Stakeholders
- Impact on the Local Organization’s Brand Awareness
- Impact on the Local Organization’s Membership Growth
- Impact on the Local Organization’s Finances
- Long-term Impact of the Program





2025 Award Manual

Program Objectives and Strategic Execution	25%
Planning, Execution, and Financial Oversight	20%
Member Engagement and Value Creation	20%
Brand Enhancement and Strategic Alignment	15%
Membership Growth and Organizational Benefits	10%
Sustained Impact and Future Enhancements	10%





2025 JCI Awards International Program

Why are we writing Bidbook?



Objectives:

- Record
- Evaluation
- Inherit
- Team Work
- Rewarding for Team
- Win for Chapter

One of the Reasons to Bid for Award



One of the Reasons to Bid for Award



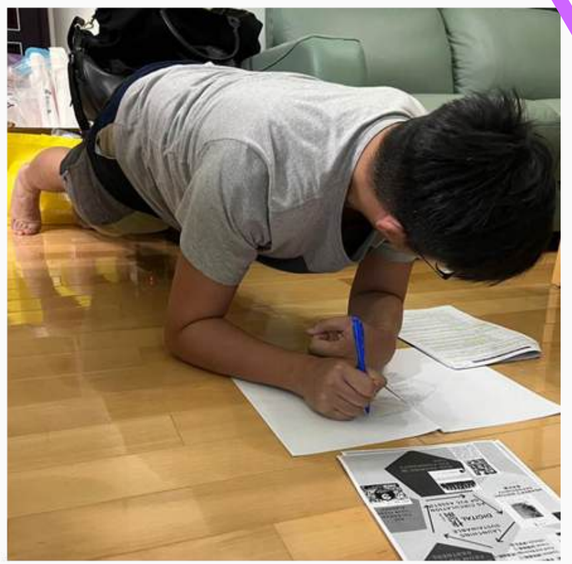




Make "GOOD" MemoRies

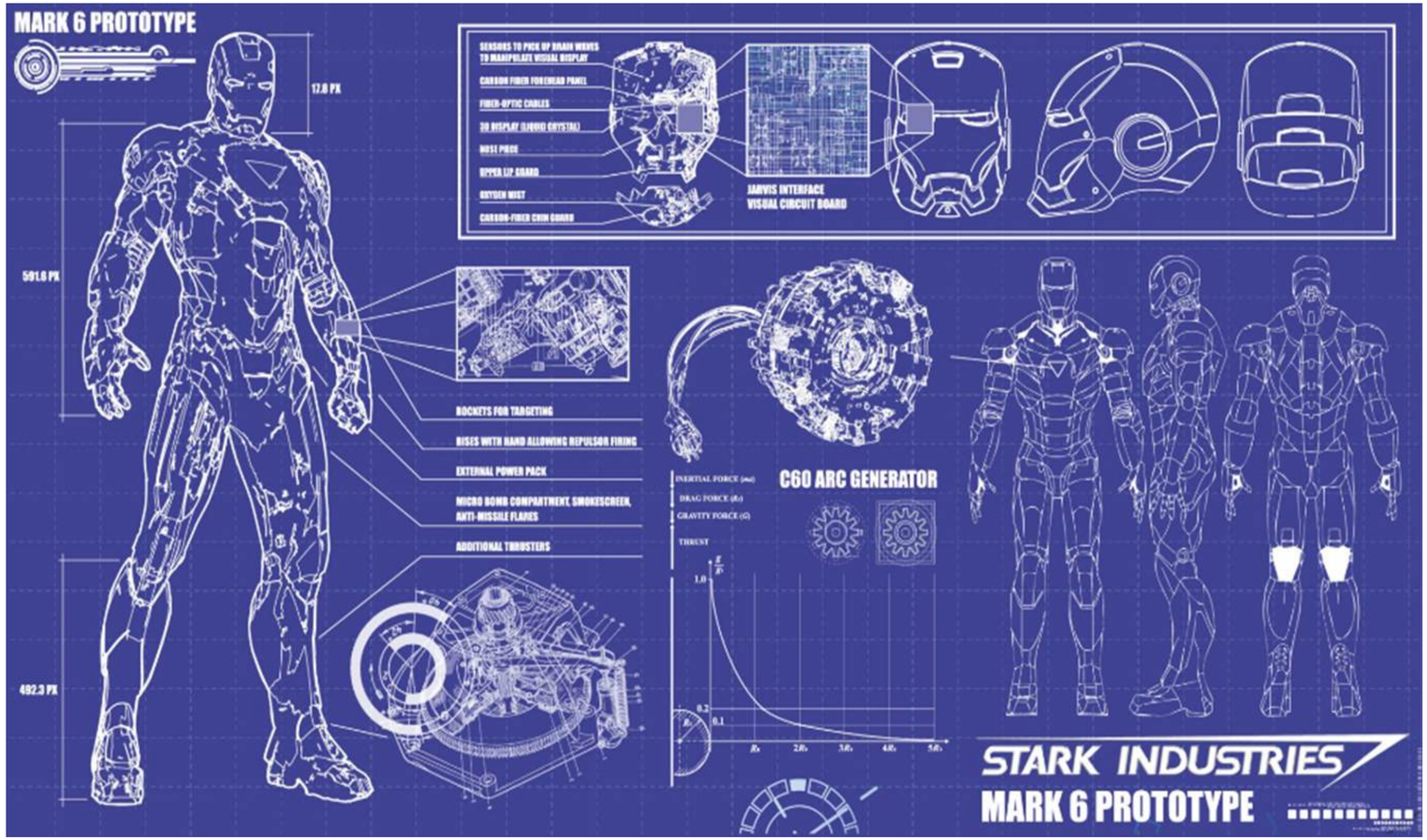








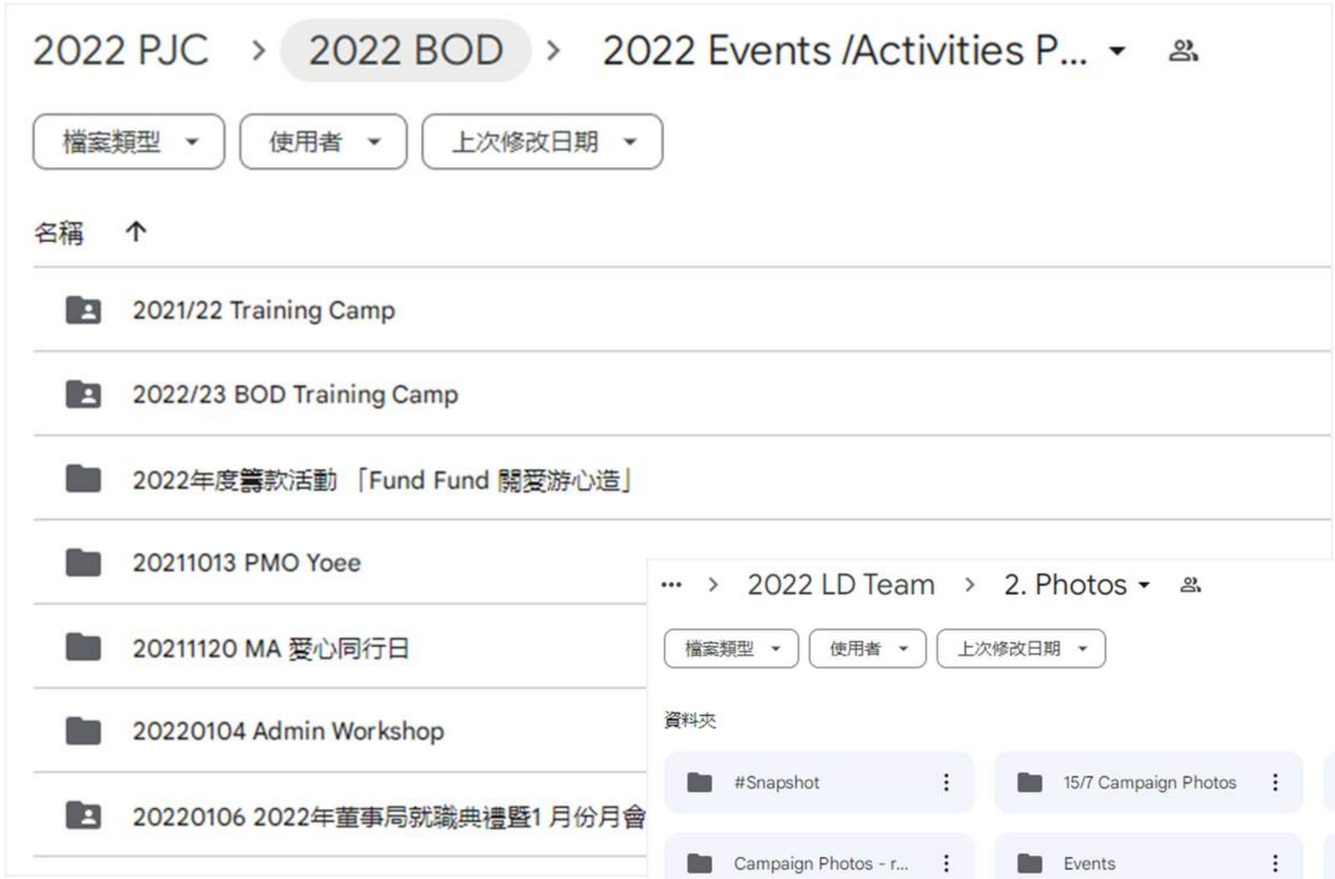
Bidbook Preparation



Contents: (素材)

- JCI Information
- JCIHK Information
- LOM Information
- News
- Project Details
- Photos
- Statistics
- Social Media Posts, Reaches, Likes, Shares
- Logos
- Feedbacks
- ClipArt
- Magic Words

Photo Collection & Categorization



Google Drive

OneDrive

Good Filing System

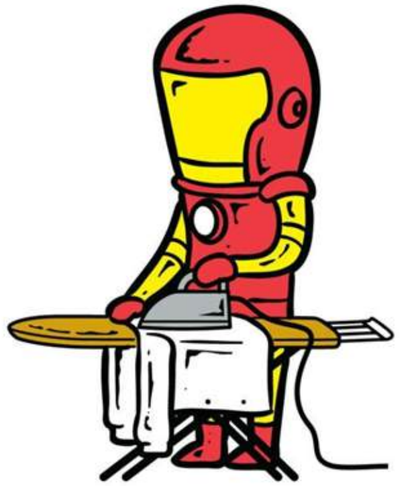
is the KEY to Succeed!

Need SHARE!

Keep a GOOD Records

KEEP A GOOD RECORD of events and activities

- **MINUTES** of meetings
- **TAKE NOTES** of places, dates, time, number of participants, sponsors and guests
- **WRITE AND COLLECT** analysis, **feedbacks and comments**
- **MARK DOWN** all the **number** of views (e.g. Facebook, Instagram)
- **KEEP** the **CORRECT VERSION** of art works



What is a Good Bidbook?

