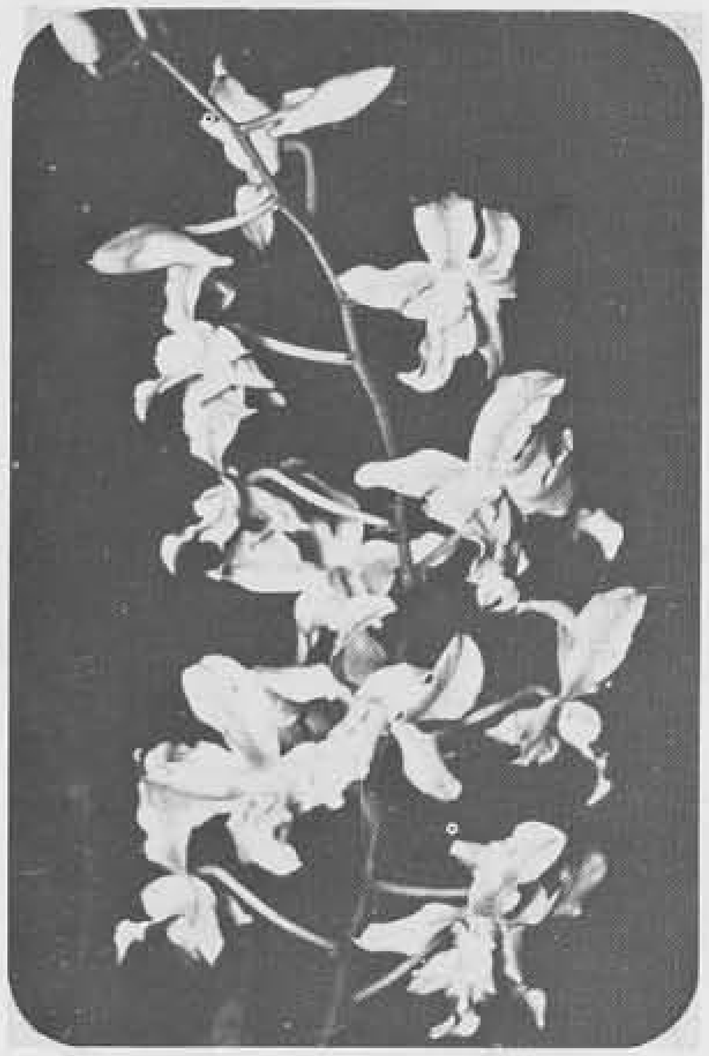
Q-9-2

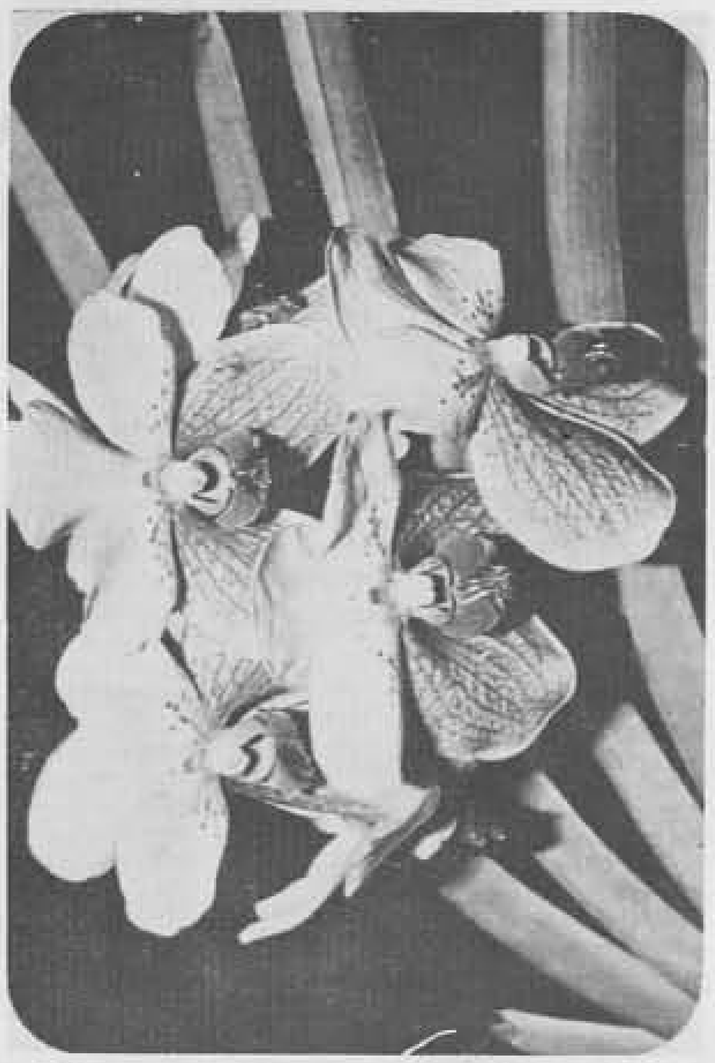


SINGAPORE

JCI

