PB-5-3

PJ 4

HONG KONG JAYCEETTES LTD.

Member of H.K. Junior Chamber

Presents

HELEN REDDY GALA PREMIERE SHOW

In aid of Community Development Project Fund

At Lee Theatre

29th September, 1975, 7:20 P.M.



THE JAYCEE CREED

We believe:
That faith in God gives meaning
and purpose to human life;
That the brotherhood of man
transcends the sovereignty of nations;
That economic justice can best be won
by free man through free enterprise;
That government should be of laws
rather than of men;
That earth's great treasure
lies in human personality;
And that service to humanity
is the best work of life.

PROGRAMME

1) Cocktail & Reception
2) Guests be Seated,
3) Welcoming Remarks by
   Miss Annie Tsui, President
   of Hong Kong Jayceettes,

4) Presentation Of Souvenirs

5) Vote of Thanks by
   Miss Emily Ma, Chairman
   of Gala Premiere Organizing Committee.



LADY MACLEHOSE

香 港 總 督 府

GOVERNMENT HOUSE
HONG KONG

The Jayceettes have made a useful contribution towards the welfare of young people in Hong Kong. I hope they will continue to do so and I wish them every success in their fund raising activities.

M. Noël Maclehose

LADY MACLEHOSE

8th September, 1975



MR. M.C. MORGAN, J.P.
ACTING DIRECTOR OF SOCIAL WELFARE

S.W.D. 2 7100002

1,000-9/67-B31144

TELEPHONE:

SOCIAL WELFARE DEPARTMENT
LEE GARDENS, 4TH FLOOR
HYSAN AVENUE
HONG KONG

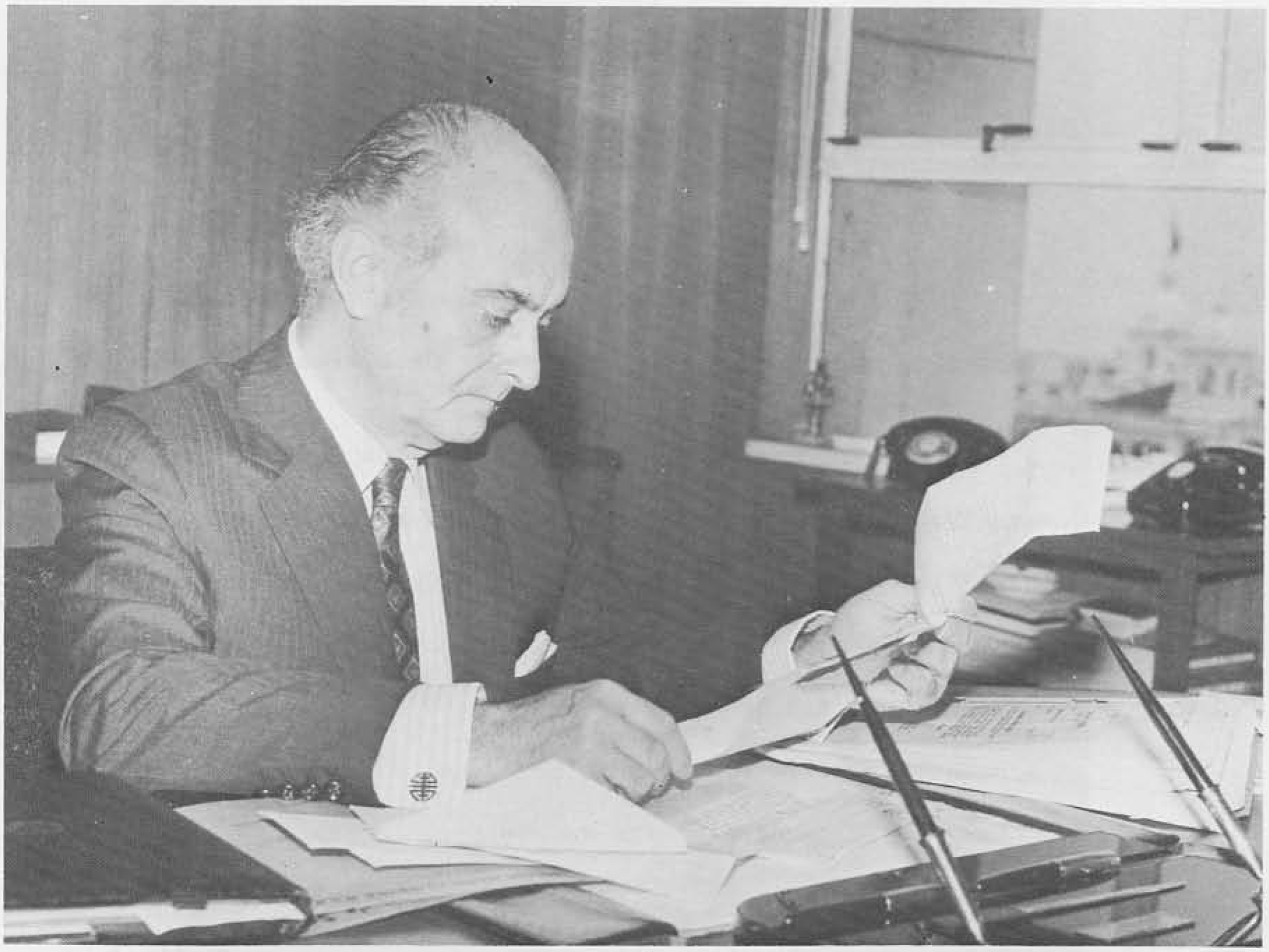
MESSAGE

It gives me great pleasure to write this Message on the occasion of the Hong Kong Jaycettes' Gala Premiere.

