PB-5-18

Gala Premiere

PAPILLON

Organized by the Hong Kong Jayceettes
in aid of the Community Chest of
Hong Kong and the project fund of the
Hong Kong Jayceetes
June 27, 1974. 9p.m.
Hoover theatre



PJ 3

HONG KONG JCI

paraia

The First Great Perfume Born in America



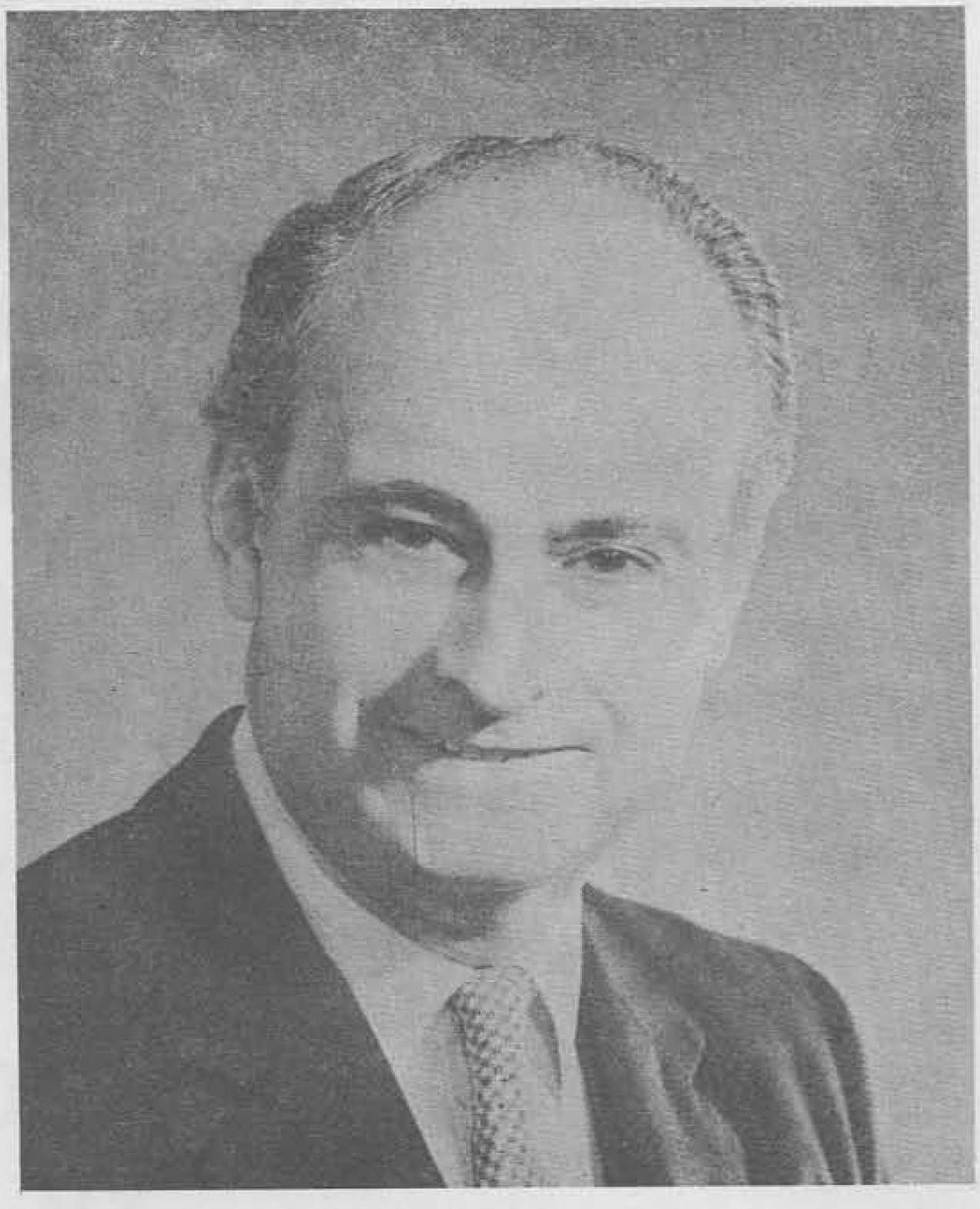
NORELL

by

Norman Norell

Revlon


HONG KONG
JCI



Norman Norell
Revlon

URBAN COUNCIL 市政局

Message

The wide-ranging interests of Hong Kong Jayceettes are very impressive and should be supported in every way possible. Not only are young ladies brought together for the purpose of promoting better understanding and closer co-operation but the opportunity is taken to work in a combined effort for the betterment of the community.

The gala premiere of the film "Papillon" is just another example of the many initiatives which Hong Kong Jayceettes take to raise money in the public interest. All men and women of goodwill will want them to succeed so that they may be encouraged to do even more while the community will benefit from their exertions.

A. de O. Sales
Chairman, Urban Council

Hong Kong, 17th June, 1974

市政局・政府合署西座十三樓
The Urban Council, Central Government Offices, West Wing, 12/F., Hongkong

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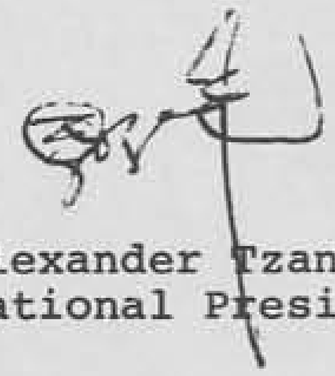
From the office of
ALEXANDER TZANG
The National President

MESSAGE



A Jayceette once told me her disheartening, embarrassing and disappointing moments during the process of pushing the sales of tickets and advertisements in this Souvenir Program. Of all I said, I said, "Add those unpleasant moments together and weigh them with the hours and days of happiness you have, or will have, brought to the needy people, and the happiness and satisfaction you will gain for having brought happiness to others; then you will feel the worthiness of your unpleasant time". Yes, to give blood to save other's life you must stand the momental pain and discomfort; to grow a child you must go through the inconvenience of being pregnant and labor pain. When you know you have helped making this community a little better and the people a little happier, you shall forget the momental disappointment. It is with this spirit the Jayceettes have worked so hard to stage this Gala Premiere, and it is for this spirit, my fella Jayceettes, I salute you, like many who will be benefited by the results of this Gala Premiere.