M. C. (P) No. 43/2/79

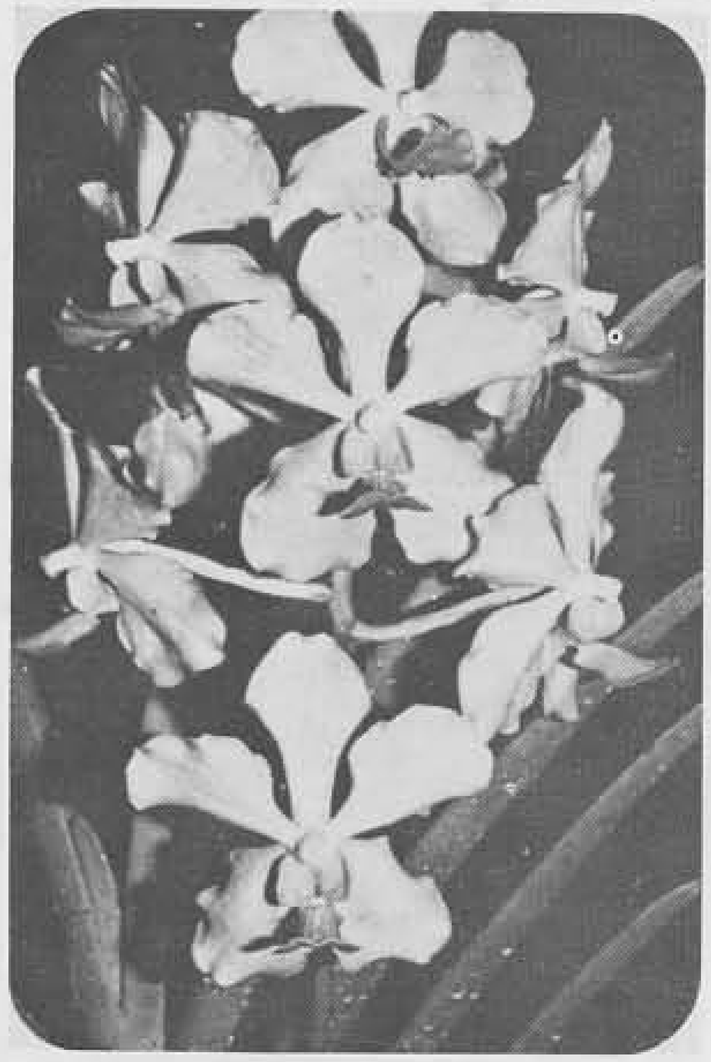


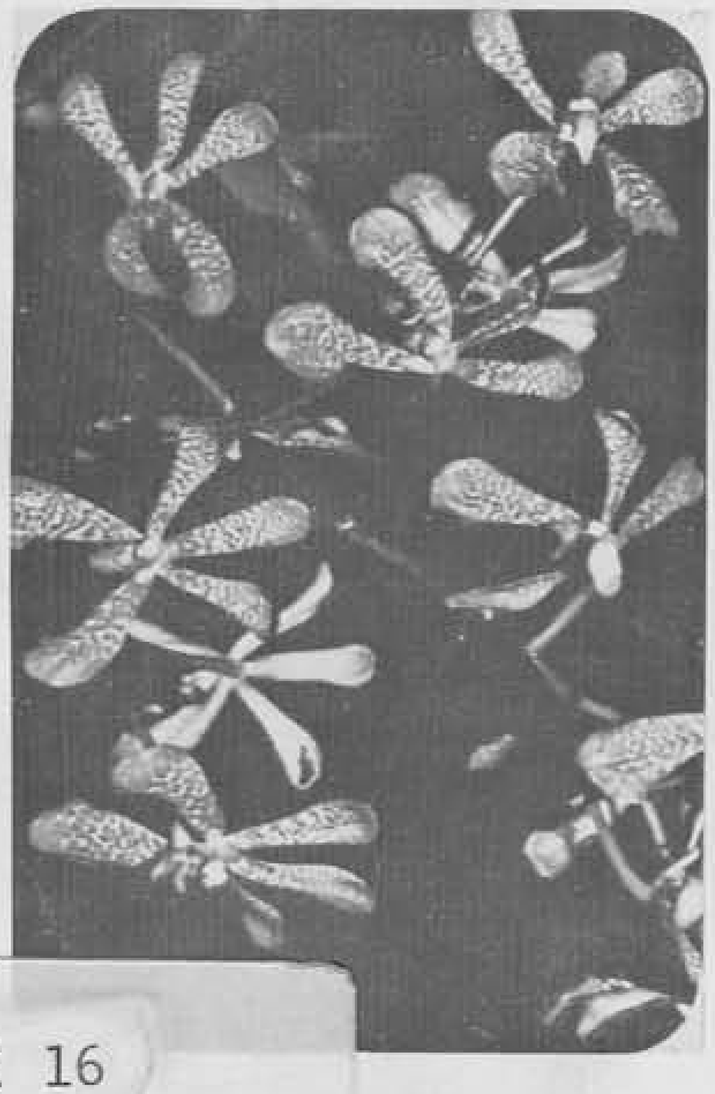