The proceeds from this event will be donated to the Community Development Project Fund and this Fund is used primarily to help provide community services for youth. Hong Kong's future depends very much on how our younger generation will respond to the demands and challenges of society. There is a need to provide services to help them develop as useful and responsible members of the community. The Hong Kong Jaycettes have a good record in assisting many projects designed to meet this need and so this event is worthy of the support of all of us.

I should like to take this opportunity to wish the Hong Kong Jaycettes every success in the future.

(M.C. Morgan)
Acting Director of Social Welfare



MR. A. de O. SALES O.B.E., J.P.
CHARIMAN OF THE URBAN COUNCIL

URBAN COUNCIL 市政局

Message

The Jayceettes are once again showing initiative and enterprise in the interest of the community. All their activities to raise funds in support of their various projects for the benefit of the people here are deserving of encouragement.

May I hope that they will meet with much success and continue the good work they are doing.

A. de O. Sales
Chairman

Hong Kong, 10th September, 1975.

市政局・政府合署西座十三樓

The Urban Council, Central Government Offices, West Wing, 12/F., Hongkong

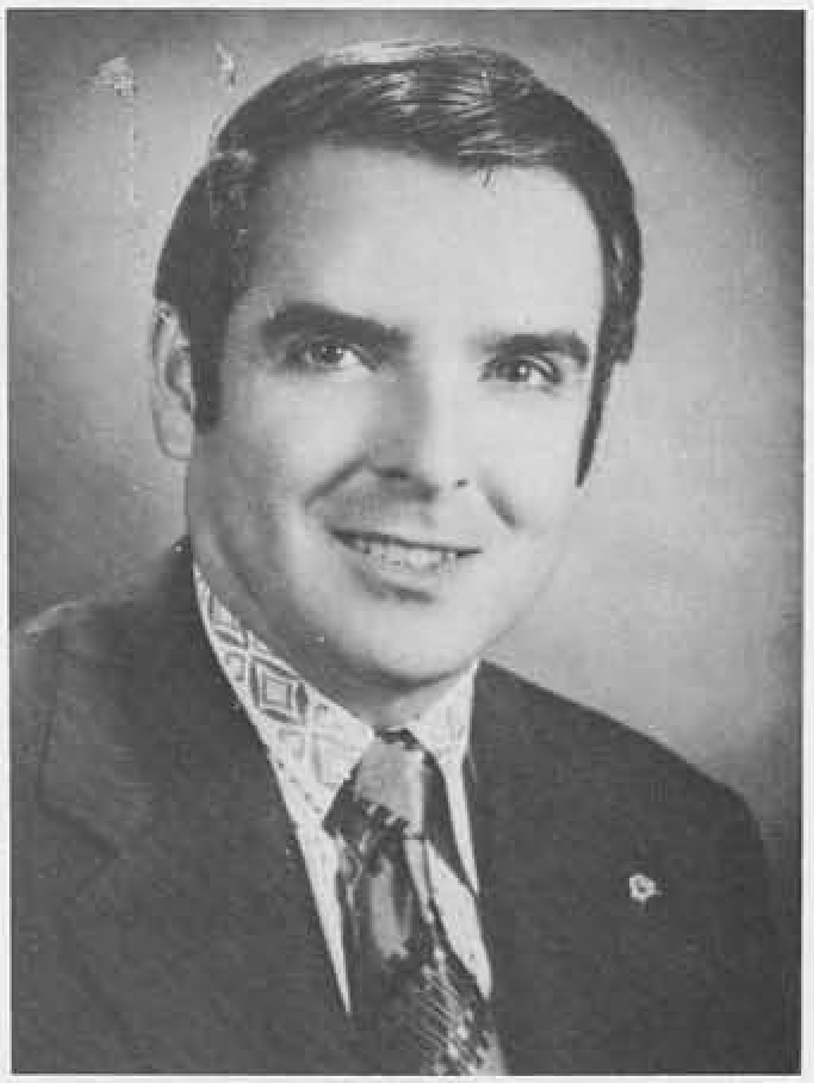
GREETINGS FROM



JEAN – CLAUDE FERAUD
PRESIDENT – 1975
JAYCEES INTERNATIONAL



MAS M. SAITO
EXECUTIVE VICE–PRESIDENT
JAYCEES INTERNATIONAL



IVAN BUMSTEAD
SECRETARY GENERAL
JAYCEES INTERNATIONAL

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PARAÑAQUE, RIZAL, PHILIPPINES

BUSINESS PHONE: 831551-59 (A.M.)
901621-23 (P.M.)
HOME PHONE: 831559 OR 835036

CABLE: LACICO MANILA
TELEX: 3531 PERLA PN

MESSAGE

On behalf of Jaycees International, I would like to greet and extend my best wishes for the success of the Gala Premier of the Helen Reddy Show, which will be held on September 29, 1975.