I know the occasion will be successful, and I know those who have contributed to and attended this evening's function will long be blessed for their charity.



Alexander Tzang
National President - 1974

Hong Kong, May 31, 1974

Hong Kong Jayceettes

Lady Chapter of the Hong Kong Junior Chamber 香港女青年商會

24 ICE HOUSE STREET, 4TH FLOOR, HONG KONG. TEL: H-231690 CABLE ADD. "JAYCEE"

MESSAGE



It gives me great pleasure to send my greetings to guests and friends who are attending the Gala Premiere of "Papillon" this evening.

Stepping into our fifth year of existence, and reviewing what we have received from the community as well as how much our members have learned through the execution of numerous projects, the Jayceettes feel that we should, as a symbol of our heartfelt gratitude, organize this Gala Premiere to raise fund for the Community Chest of Hong Kong which aids some 64 charitable organizations in Hong Kong; and for the Project Fund of Hong Kong Jayceettes which will finance our many community development projects this year. Through this occasion, not only we hope to be of some tangible assistance to the Community Chest, but we also wish to awaken the attention of our fellow citizens to the needs of the less-privileged people, and that we, the more blessed ones, should have the obligation to help.

To the Chairman and her committee members, I wish to thank all of you for bringing this Gala Premiere into realization. To our guests and supporters, our deepest gratitude for your presence this evening, and also for your most generous support, without which, this Gala Premiere will not be as successful.

Joyce Tzang

Joyce F. Tzang
President

June 1, 1974, Hong Kong

Message From The Chairman

It gives me great pleasure, as Chairman of this project to welcome you all to the Gala Premiere of **"Papillon"**.

The virtue of this fund raising project, is not the amount of money we make. But the warm support from all of you here, proves that humanity still leads in everyone's heart despite the problem of energy shortage, economic ebb tide, over-population and pollution prevails.

I also wish to express my deep gratitude to the generous contribution of sponsors and advertisers, and the unfailing advice from the Community Chest of Hong Kong. To my dedicated committee, who has done the impossible, their hard work is appreciated by all.

Marge Lo (Mrs.)
Chairman

Gala Premiere
"PAPILLON"

Organizing Committee

Chairman:	Mrs. Marge Lo
Secretary:	Miss Winnie Ho
Treasurer:	Miss Hester Cheung

Sub-Committees

Function Chairman:	Miss Colia Yao
Members:	Miss Pansy Chan
	Miss Kitty Chow
	Miss Betty Lee
Program Chairman:	Miss Jennifer Yip
Members:	Miss Floria Chan
	Miss Amy Wong
	Miss Virginia Yeung
	Miss Betty Yuen
Promotion & Sales Chairman:	Miss Florence Wong
Members:	Miss Pansy Chan
	Miss Barbara Fung
	Miss Catherine Lai
	Miss Evanda Li
	Miss Shirley Lo
	Miss Catherine Yiu
Public Relations Chairman:	Miss Annie Tsui
Members:	Miss Kitty Chow
	Miss Sara Wong

Gala Premiere
"PAPILLON"

Program

Cocktail Reception

Guests seated

Welcoming Remarks by Mrs. Joyce Tzang, President of Hong Kong Jayceettes

Vote of Thanks by Mrs. Marge Lo, Chairman of Gala Premier Organizing Committee

Ribbon Cutting Ceremony

Presentation

Film Show "PAPILLON"

PAPILLON

A Panasia presentation
STEVE MCQUEEN
DUSTIN HOFFMAN
in
a Frank J.Schaffner film
PAPILLON

Co-starring:	VICTOR JORY, DON GORDON, ANTHONY ZERBE
Executive Producer:	Ted Richmond
Produced by:	Franklin J. Schaffner & Robert Dorfmann
Screenplay by:	Dalton Trumbo and Lorenzo Semple, Jr.
Based on the book by:	Henri Charriere
Music by:	Jerry Goldsmith
Directed by:	Franklin J. Schaffner
Released by:	Columbia Pictures

An Introduction Of The Hong Kong Jayceettes

The idea of lady membership was started in 1967. The Jaycees then requested their wives and girl friends to form an auxiliary group to assist them in their projects. This lady group was then affiliated to the Victoria Junior Chamber, one of the local chapters of the Hong Kong Junior Chamber. In 1968, the Hong Kong Jayceettes went one step further and became auxiliary to the Hong Kong Junior Chamber – the National body.

In November 1969, the Hong Kong Jayceettes was officially recognized as an independent chapter of the Hong Kong Junior Chamber —— being the 1st lady Jaycee chapter in Asia and the 2nd in the world of JCI.

****

Presently, Hong Kong Jayceettes have 44 members, varying from secretaries to nurses or teachers, social workers or housewives, office clerks or students. This great variety is brought about by the beautiful belief of Jaycees that membership with Junior Chamber should be opened to all people without discrimination as to sex, colour, race, religion or occupation. All people between the age of 18 and 40 and who have a keen interest in self-development and community work are welcome to be a Jaycee member.