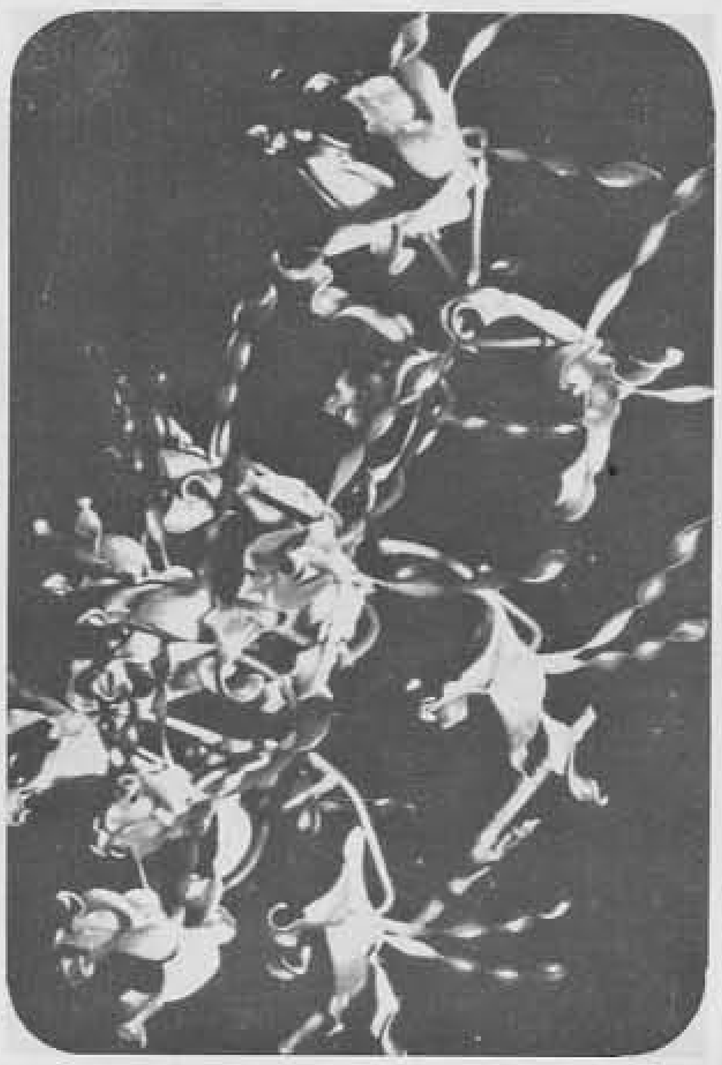
Orchid Nite 1979

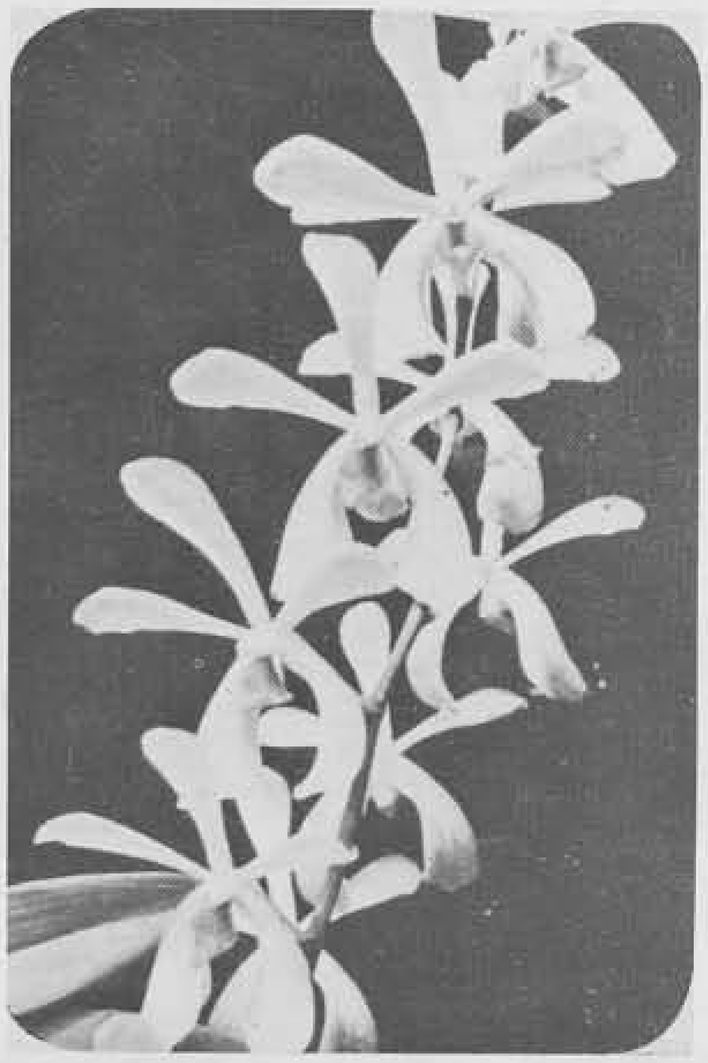
(DINNER & DANCE)