The Hongkong Jayceettes has always been an outstanding LOM ever since its inception, being the first Jayceettes Chapter in Asia. It has contributed not only for the success of the Hongkong Junior Chamber but to Jaycees International too. I am confident the success of this Gala Premier will not only benefit the Hongkong Jaycees but the fund raising will be ultimately be used to implement its relevant community development projects.

I am confident under the able leadership of President Annie Tsui and full support given by the Jaycees and the public, you will be able to attain your sounding success of this undertaking.

DAVID D. CHUA-UNSU
JCI Vice President

Hong Kong Junior Chamber

SILVER JUBILEE JAYCEE WEEK

23rd-29th May, 1975

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1966 F. A. Jim Silva
1967 Mohan Gidumal
1968 Frank Waller
1969 Abbas Tyebkhan
1970 Arthur Choa
1971 Charles Yeung
1972 Chilip Kwan
1973 Albert S. B. Li
1974 Alexander Tzang

M E S S A G E

from the

NATIONAL PRESIDENT
MR. PETER C. TSANG



One would be very much mistaken if one thinks that the Jayceettes could be overshadowed by their brother Chapters. Indeed, our lady members have proven themselves to be quite indomitable at times and very capable Jaycees.

In fact, they are much in demand in certain areas where their intellect coupled with their charm go a long way in excelling in many valuable goals and projects. Their list of achievements to date over a span of a mere six years are remarkable. Their more well-known project, EPAP (Earth Population Awareness Program) is just one of the many examples of what this group of young ladies can do.

What you have contributed to with regard to the 'Helen Reddy Show' Gala Premiere will undoubtedly be put into similar worthwhile causes, and we sincerely hope that with your continued support, the Jayceettes will be able to pilot even more meaningful community projects.



Message from Mr. Albert S.B. Li

In the past few years the HONG KONG JAYCEETTES have successfully completed many community development projects and I am glad to note that they have again a number of valuable projects to be launched this year. For such new projects they have decided to organize a fund raising programme to raise money to ensure that all these projects, as in previous years, will be financially self-supported; this is the Gala Premiere of "Miss Helen Reddy Show" which will take place on 29th September, 1975.

The JAYCEETTES have a very good record in community service through which they train up their members to become leaders -- this is exactly the objective of the JAYCEES. In fact the JAYCEETTES have been awarded the "Most Outstanding Chapter" for three successive years for their excellent performance in both leadership training and community service. I have, therefore, every confidence in their success for the coming fund raising programme mentioned above. I would like to take this opportunity to congratulate them and wish them every success in this fund raising programme as well as in their other endeavours.

.....

Albert S.B. Li
Senate Chairman



MESSAGE

The Hong Kong Jaycettes are to be congratulated on their presentation of "Miss Helen Reddy Show". Once again, by personal involvement, sound planning and hard work, the Jaycettes are providing a lively public entertainment in order to raise funds for community betterment projects. I offer my best wishes for success in this splendid programme.

Bahar Ramchandani

Chairman, H.K.J.C. Trust Fund

Hong Kong Jayceettes Ltd.

Lady Chapter of the Hong Kong Junior Chamber 香港女青年商會
24 ICE HOUSE STREET, 4TH FLOOR, HONG KONG. TEL: 5-231690 CABLE ADD. "JAYCEE"



MESSAGE

First of all, on behalf of the Hong Kong Jayceettes, it is indeed my greatest honor and priviledge to extend my heart-felt thanks to all those who have made it possible for our Gala Premiere of HELEN REDDY SHOW a reality.

As many of you might have awared that we Jaycees and Jayceettes is not just another service club or social association but a leadership training organization through individual participation in community development projects which is in turn acted as the basic training tool for young people in initiating leadership potentials. We have, in the past years of existence, contributed substantially to the community of Hong Kong through the execution of numerous meaningful projects and will strive positively towards our common objectives in the years ahead. We are grateful to members of the community for making our hard endeavors a possible through unfailing spiritual and material supports.

To the Chairman and her hard working committee members, I wish to congratulate you all for your excellent performance in staging this Gala Premiere a success.

Annie Tsui
President

Hong Kong, September 10, 1975.

Message from the Chairman

It is of overwhelming pleasure to welcome you all tonight to our Gala Premiere of the Helen Reddy Show.

The purpose of this occasion is to raise fund to finance the various community development projects which the Hong Kong Jayceettes intend to accomplish in the coming year.

I would also like to take this opportunity to thank our sponsors and advertisers for their generous support, without which, the show will not exist . To my hard-working committee members, I convey to them my heartiest gratitude for making this Gala Premiere a success.

Emily Ma.

Emily Ma
Chairman

ORGANIZING COMMITTEE

Chairman:	Miss Emily Ma
Secretary:	Miss Lilianna Au
Treasurer:	Miss Betty Yuen
Advisor:	Miss Florence Wong

SUB–COMMITTEES

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Receptionist:	Miss Jane Wong Miss Regina Ng Miss Georgiana Cheung Miss Elaine Li. Miss Susanna Choy Miss Eleanor Cheng Miss Harkima Shui Miss Levien Tsui
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Public Relations Chairman:	Miss Brenda Fu
Program Chairman:	Miss Linda Lau

INTRODUCTION OF THE HONG KONG JAYCEETTES

The idea of lady membership was started in 1967. The Jaycees then requested their wives and girl friends to form an auxiliary group to assist them in their projects. This lady group was then affiliated to the Victoria Junior Chamber, one of the local chapters of the Hong Kong Junior Chamber. In 1968, the Hong Kong Jayceettes went one step further and became auxiliary to the Hong Kong Junior Chamber — the National body.