****

Jayceettes' activities are planned and co-ordinated, by their Board of Directors, which members are elected at the Annual General Meeting in December every year. Current Board Members are:

President:	Mrs. Joyce Tzang
Immediate Past President:	Miss Jennifer Yip
Vice President Operations:	Miss Lily Chung
Vice President Program:	Miss Annie Tsui
Hon. Secretary:	Miss Pansy Chan
Hon. Treasurer:	Miss Ingrid Cheung
Directors:	Miss Dora Cheung
	Miss Betty Lee
	Miss Elizabeth Montesena
	Miss Esther Pang
	Miss Teresa Pau
	Miss Catherine Yiu

Youth-Paint-In

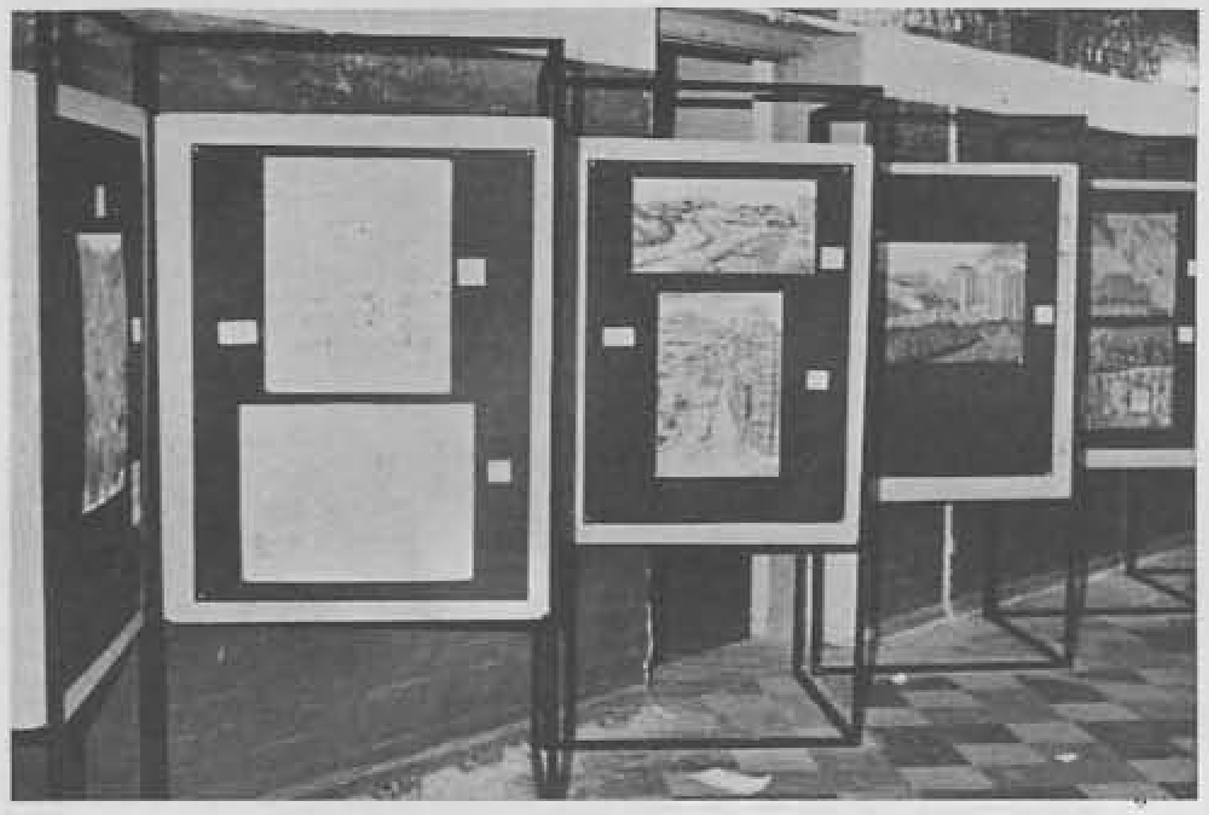
A competition to bring to public some of the genial painters-to-be in Hong Kong and also in co-ordination with the Festival of Hong Kong



Handsome awards ready for presentation to winners



Exhibition of art before judging



Competitors' work at display in the Kowloon City Park



Participation Poster signifying the Festival of Hong Kong

Beneficiary Courses

To be truthful to the subsisted aim of inauguration, the members of our Lady Chapter reciprocate with their time and devotion to the benefit of their own generation



Another free-of-charge course — in the evenings —

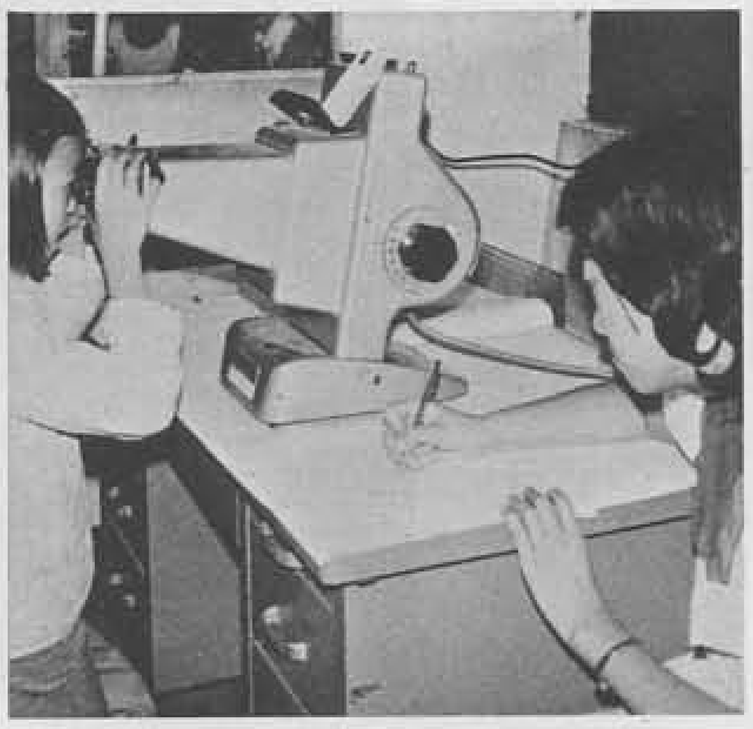


Eloquency and Speech Training Course — for fellow members —

Better Vision

To promote and arouse interest of pupils and students in eye care and sanitary science of the eyes, the committee projected the "Better Vision" Campaign

Speech Day!