Venue : Shangri-La Hotel
Date : 3 March 1979
Time : 7.30 p.m.









PSI 16

With the Compliments of

LEUN WAH ELECTRIC CO. (PTE) LTD.

聯華電器(私人)有限公司

LEUN WAH ELECTRIC CO. (M) SDN. BHD.

General Electric Contractor
Suppliers & Switchboard
Manufacturers

SINGAPORE OFFICE:
No. 38, Kallang Place, Singapore 12.
Telephone: 2581711 (3 Lines)

MALAYSIA OFFICE:
58, Jalan Midah Besar, Taman Midah,
Kuala Lumpur.. Tel: 611241

Managing Director: **FOO CHEE JEOW** A.M.A.S.E.E.

Executive Director: **WONG HING**



MESSAGE

FROM GUEST OF HONOUR

The Singapore Jaycees are playing an important role in the development of able young men and women in Singapore by encouraging them to render valuable service to the community and at the same time providing them with the opportunity to acquire leadership qualities.

As the quality of our youth will determine the type of society we shall have in the future, it is very important for the vigour and enthusiasm of our youth to be channelled into wholesome activities. In this connection, I commend the Singapore Jaycees for their contributions.

This Dinner and Dance is not only the highlight of the Orchid Chapter's social programme of the year but also serves as an occasion for the induction of new Jaycees. May I offer my best wishes to the new members, the Orchid Board of Directors and all Singapore Jaycees for another successful year in 1979.

DR ANG KOK PENG
Member of Parliament
for Buona Vista

SCA USA

APRIL '79



MESSAGE

FROM NATIONAL PRESIDENT
SINGAPORE JAYCEES

It is heartening to note that the Orchid Jaycees has been actively involved in many projects since its inception in 1971.

The all-lady chapter through its various projects has proven that women can also be active and contribute as much to the community.

A function like 'Orchid Nite '79' not only provide us an occasion of fellowship but also an opportunity to see our lady members in action.

This evening, we will also be witnessing the induction of new members. To the inductees, my heartiest congratulations and best wishes for a fruitful and successful Jaycee career.

To the Orchid Jaycees, congratualtions for a job well done.

DON TITUS
National President 1979

It's cool and it's fresh.
It's light and it's bright.
That's the cool, cool
taste of F&N Sarsi.
So get together with the
cool one. The one with
the coolness you love.
The cool, cool taste of
F&N Sarsi.

Love it!

The cool cool taste of

Sarsi





MESSAGE

PRESIDENT (ORCHID)
SINGAPORE JAYCEES

FLORENCE LIM

For the past few months, the Orchid Board of Directors 1979 had been busy planning the various programmes for the new year. We are now ready and enthusiastic to launch these projects successfully.

The Orchid Nite Dinner and Dance will be one of the first major project implemented this evening. The objectives of the function are to enable members from the four different chapters to intermingle with one another, to exchange new ideas and to get to know one another better.

At tonight's function, we will also witness the induction of a number of new Jaycees. I believe the inductees will find the moment of induction a magical and wonderful experience and I wish them a happy and successful Jaycee career. With enthusiasm, active participation and aim for self development, they will find fulfillment and meaningful progress in their personal life.

To the Project Chairman and her Committee, I would like to convey my heartiest congratulations for a job well done and to those who have helped in one way or another, I wish to express my sincere appreciation.

Last but not least, I wish all members and guests present tonight an enjoyable and unforgettable evening.



MESSAGE

PROJECT CHAIRMAN
PEGGY TEO

It is with great pleasure and delight that I welcome all Jaycees and friends to Orchid Nite '79. The main objective of this Dinner and Dance is not only to provide fellowship, but also to enable Jaycees to exchange views and new ideas to make things happen.

Tonight, we will also witness the induction of new members, who pledge their active involvement to fulfil the aims and objectives of the organisation. One will discover with time that "**Self involvement is the key to self development**".