Technically

Project Impact

Project Uniqueness

Project Creativity

Project Scale

Milestones

Sustainability



Story Telling

Measurable

Easy-to-understand

JCI Common Language

Easy-to-read

Easy-to-recall

Good Presentation

Spiritually

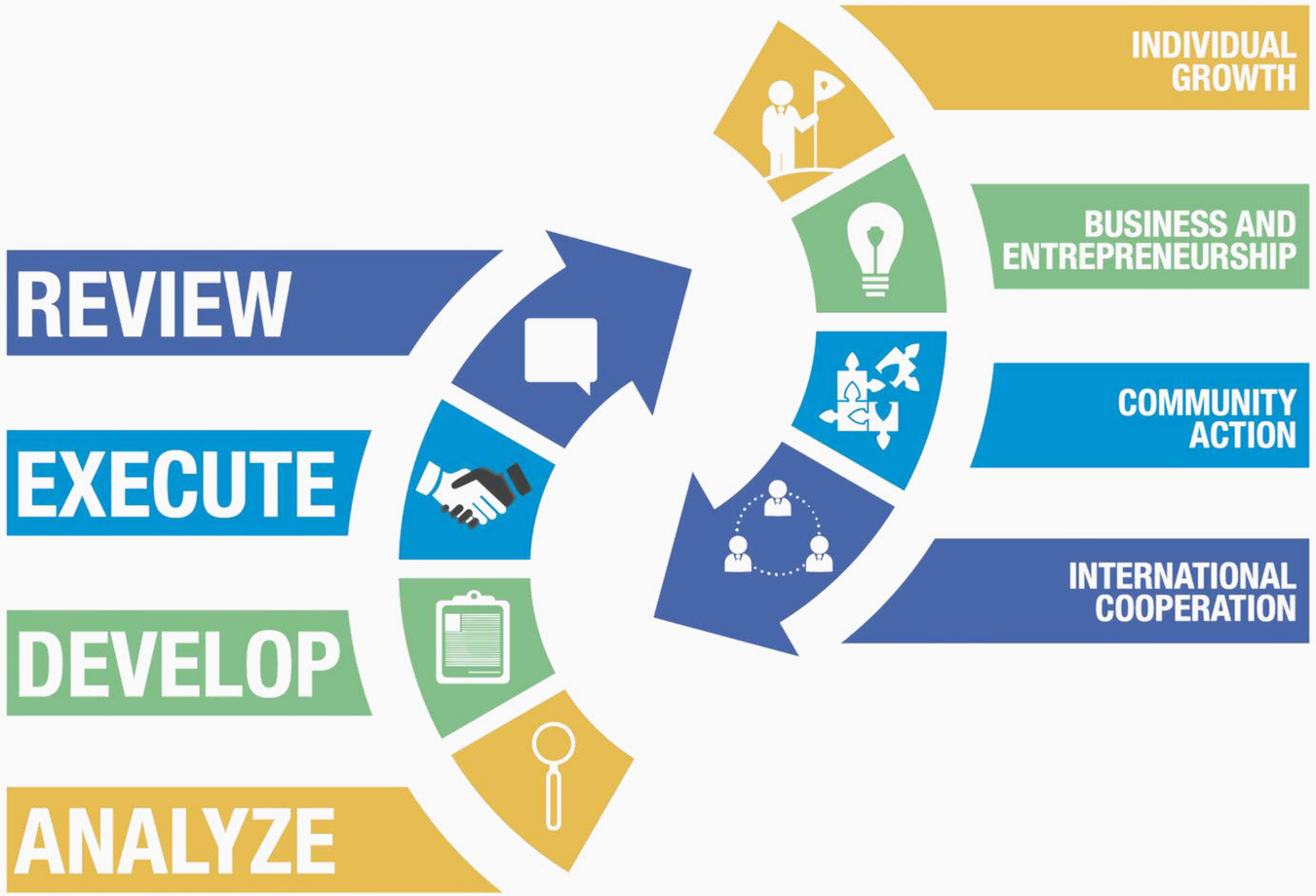
Story Telling

You are the Movie Director

- From Background
- Set Goals
- How to achieve
- What is the result
- Any improvement
- **Dots connect Dots**
- What you target give to audience
- How to address
- Images



JCI Action Framework



AND THE

AREAS OF OPPORTUNITY

JCI Action Framework



1 ANALYZE:

Examine Needs

Discover the cause of the problem

Methods of Implementation



Survey



Online Research



Interview



Demographic Data



Photo Journal

JCI Action Framework

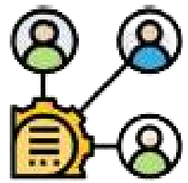


2 DEVELOP:

Formulate Sustainable Solutions

Brainstorm and design solutions

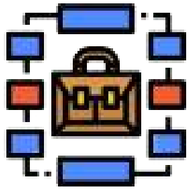
Methods of Implementation



Consult Stakeholders



Define Your Theory of Change



Create Business Model Canvas



Brainstorming Sessions



Find Themes in Your Research



Conduct SWOT Analysis

JCI Action Framework



3 EXECUTE:

Take Actions

Implement your plans and test solutions

Methods of Implementation



Clear Communication



Gather Feedback



Be Flexible



Track Your Results



Hold Your Team Accountable

JCI Action Framework



4 REVIEW:

Monitor and evaluate results

Monitor progress and evaluate outcomes

Methods of Implementation



Compare Results



Identify Possible Improvements



Collect Feedback from Stakeholders

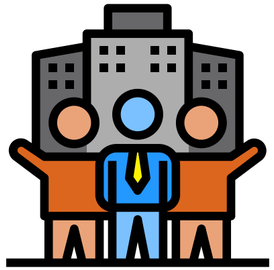


Reflect on the Success

JCI Action Framework - Partnership?