Another Play Toy? Pupils overlooking the testing apparatus



Surely not blood pressure measuring operation but better vision test equipment

At Meeting



Hongkong Jayceettes at the Hongkong Junior Chamber Convention



One of the Award Presentation



Jayceettes participate at international Jaycee Conferences



At the Inauguration Ball in January 1974 where Board Members of the Jayceettes were sworn in to their office

Social Activities

Involves fund-raising for charitable societies and various projects of our Committee financially backed up by ardent supporters both locally and abroad and we take the opportunity to extend our appreciation for their kind patronage



V. I. Ps. at our Ball



Review of Jayceette Performance to our patrons – namely the "Bosses Night"

Fellowship

To build castles on rocks habituals with our fellowship gatherings



Honourable guest at the Fellowship Dinner





Extension of hospitality to the visiting Japanese University Students onboard "Corol Princess"

Charity Giving

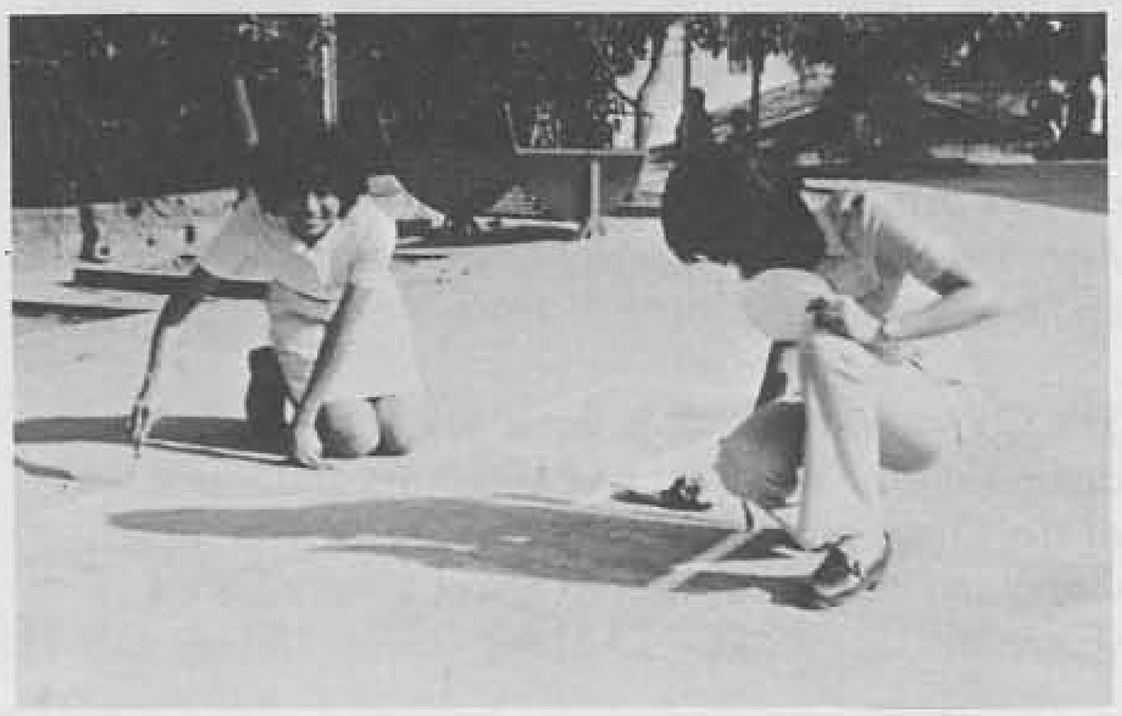
Every donations received are being well used and to their purpose. Periodically, our members visit the most needed – the blind, the handicapped, the aged, the deaf – to share with them the comfort and warmth they can possibly give



Love without distinction – visits to the Aged Home –



To give is to benefit
– distribution of donations to the needed –



Jayceettes helped to renovate a children's club house and playground on Tsing I Island



Be young and stay young – children's party at Wanchai –

The Community Chest Cares For The Community

The Community Chest of Hong Kong is a non-profit united charity fund raising organization established in 1968.

The Community Chest is established to raise fund for the 64 Social Welfare Member Agencies in Hong Kong through one annual campaign so that these Member Agencies may have sufficient fund to conduct social welfare projects. Together, the 64 Welfare Member Agencies of the Community Chest care for over one and a half million people of Hong Kong.

The Community Chest is not a government organization. The Board of Directors and members of the Chest committees responsible for the supervision and administration of Chest affairs are all volunteers.

The value of the existence of the Community Chest is unquestionable. There are many advantages of federated fund raising. Many other countries have adopted this method because it ensures fair allocation of donations on projects which require the most attention, as well as serves as a protection from solicitation by numerous individual agencies at different times. Besides, this method enables the donations to help more people instead of being used to aid two or three individual charity agencies. Area of concerns of the Member Agencies of the Community Chest includes:

Crippled Children
Orphans
Homeless Children
The Blind
Health Services
The Homeless
Retarded Children
Kindergartens

Nurses
Clinics

Recreational & Character building
The Aged and Deformed
The Chronically ill
Family Counselling
The Mentally ill
First Aid & Water Safety
Disaster Victims
Handicapped Men and Women
Vocational Training

The greatest advantage of a federated annual campaign is a tremendous saving in campaign and administrative costs. In general, campaign cost of an individual agency may takes about 15% – 50% of the operation budget of the Agency whereas, the operation cost of the Community Chest is kept under 5% of the total fund raised.

As the Community Chest gets to be better known by the general public of Hong Kong, the number of donors contributing to the Community Chest have drastically increased in the recent years. The number of donors at the first campaign five years ago was only over 50,000 and in our 6th campaign this year, the total number of donors have increased to over 1,000,000. This shows that the Community Chest has become a new symbol to the social welfare administration in Hong Kong.

Catch our Spirit of Freedom to the Jaycees World Conference

Air New Zealand are proud to announce that they have been appointed the official international carrier to the Jaycees World Conference to be held in Auckland from November 10 - 16, 1974.
We can fly you there on our special group tour from as little as HK$6,500 all inclusive. No other airline can get you there with so little fuss and so much comfort.