To the inductees, I express my warmest welcome and best wishes for a successful Jaycee career. To my orgainising committee, the many well-wishers and all those who have contributed in one way or another, may I extend my sincere appreciation.

May I wish all present a pleasant and enjoyable evening.

Scene Stealers

Wrangler makes clothes that make people.

Make a big hit with Wrangler Knit Shirts. In fact, steal the scene! Wear anywhere! Anytime!

In three distinctive styles. Sports Knit. Pilot Knit. And Classic Knit. In 17 great colours. And white.

And pull up a Wrangler trousers or slacks.

Come on, be a Scene Stealer! Wrangler's got the clothes you need. This and many others.



Wrangler makes clothes that make people.

Wrangler®

HISTORY OF SINGAPORE JAYCEES

The idea of a Singapore Chapter of Jaycees was first mooted by the JCI Vice-President for Asia, Mr G M Feliciano of the Philippines. During his visit here in October, 1949, he addressed a group of young men and capture their imagination and enthusiasm with his speech on the ideals, aims and aspects of the Jaycee movement which sought to help young men develop civic consciousness and the improvement of the community, the nation and the world.

Junior Chamber of Singapore (then known as Singapore Junior Chamber of Commerce) was officially born on 8th December 1949 and it consisted of 30 very keen young men with Teh Goh as the 1st President.

In 1950, the first community development projects were implemented in the form of fund raising for Boys Town, Singapore Anti-Tuberculosis Association, Singapore Police Fund and the Library of the University of Malaya now known as the University of Singapore.

Our first representation at a Jaycee Regional Conference was in 1951 in Hong Kong.

In 1953, at the 8th World Congress Singapore was formally affiliated to JCI. Not content with Singapore Chapter, we initiated an extension of the Kuala Lumpur Jaycees in early March 1954.

In 1956 at the JCI Regional Conference held in Singapore, we won the Meritorious Service Awards for Outstanding Service to the Jaycees of Vietnam.

The first issue of 'Crossroads' we published in November 1957.

The erection of the first community centre in Singapore at Kg. Bambin, Jalan Teban off Tampines Road was started in 1957. The foundation stone was laid by Mr L Lamsan, JCI VP for Asia on 6th March 1958. Today there are over sixty community centres in Singapore all looked after by the government.

In 1959 we won the award for the Most Outstanding NOM in Asia at the 9th Regional Conference in Kuala Lumpur. Our Past President Lee Chiew Wing also won the award for being the 'Most Outstanding Jaycee in Asia.'

The Project 'Boys Day in Business' which provided an opportunity for 344 students of school leaving age to have a peak at working life for a day was initiated in 1959. It blossomed into 'Youth Week in Business' and became an annual project for the Singapore Jaycees until 1971. This project won the USA Award for 'The Most Outstanding Project in Youth Activities' at the Puerto Rico World Congress in 1961.

For outstanding service in the sale of UNICEF Cards in Asia, Singapore was awarded two bronze heads at the JCI Multi-National Conference at Calcutta in 1961.

In 1961 we implemented the 'Operation Stockpile' to assist the victims of a fire at Bukit Ho Swee.

The 'Leaders of Tomorrow' Oratorical Contest since its inception in 1960 has been a household word in every student in Singapore. The programme was dropped in 1971 as many organizations and institutions were organising similar programme. The year 1960 was also significant for the election of Past President Lee Chiew Wing as JCI Vice-President for Commission.

A new project called 'Jaycee Island Fiesta' brought cheer to the underpriviledged residents of the surrounding islands south of Singapore. Underpriviledged children were treated to free film shows screened thru' the generosity of the Cathay and Shaw Organizations during 1963. In the same year, the Junior Chamber of Singapore hosted the 1963 Regional Conference.

Singapore won praises from all and was heartily congratulated by the JCI President, Eric H Stevenson for the high standard of preparation, planning and organization which in his view would be rather difficult to emulate.

In 1964, the 'Open Heart Surgery Fund' was organised to elicit support for the setting up of a surgical unit capable of performing open heart surgery in Singapore.

In line with Singapore's theme on rugged society, the Junior Chamber plunged into 'Mr Singapore Contest' and 'National Baby Show' programmes in 1968 stressing the need for ruggedness from our infants to the