In November 1969, the Hong Kong Jayceettes was officially recognized as an independent chapter of the Hong Kong Junior Chamber —— being the 1st lady Jaycee chapter in Asia and the 2nd in the world of JCI.

* * * *

Presently, Hong Kong Jayceettes have 70 members, varying from secretaries to nurses or teachers, social workers or housewives, office clerks or students. This great variety is brought about by the beautiful belief of Jaycees that membership with Junior Chamber should be opened to all people without discrimination as to sex, colour, race, religion or occupation. All people between the ages of 18 and 40 and who have a keep interest in self-development and community work are welcome to be a Jaycee member.

* * * *

Jayceettes' activities are planned and co-ordinated, by thier Board of Directors, which members are elected at the Annual General Meeting in December every year.

Current Board Members are:

President:	President:	Miss Annie Tsui
	Immediate Past President:	Mrs. Joyce Tsang
	Vice President	Miss Teresa Pau
	Vice President Program:	Mrs. Marge Lo
	Hon. Secretary:	Miss Nora Cheng
	Hon. Treasurer:	Miss Ingrid Cheung
	Directors:	Mrs. Mariana Lau
		Miss Evanda Li
		Miss Sandie So
		Miss Sandra Lee
		Miss Helena Lee
		Miss Kitty Chow
		Miss Victoria Chan

Current Members Are:—

Gloria Au
Lilianna Au
Pansy Chan
Maisie Chan
Rosa Chan
Eleanor Cheng
Magdalene Cheng
Dora Cheung
Georgiana Cheung
Hester Cheung
Susanna Choy
Billie Chiu
Lily Farm
Brenda Fu
Julianna Fung
Winnie Ho
Irene Hui
Christina Kam
Catherine Lai
Helen Lau
Linda Lau
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Betty Lee
Peggy Lee
Eliza Leung
Winnie Leung
Elaine Li
Amy Ma
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Helen Ma
Angelina Mutto
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Regina Ng
Esther Ngai
Vivian Pau
Vanessa Sham
Harkima Shiu
Josephine Sung
Maggie Tam
Leiven Tsui
Amy Wong
Brenda Wong
Elizabeth Wong
Julie Wong
Florence Wong
Jane Wong
Maye Wong
Priscilla Wong
Sara Wong
Colia Yao
Virginia Yeung
Jennifer Yip
Natalie Ip
Catherine Yiu
Betty Yuen

CHARITY GIVING

Every donations received are being well used and to their purpose. Periodically, our members visit the most needed – the blind, the handicapped, the aged, the deaf – to share with them the comfort and warmth they can possibly give.



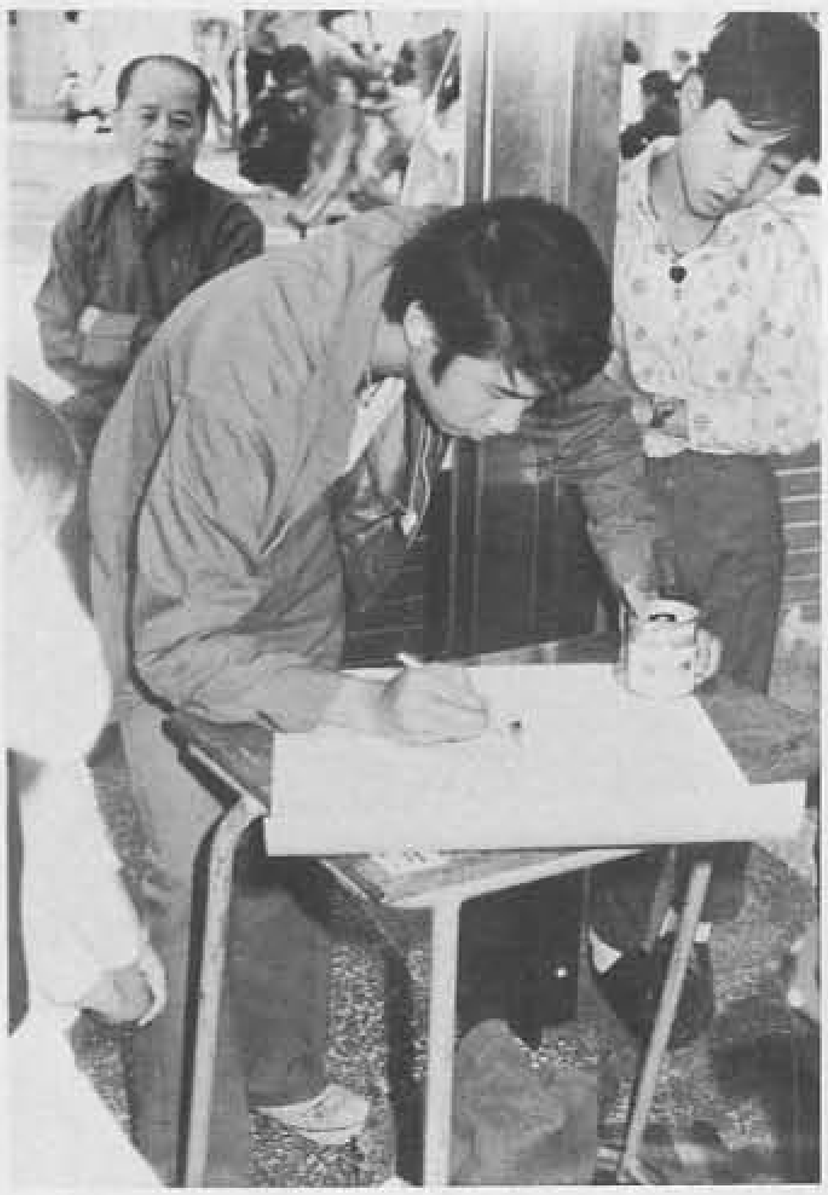
Christmas carolling Party At Evangel Children's Home – Shared the joy with the orphans