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Vast as it is, an Alitalia DC-10 never carries more than 250 passengers. Although the power generated by its three General Electric turbofan jets is capable of carrying many more.
The reason is to give you more elbow room. For example, Alitalia collaborated with McDonnell Douglas in designing the seat in groups of two.
So you're never more than one seat away from the aisle, and two people travelling together have more privacy.
And, don't forget that, as of July, Alitalia service and comfort are headed for Rio de Janeiro and Sao Paulo.
But most important, the extra roominess means a more restful flight. More restful flights, too, on the wide variety of tour programmes Alitalia offers. For full details of these write or telephone Alitalia.
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Panasia

We are very proud indeed to join with the Community Chest and the Hong Kong Jayceettes in presenting this Gala Premiere of **"Papillon".**

We are always glad to be able to bring films of this quality to Hong Kong audiences. The fact that an occassion such as this can benefit such worthy causes makes it all the more worthwhile.

Although Panasia has been in other areas of the film industry in Hong Kong for some time, 1974 is our first year as a major distributor. It began very encouragingly with the success of "Day of the Jackal", "Executive Action", based on the assasination of President Kennedy, continued this trend. After "Papillon" we have lined up many more excellent pictures such as "State of Seige", "A Day in the Life of Ivan Denisovich" and far too many more to list in full —— but they add up to a promise of 1974 being a year of first class cinema entertainment.

In conclusion, I would like to complement all the willing workers who gave so much of their time to make this Premiere a success. I know they have the gratitude of the many needy people who will benefit. Panasia is very happy to have had the opportunity to take part.

Andrew Vajna
PANASIA FILMS LTD.



The Story of PAPILLON

Henri Charriere, nicknamed "Papillon" because of the butterfly tattoo on his chest, was convicted of murder in the 1930' and sentenced imprisonment in the notorious French penal settlements of French Guiana and Columbia. To many convicts, death was preferable to the horrors of the heat, desease and inhuman cruelty of these places where two out of every five prisoners did not survive even a year.

This is the true story of Papillon's three attempts to escape.

Papillon *(Steve McQueen)* and convicted forger, Louis Dega *(Dustin Hoffman)* arrive at Sanit Laurent, a penal colony in French Guiana. Papillon agrees to protect the weaker Dega if, in return, Dega will use his smuggled money to finance escape attempts.

The first bid for freedom is quickly and violently cut short when Papillon is betrayed. He is sentenced to solitary confinement for two years. As additional punishment, and in order to break his spirit, much of this time he is kept in total darkness.

While this experience may have almost killed Papillon, it did nothing to quell his indomnible spirit and determination to escape.

The second attempt is more successful. Papillon, Dega and another prisoner reach the mainland by boat. Though the others are recaptured almost immediately, Papillon evades troops and trackers and finds a haven in a small narive village. Here he lives an idyllic existance for a time but suddenly the inhabitants of the village disappear. In his seach for another refuge, Papillon is betrayed by a Mother Superior and is returned to solitary confinement —— this time for five years!

He emerges, aged and more dead than alive, to be interned on the impregnable Devil's Island, a proson from which no man had ever escaped.

On the island, he once again meets Dega who has by now been driven half insane. Together they devise a simple but ingenious plan to escape. When the moment comes it is only Papillon who has the spirit and the nerve to go through with it. Leaving Dega on the island prison that has become his only home, Papillon escapes, never to be imprisoned again.

****

U.S.A. Comments

"PAPILLON is a paean to the tough resiliency of a man's spirt, unswerving in its determination to gain freedom." — Carole Kass, Richmond Times-Dispatch.

"Outstanding entertainment and exceptionally well-done by the technicians and the director" — Ralph L.Smith, Examiner-Enterprise.

"Well-acted, with a splendid cast" — Greater St.Louis BFC

"McQueen's best screen performance and Hoffman-as usual — is superb. It lasted three hours and could have gone four" — Walt Reno, KORK Radio & TV, Las Vegas.

"A terribly depressing movie that fascinated me. A truly good film" — Pat Baab, teacher, Wichita, Kas.

"A fine movie achievement, to be sure, but hardly qualifying as family entertainment" — Doug Smith, Buffalo Courier-Express.

"The fastest, most exciting and interesting 150 minutes I have ever spent in a theatre!" — Brain Higgins, WSMW-TV, Worcester.

"Man is still the greatest show adventure. This one holds your interest all the way" — Charles Burton, KLFJ Radio, Springfield, Mo.