continued on page 11

ORGANISING COMMITTEE



Project Chairman
PEGGY TEO



Ex-officio
MAGDALENE TEOH



Secretary
MAGDALENE HAN



Treasurer
NG CHENG HWA



Floor Manager
SALLY TANG



Asst Floor Manager
TAN KIM LAN



Programme Manager
EULINDRA LEE



Editor
LUCY TAY

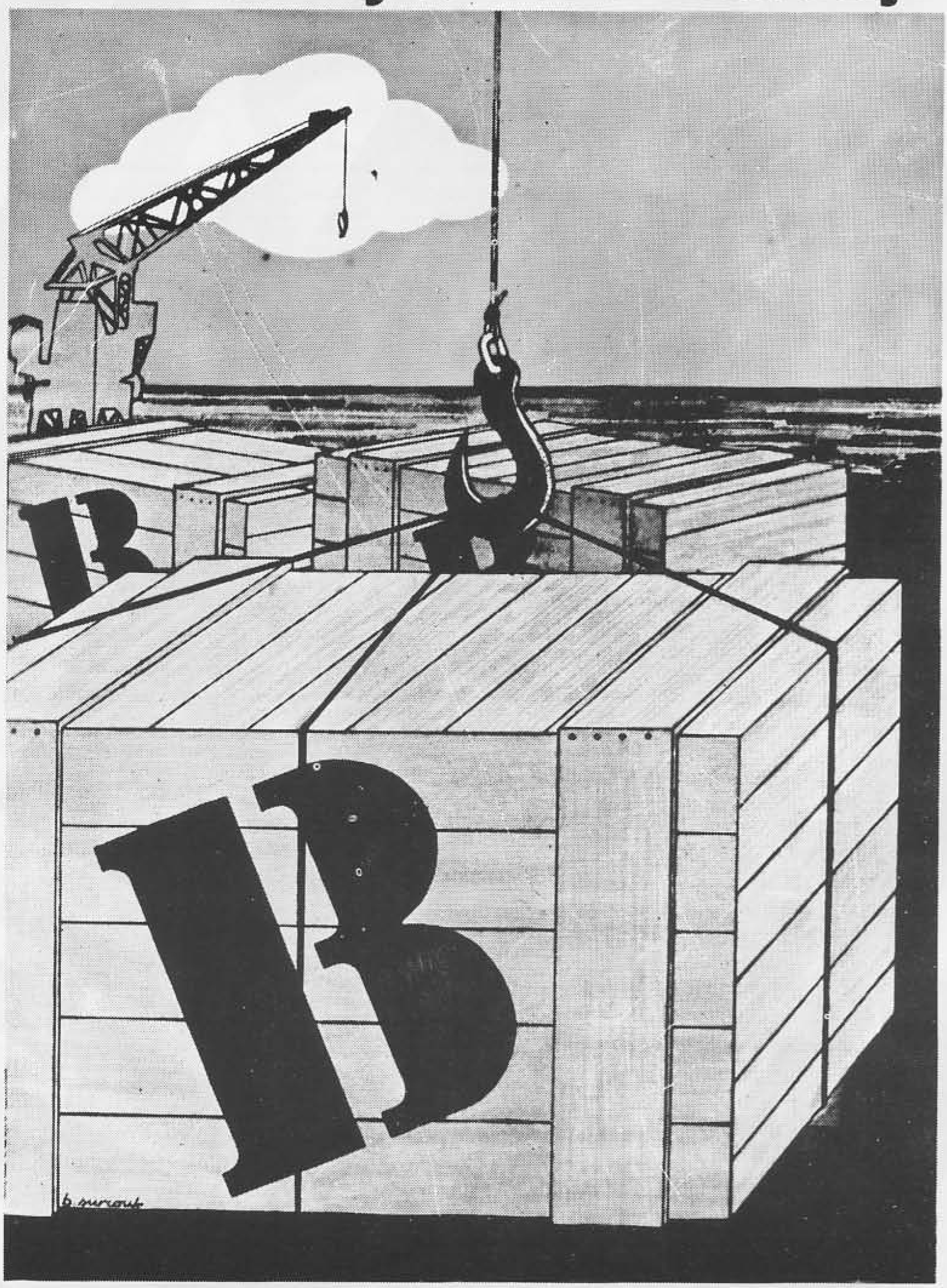
Master of Ceremonies: — ELSIE CHENG & EDWIN TAN

PROGRAMME

7.30 PM Arrival of Guests
Arrival of Guest of Honour
Recitation of JCI Creed
Speech by Orchid Prexy
Address by Guest of Honour
Dinner Commences
Induction Ceremony
Dinner Resumes
Entertainment by Mrs Meyrat
Fashion Show*
Dancing
Shangri-La Guest Band
Siamese Twins
Dancing
1.30 A.M. Adieu

* By courtesy of Robinson (S) Pte Ltd and 2nd Chance Enterprises

BNP. Your key to world economy.



BNP. At the four corners of the world.

BANQUE NATIONALE DE PARIS
OVERSEAS UNION HOUSE, COLLYER QUAY,
SINGAPORE 1. TEL: 910211

middle-agers.

The successful hosting of the JCI Singapore Conference in April won praises not only with the 800 delegates from 22 nations participating but the Jaycees all over the world at the 26th JCI Congress in Hawaii.

A new programme was initiated on a regional scale – the Asean Youth Forum.

A bold step towards membership and extension in 1972 resulted in a 70% membership increase and an initial step towards a multi-lom organization.