visit to Shatin Sin Tin Tao Home For The Aged.

YOUTH-PAINT-IN

A competition to bring to public some of the genial painters-to-be in Hong Kong and also in co-ordination with the Festival of Hong Kong





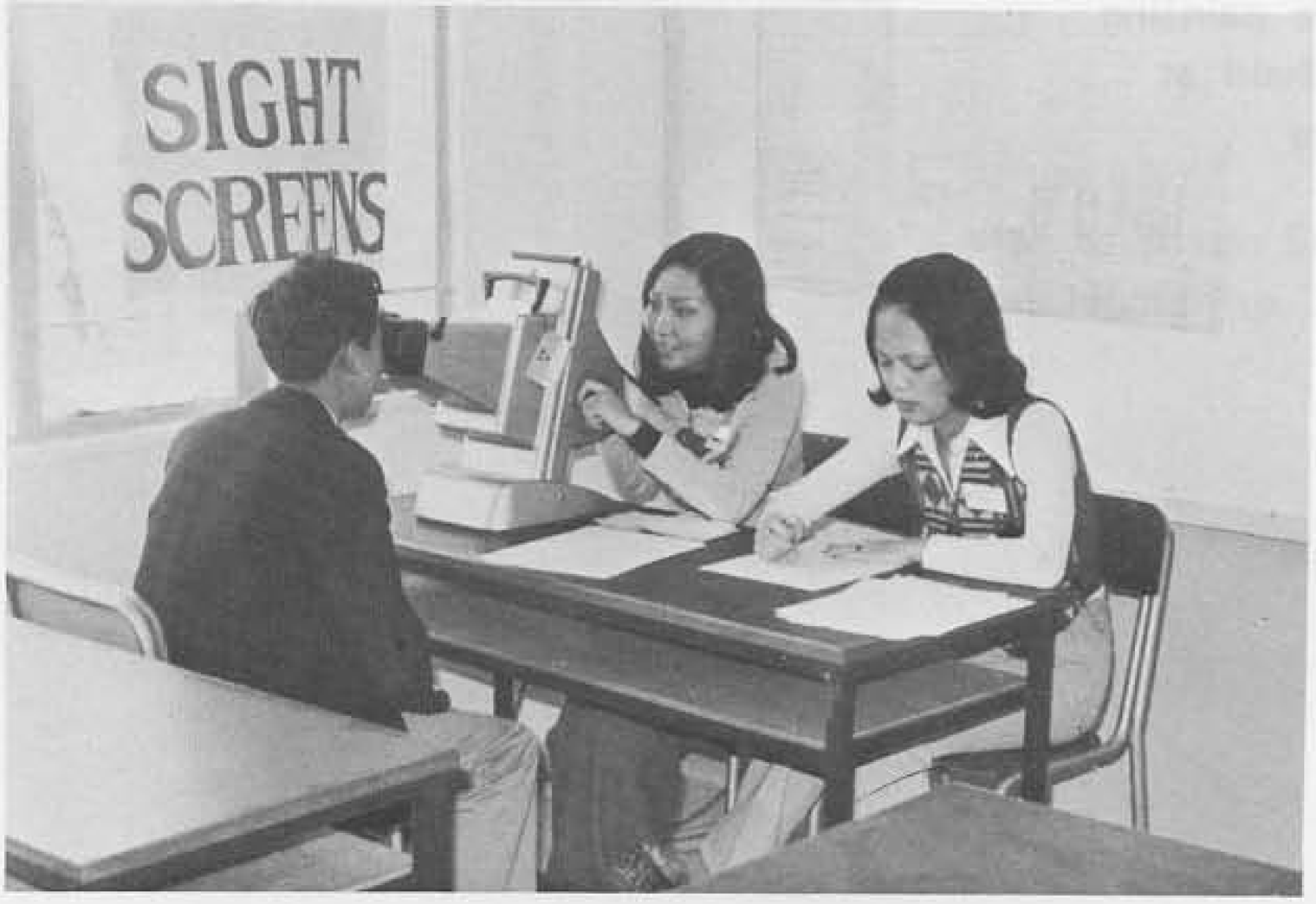
LOOK! a life painting competition held at Statue Square



BETTER VISION

To promote and arouse interest of pupils and students in eye care and sanitary science of the eyes, the committee projected the "Better Vision" Campaign.