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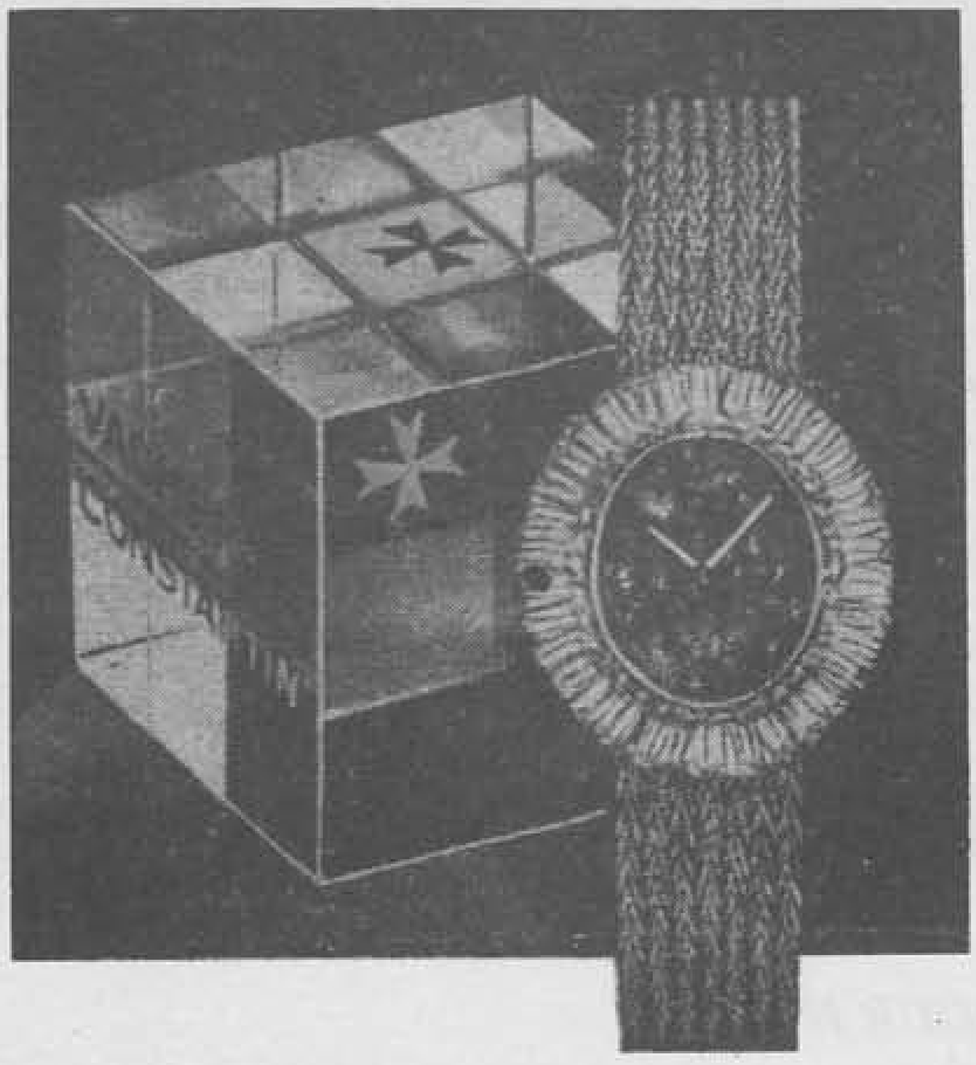
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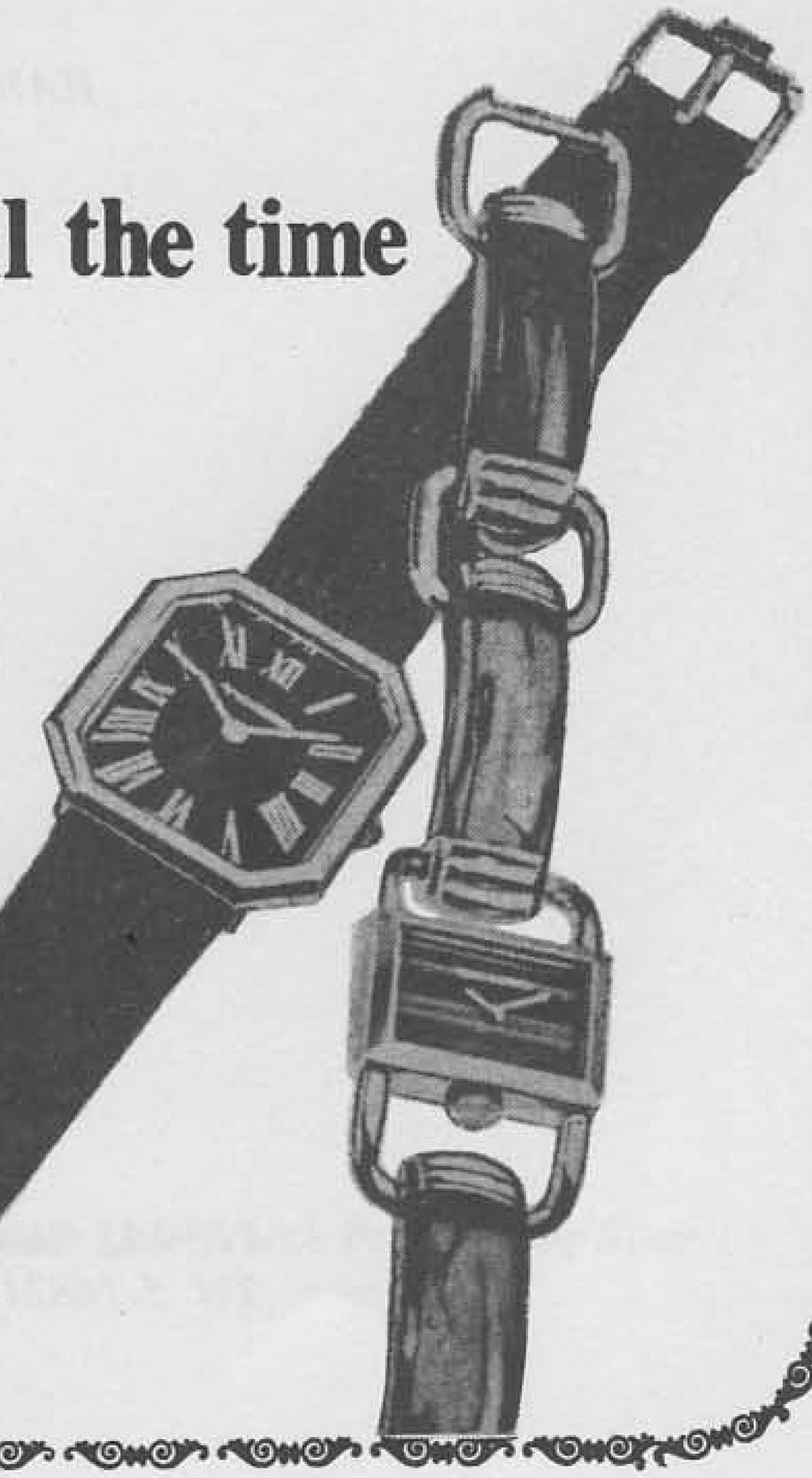
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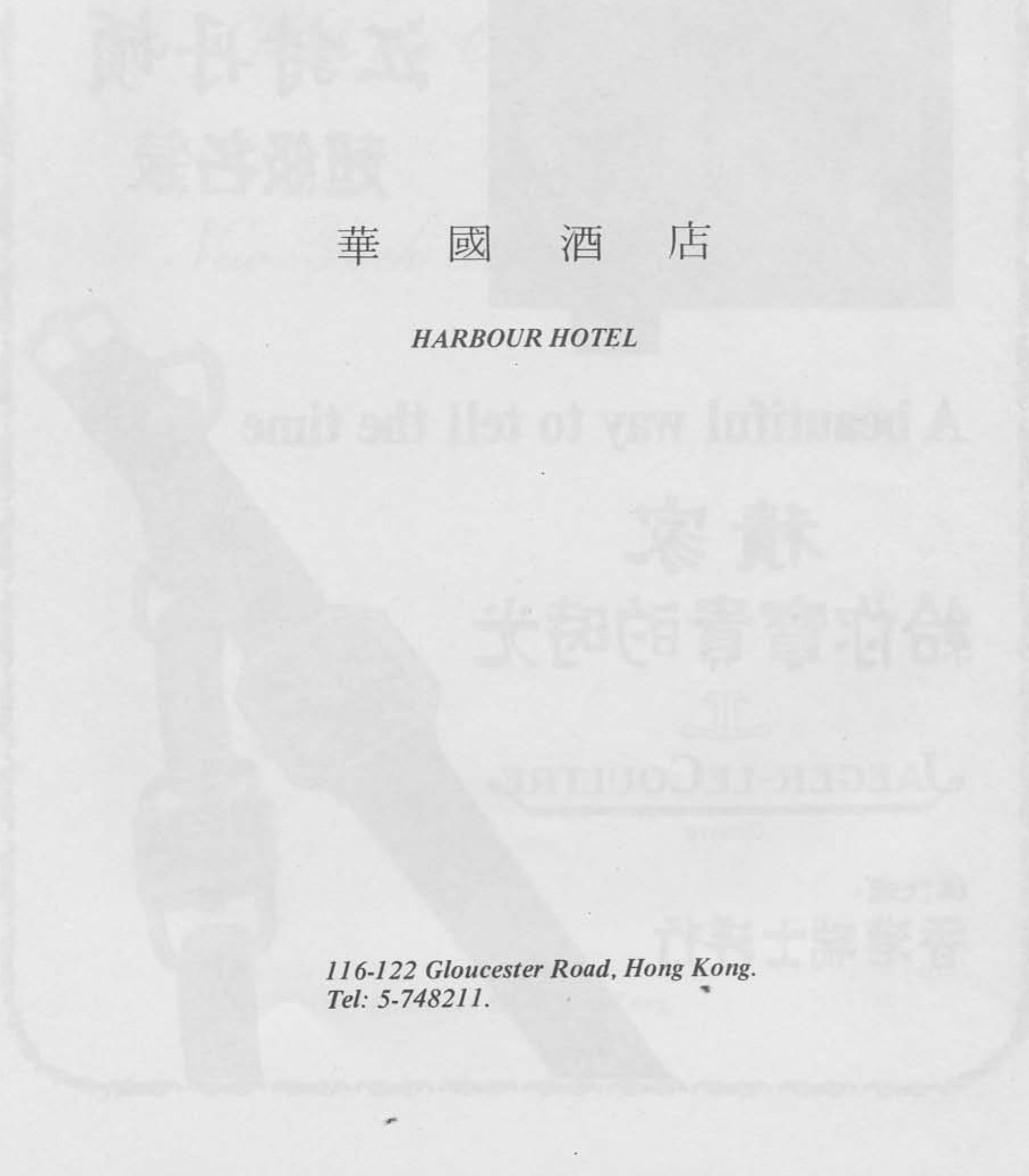