With the extension, movement engaged in motion, the Singapore Jayceettes, hereto, an organization independent insofar as the Constitution & By-Laws are concerned became affiliated to the Junior Chamber of Singapore.

Singapore Jaycees once again took the NOM PRC Award at the JCI Hong Kong Conference. For the first time, the Outstanding Young Singaporean Project was launched with keen participation from the public. In 1973, Singapore Jaycees made its first attempt to host the JCI World Congress and sent a 17 member delegation to the Jaycees International World Congress held in Nice, France. Although the bid was well presented and the team worked very hard, they were not successful.

The protem NOM Committee recommended the extension of the movement and with the formation of 2 new chapters – Jurong and Serangoon, fresh submissions of the Constitution viz NOM, City, Orchid, Jurong, Serangoon were made to the Registrar of Societies for approval in late 1973.

In 1974, the Chapter introduced the Business Executive Group and implemented the Operation Stockpile, Infant Care Exhibition and Cancer Teach-In Seminar. A new project – the 'National Safe Driving Competition' was launched this year.

Meanwhile, an assessment was made on the performance and strength of Singapore Jaycees. At the 1974 National Convention, it was resolved that the 4 Chapters Constitution be amalgamated into one.

In 1975, the organization celebrated its 25th Anniversary with a week long exhibition called Jaycee Week. In that same year, a reramping of the organization's structurer, constitution and By-laws was done.

1969 has surpassed the achievements of any year in the history of the Singapore Jaycees. In April the 'Operation Friendship' project won the 'Best Project for International Relations Award' at the JCI Kaoshiung Conference in Taiwan. Singapore Jaycees further exerted its existence and placed right on top of the Jaycee World Map by winning two World Awards – the JCI World Award for 'Best Publications in Publications in Public Relations' and One World Award for 'Most Meaningful Exchange of Friendship in International Relations' at the 24th World Congress held in Trinidad in November 1969. For the first time, projects such as Past President's Nite, Operation Foreign Embassies, Operation Visitation were successfully implemented.

1970 was another memorable year for Singapore Jaycees when a delegation of 21 Jaycees to the JCI Fukuoka Conference successfully brought the JCI Asian Regional Conference 1971 to Singapore against stiff competition from Australia. At the same Conference, Singapore won 3 awards including the NOM PRC Award.

In March 1971, the JCI President Graham Sinclair dedicated the new Singapore Jaycee-owned 33-B Jalan Korma Premises, realised after 3 months of hard work and support from the Past Presidents, Senators and members.

The Junior Chamber of Singapore changed its name to 'Singapore Jaycees' in order to better identify its image as part of the International Organization. Its logo has been redesigned. A new constitution has been drafted and approved by the Registrar of Societies. Jurong and Serangoon have merged to form a new chapter – the Merlion Chapter. The Singapor Jayceettes was officially dissolved and now known as the Orchid Chapter. The founding chapter, once a NOM/LOM became known as the City Chapter. More stringent by-laws were drawn up governing NOM/LOM relationships. A brand new Policy Manual was drawn up laying conditions for active membership.

The Singapore Jaycees were honoured to have been given the opportunity to organise the JCI NOM Officers Training School on 27th - 28th March 1976 whereby delegates from East & West Malaysia, Indonesia, Thailand and Singapore participated. At the JCI Conference in Seoul in April, Singapore Jaycees won praises for having successfully organised the training school.

In line with the JCI target of expansion, 1977 being JCI LOM Extension Year, saw the City Chapter extending a new LOM – the Temasek Chapter.

With Compliments

from

Shangri-La Hotel



There is only one

Shangri-La

'where life is wonderful'
Tel: 373644

With the Compliments

of

隆興印務公司
Longsun Press Company

P.O. BOX 438, SERANGOON GARDEN
POST OFFICE
25 Lichfield Road
Singapore 19.
Tel: 2844763 & 883090

please patronise our advertisers & donors

THE XXXIII JCI WORLD CONGRESS

by Sally Tang



A first timer at a Jaycee Congress or in fact any convention abroad. Can you imagine the thrill. that surged through me when after weeks of intensive preparation, I finally boarded SQ66 for Manila. It was 9.30 in the morning. And the "fateful" day was the 4th of November 1978.

But it was the expectation of a fantastic time in the "Italy of the East" with its famed hospitality that really took my feet off the ground.

The Singapore delegation of more than 40 members left for the Congress in 2 trips. I was amongst the 25th in the first departure. There were so many other Jaycees from as far as the States, who were on the same flight. One could almost feel the Congress already on board the plane. And boy, didn't we have rollicking fun! The economy cabin of SQ66 seemed to belong to the Singapore Jaycees! After 3 hours of light-heartedness, our pulse beats rose as everybody gasped at the sight of Luzon below us. And everybody began to get worried that Manila was still flooded, much deceived by the huge masses of water-covered land which were actually rivers, lakes and cultivated landscrape. You see, it was only barely days after typhoon "Rita" took Luzon by storm. But being reassurring selves we are, a joke was conceived out of "Rita" who became the girlfriend of all our jilted males abroad.