- Government
  - Government Department
  - Legislative Council



- Corporate
  - Corporate Sponsor
  - NGOs



- Community
  - Beneficiaries
  - Members

What's Important

Brand Awareness

Government, Corporate & Community



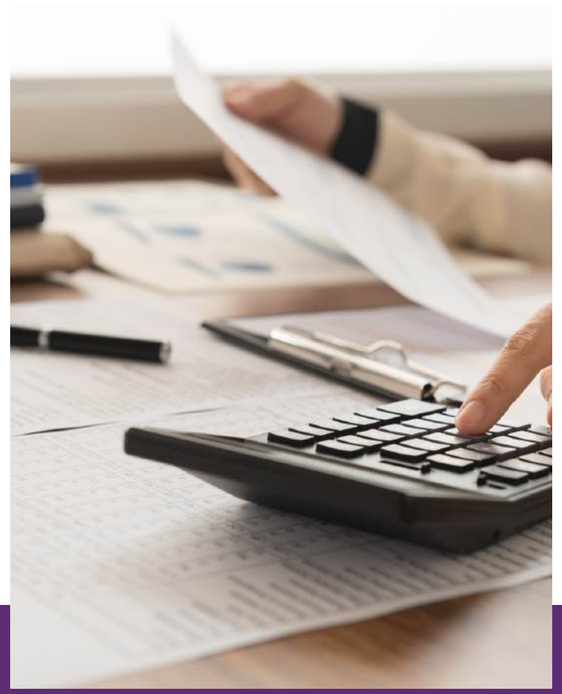
Membership & Growth

FM, PM & PPM



Finances

Cash & Value



To start with...
please select GOOD photos

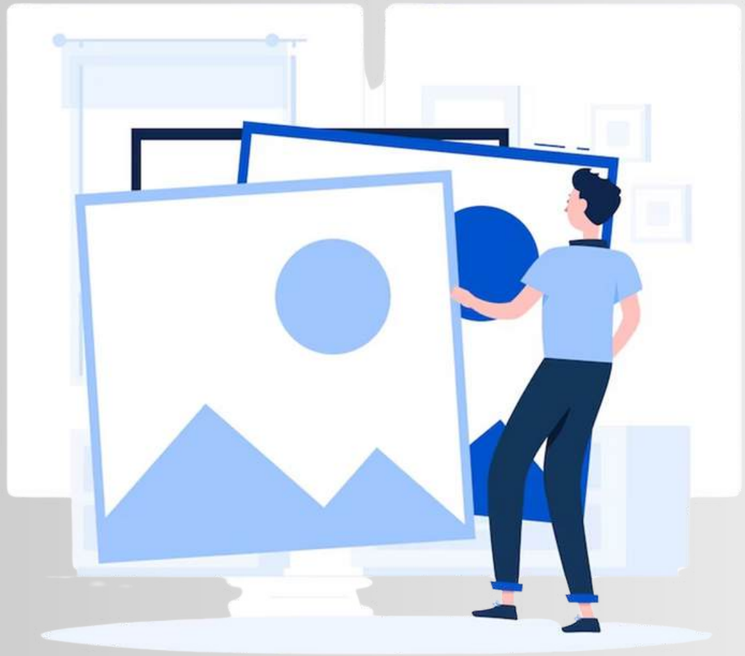


Photo can tell story and

WORTH A THOUSAND WORDS

Group Photo


JCI
二零一七年度半島青年商會
董事局就職與頒證一月份月會


JCI
半島青年商會
2022「與未來對話 開幕禮
-領袖傳承」
1月24日


JCI
半島青年商會

Group Photo





Group Photo




External Trainers
1995 OJC Past President
2019 IPSN Awardee
Joseph Ho
RTHK Host
IVE Eloquence Trainer
William Wan
S.A.Y. MC Founder
MC Competition Champion
Amanda Fok
Start Up Group Founder
FB Marketing Expert
Ben Lai
Start Up Group Founder
Google AdWords Expert
Manos Mui
External
Trainers Fees
Free
Market Value
>$12,000
Provided
Training Hrs
>120 Hrs
Internal Trainers
1996 President
1999 National President
Sen. Louise Chan
2017 President
2019 National VP
Sen. Kelvin Lam
2001 President
2019 ML Area Advisor
Sen. Ada Koo
2007 President
2019 TDC Advisor
Sen. Micky Tong
2012 President
2019 TDC Advisor
Sen. Daniel Kwan
2014 President
2019 Chapter Advisor
Sen. Jeff Ng
2015 President
2019 Chapter Advisor
Sen. John Wong
2016 R&R Director
Recommended Trainer
Tommy Yip