What they are looking at? OH! this is only part of the sight screening

THE YOUNG POLICY MAKER

The vitality of Jaycee movement lies in constantly seeking new opportunities and areas of involvement, germane to the changing needs of our time. 1974 was a year we lived under the unhappy phenomenon of a simultaneity of rocketing unemployment and surging rate of inflation. In face of these current economic problems, EAC of Jayceettes had initiated an essay competition entitled 'Program to Cope With Inflation and Unemployment in Hong Kong. Development, cultivation and motivation are the key words pertaining to our destiny in holding this project.



Such a splendid fellowship at the Head-Table at the presentation.



Smiling face for everyone — Jaycees, Jayceettes, and winners of this essay competition — indeed an suspicious occasion.

CHINESE CHESS CONTEST

The "CHINESE CHESS CONTEST 1975" was a joint project organised by the Hong Kong Jayceettes Ltd. and Caritas Centre, Central District under the sponsorship of Sincers Co. It was opened to all between the ages of 13 and 18. The aim of this competition was to promote the game of Chinese Chess which is a part of Chinese culture and to encourage young people to develope an interest in this game and adopt it as a recreational pastime.

An enthusiatic reponse resulted in a large number of entries received out of which 256 entered the preliminary rounds on 1st June and on the morning of 8th June.

In the afternoon of the 8th June, there were altogether 16 finalists in the Final Contest. Three winners emerged after a series of battles namely, Lai Kwok Keung (first), Chan Hon Ching (second) and Chung Wai Hung (third). Each of the winners was presented a trophy for their efforts by Mr. Mui Kan Kit, Community and Youth Officer of the Social Welfare Department (Central District).



A complete schedule showing how the finalists emerged after the fouth preliminary round. On the right was a chart detailing the battles gone though by the ultimate winners.



Our pretty lady judge seemed to have been ignored. The contestants' attention was fully devoted to the chess.



What should be the next move?



The finalists were thinking hard in the contest while the judges kept time for them. Not a single whisper from the audience, behing silence reigned over the table.



Hong Kong Jayceettes

Member of
Hong Kong Junior Chamber

「EARTH POPULATION AWARENESS」 PROGRAMME

「人口膨脹危機警覺」運動

香港女青年商會
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欲想家庭幸福，子女成材，應實施家庭計劃
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EARTH POPULATION AWARENESS PROGRAMME

"一個嬌、兩個妙、三個吃不消、四個斷担挑"
a very popular slogan composed by our Jayceettes for the Earth Population Awareness Programme "EPAP". This project is to arouse the public awareness of over population problems in Hong Kong. We must say it was a great success from the great interest and reaction of the community for this programme.



Land Parade
behind the beautiful girls who had been working so hard for the project was a truck that had been travelling round the resettlement areas ——



Sea Parade
what was the girl giving —— it happened in our sea parade, the girls had been travelling to Aberdeen and outlying islands for distribution of pamphlets



HELEN REDDY

HELEN REDDY

"the world's most popular female singer"

Helen was called by Joyce Haber, nationally syndicated columnist. The record trade publications confirmed Ms. Haber's statement by announcing Helen as one of '74's best-selling record artists along with John Denver and Elton John.

Born in Australia, Helen making her professional debut as a singer at the old Tivoli Theatre in Perth at the age of four. Her parents are show people. Helen not only sang with them as a child but appeared with them on their own long-running radio show, playing virtually every female part a radio writer could write. By the time she was 15, she was a thoroughly trained and experienced veteran, and started to dream of singing in America. She finally made it in 1966 by winning a gruelling talent contest staged by an Australian TV Station that involved 1,358 contestants over a period of 6 months. The prize included a trip to New York, an audition with an American record company and $400 in Australian cash.

Slightly less cinematic, perhaps, are the details of how she first met and wed a young William Morris agent named Jeffrey Wald-whose ambition of managing a major recording artist neatly complemented her own determination to Make It In America-and then proceeded, with Jeff's guidence, to begin refuting the gloomy prophesy of her initial encounter with the American record business.

Her first hit singles, "I don't know how to love him" "Crazy Love" and her own "I Am Woman" established her not only as a star but as that rarity on the current music scene, a female star who is not one of a trio or the lone girl with a group but a true single.

The present is an exceptionally happy and productive period in Helen's life.

Her first movie, 'Airport '75,' was a box-office smash. Her appearance with Frank Sinatra and Gene Kelly at a Los Angeles benefit for Cedars-Sinai Medical Centre reaffirmed her stature as the only female singer that could share a stage with Sinatra and His friends.

SINGLE RECORDS

I Don't Know How To Love Him
Crazy Love
No Sad Song
I Am Woman
Peaceful
Delta Dawn
Leave Me Alone (Ruby Red Dress)
Keep On Singing
You And Me Against The World
Angie Baby
Emotion
Bluebird

RECORD ALBUMS

I Don't Know How To Love Him
Helen Reddy
I Am Woman
Long Hard Climb
Love Song For Jeffrey
Free And Easy
No Way To Treat A Lady

TELEVISION APPEARANCES

Flip Wilson Show
Carol Burnett Show
Bobby Darin Show
Midnight Special
(Hostess of Premiere Show)
Merv Griffin Show
(Co-host)
Johnny Carson "Tonight Show"
Bill Cosby Show
Grammy Awards Show
"Flip Wilson Presents The Helen Reddy Show"
American Music Awards Show
(Hostess)
. . .among others