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SHOP: R15-16 Lobby Shop, Hyatt Hotel
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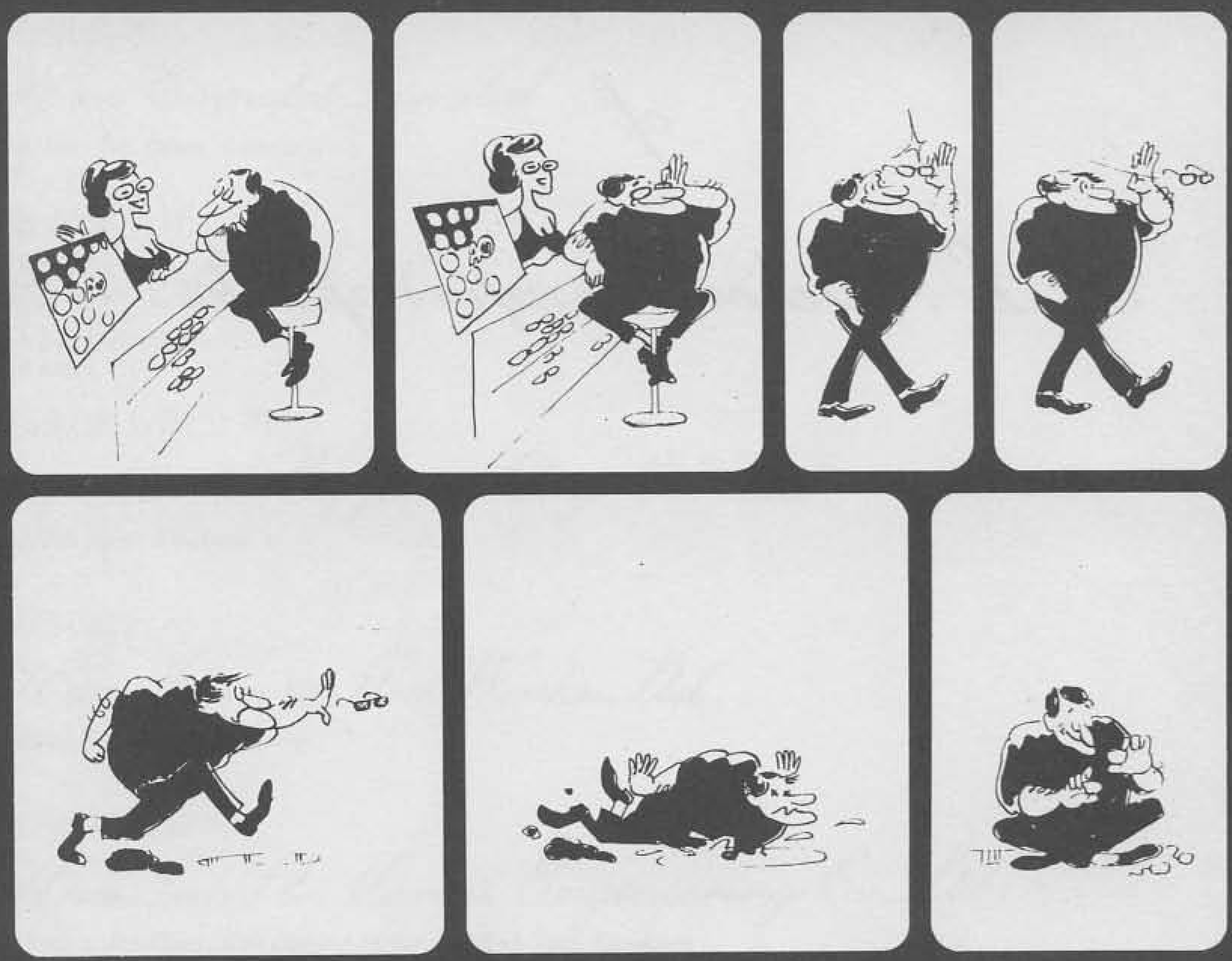