四月份月會
情迷朱古力
帶大家線上體驗
特別的朱古力旅程
Christy Chan 陳詩婷
朱古力品鑑師
4月7日(星期四)

Meeting Photo











Zoom Photo


移除釘選視訊
移除焦點視訊
會長 Howard Sze


三月份月會
破解NFT迷思
分享嘉賓：
前會長張智恆參議員
日期：2022年3月3日（星期四）
時間：晚上7：30
形式：ZOOM
費用：全免
報名及查詢：
領袖才能發展董事 許健朗 9763 7617
副會長 梁俊傑 6271 3716

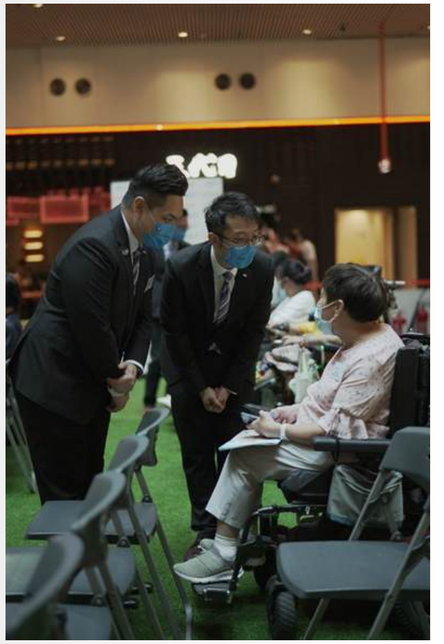
Action Photo











Action Photo











Create Photo



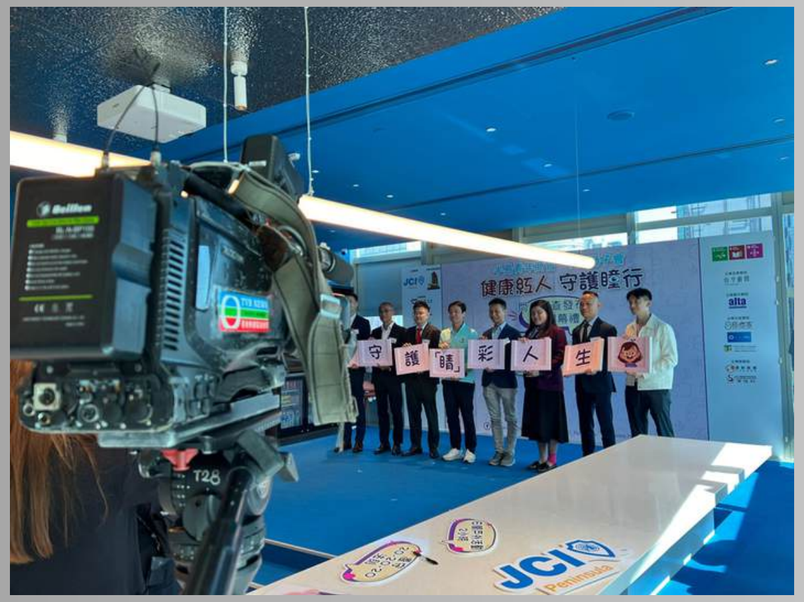






Special Photo









除左大會攝影師，
需要安排會友影**action photo**
Capture參加者的行為、表情



要預先預視有咩相需要

JCI Hong Kong, China

We Are LEADERS

Bidbook Seminar 1

All planning must have a strategy
Preparation requires skills
Redefine what is a "Good" bidbook



Speaker

Howard Sze

JCI Peninsula 2022
President



REGISTER NOW

WEDNESDAY
26 FEBRUARY, 2025

START FROM
08:00 PM

JCIHK OFFICE

CONTACT
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NRRO Charles Lo (6365 0617)

DONE