AWARDS

R.I.A.A. Certified Gold Records – "I Am Woman" (single and album, "Long Hard Climb" (album), "Delta Dawn" (single), "Leave Me Alone (Ruby Red Dress)" (single) and "Love Song For Jeffrey" (album shipped gold) "Free And Easy" (album), "Angie Baby" (single)

Platinum Albums – "I Am Woman" and "Long Hard Climb"

Winner of National Academy of Recording Arts and Sciences GRAMMY Award – "I Am Woman"

Named "Most Played Artist" by the Music Operators of America

Chosen "No. 1 Female Pop Vocalist" by the record industry's three top magazines: Billboard, Cash Box, Record World

Selected "Best Female Pop Vocalist of 1973" during ABC's 1974 American Music Awards television special

Recipient of the N.A.A.C.P.'s IMAGE Award – "Best Female Pop Vocalist of 1973"

Selected as "Los Angeles Times Woman of the Year, 1975"

Chosen as Honoree of the 1975 Humanitarian Award by the Music and Performing Arts Lodge of B'nai B'rith of New York



PETER ALLEN

the songwriter-singer-pianist

At 30, Peter Allen has indeed been around the world, establishing a variety of reputations for himself, all of which appear to be finally merging. His fellow Australians know him as one half of Chris and Peter Allen. Liner note/credit freaks recognize him from Helen Reddy albums, and more recently, from Olivia Newton-john's chart-topping version of his "I Honestly Love You." Followers of the social scenes know him as "Liza Minnelli's ex-husband."

Peter Allen feel legitimate after hit "I Honestly Love You". It also earned him the post star singer/songwriter at A&M, a position previously held by Paul Williams who ventured to another label. And it earned him return bookings at New York's Reno Sweeney's, five February college concerts through Illinos with fellow Australian Helen Reddy, followed by a headline engagement at San Francisco's Boarding House.

Peter's good friend, Jeff Wald, worked out the details of his A&M contract, while his good friend's wife, Helen Reddy, recorded Peter Allen's songs. And Joel Dorn, who master-minded LPs for Bette Midler and Roberta Flack, Produced Peter's first A&M album, "The Continental American," which was recently released.

Peter Allen began playing piano at the age of four and was entertaining local pub customers when he turned eight. At 15, he teamed up with another Australian youngster, Chris Bell; the duo worked up an act and played every club, TV show, football game and charity benefit through out their country.

The boys hit the big time with a booking atethe posh Hong Kong Hilton. It was the first time in their young career that people actually came backstage to rave about them. Among those visitors was Judy Garland.

Australia, Japan, Hong Kong, Great Britain, New York, California and New York again." I seem to move to wherever audiences like me," says Peter Allen. Which can only mean he'll be doing a lot more travelling very soon.





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Free and Easy

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To
Hong
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你最熟悉的

Helen Reddy



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ST 11418



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EMI

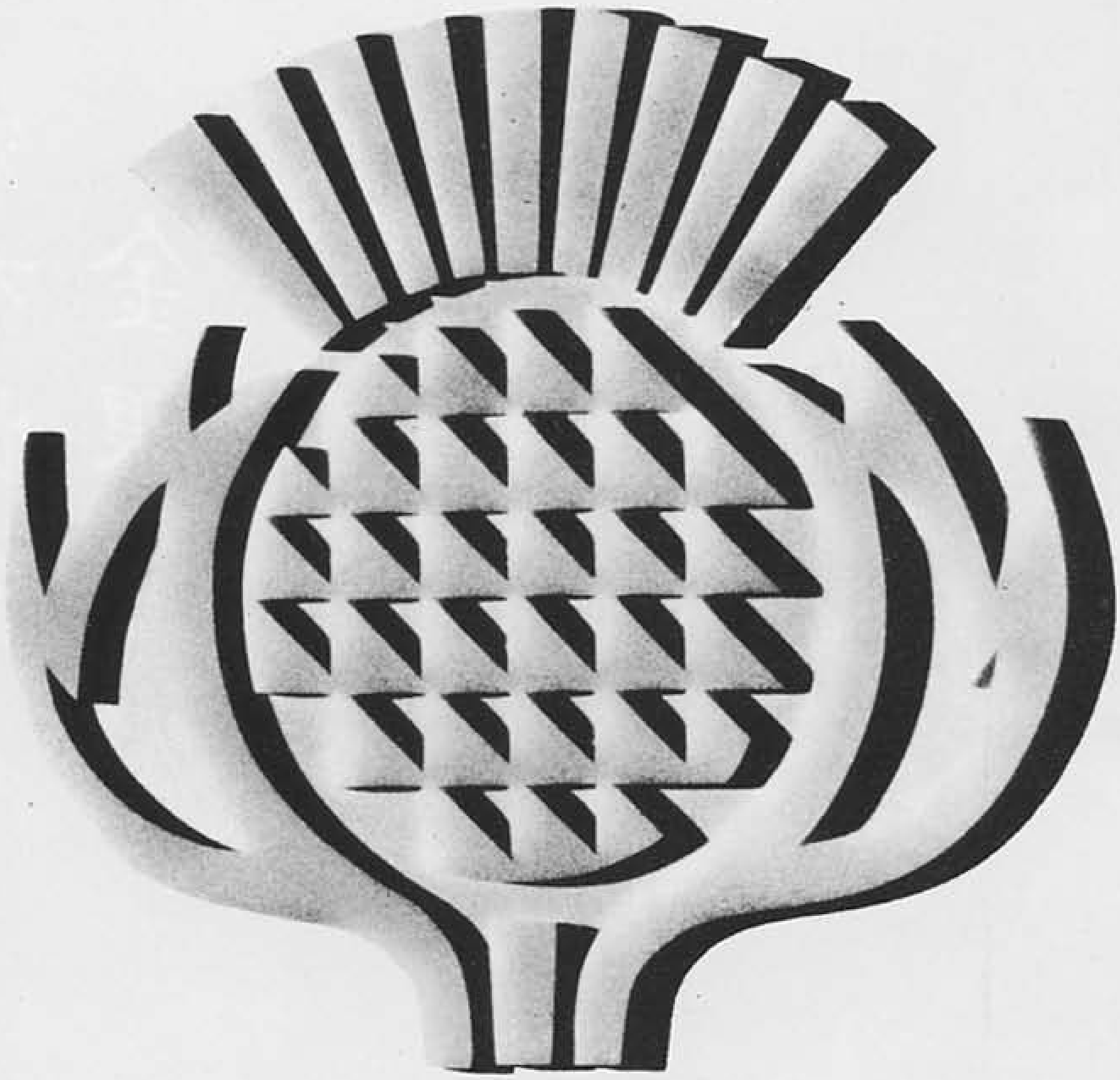
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EXTRA RESERVE