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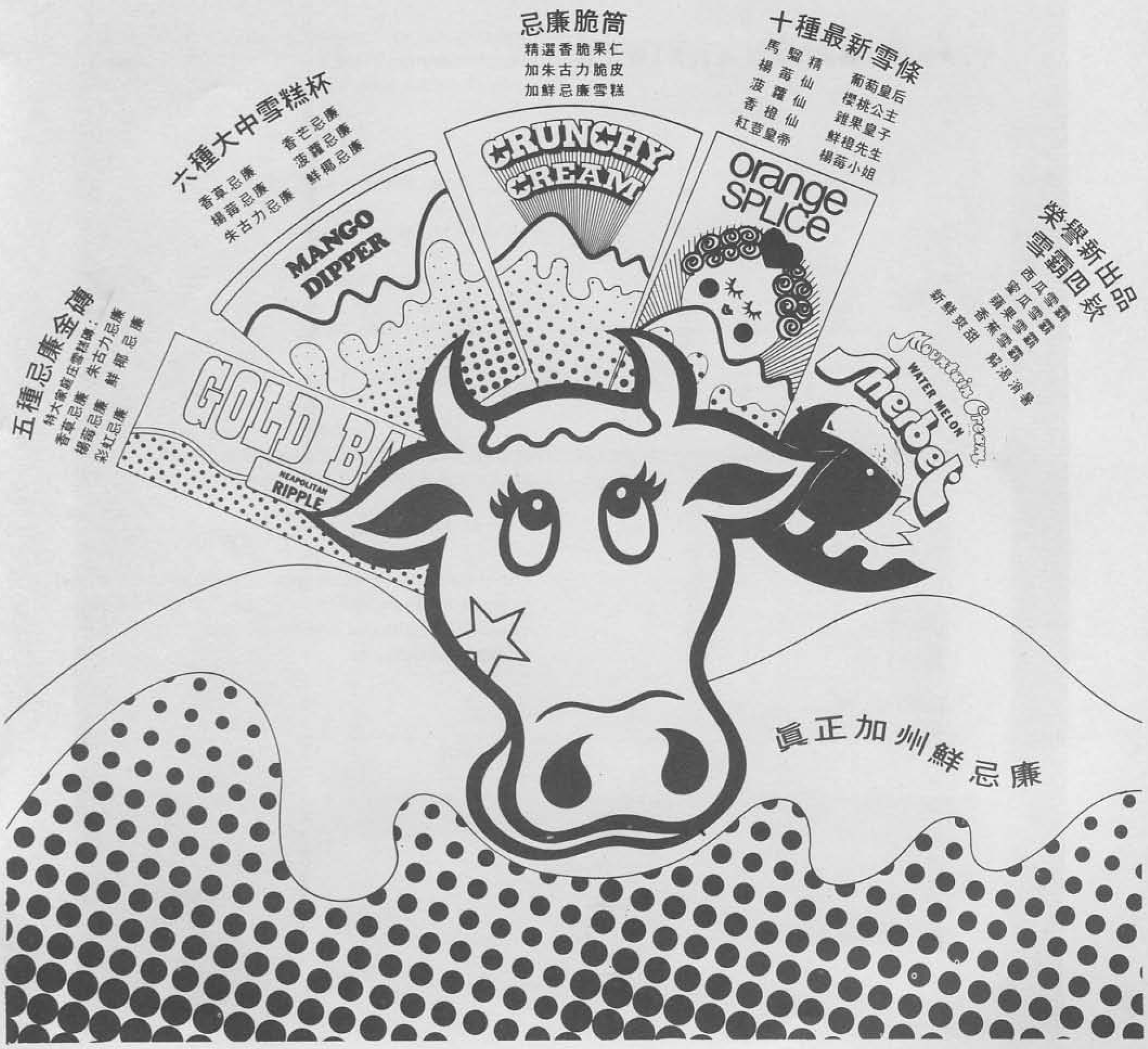
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Acknowledgement

The Organizing Committee wishes to express its heartfelt appreciation to the following firms and individuals for their kind support:

Mr. Jack Cater, C. B. E., J.P.

Mr. Philip Haddon-Cave, C.M.G.

Mr. Hiton Cheong-Leen

Pan Asia Films Ltd.

The Radio People Ltd.

Mr. Bahar Ramchandani

Mr. J.J. Robson

A.S. Watson & Co. Ltd.

Mr. Dennis Yeung

Thanks also go to those who generously contributed to this Gala Premier after the publication of this souvenir programme and to Miss May Loong, the programme designer.

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