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快富 干邑拔蘭地

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SIGN OF THE TIMES

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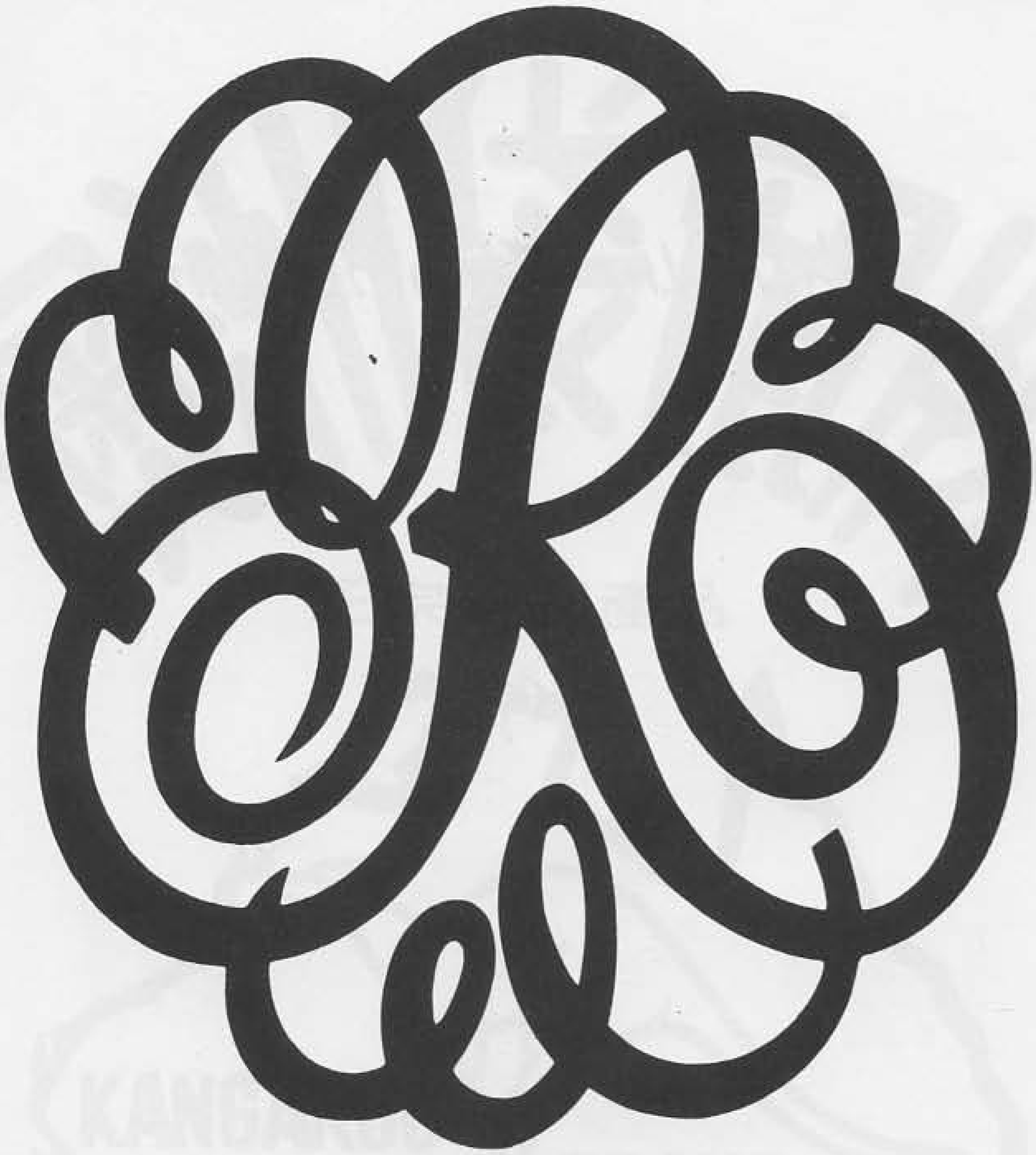
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