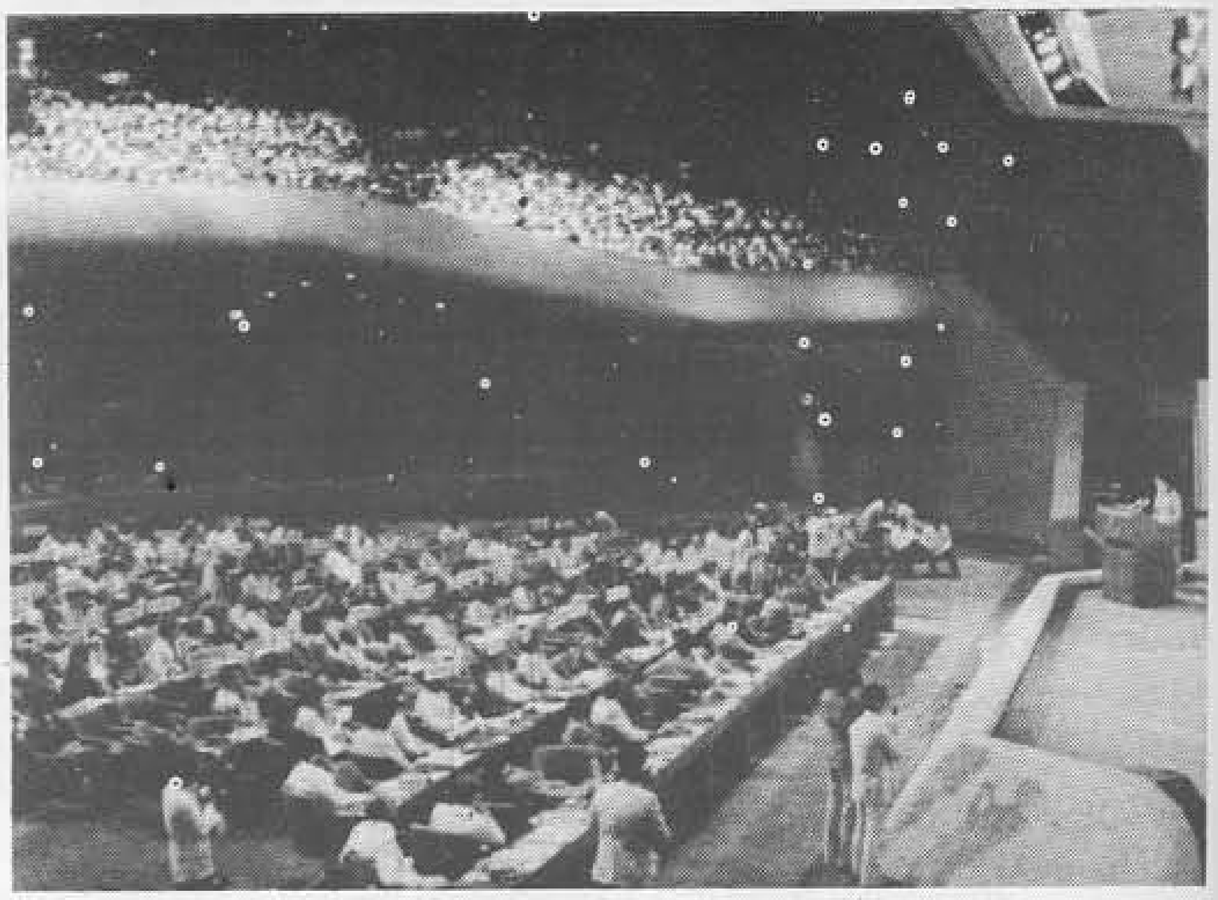
The moment we stepped onto Manila soil, the sweltering heat over came us. But we were more than compensated by the sweet "Mabuhays" which came with garlands of Filipino shellcrafts, as we walked into a specially arranged arrival hall, shortly after vanity got the better of us in front of cameras. Immigration procedures were swiftly processed and we were treated to light refreshments. Our delegation left for the hotel in an airconditioned bus, except for the 5 of us Orchid Jaycees who were fetched to the hotel by members of the Manila Jaycees. The Manila Jaycees, host of this Congress, are also sister chapter of the Orchid Chapter Jaycees of which I am member.

All the way from the airport to the hotel, the spirit and the grandeur of the Congress were predominant. There were signs everywhere. The Congress was Manila's magic and we could feel it in the air.

But it certainly deserved its magnificence. The colourful city, the unpretentious warmth of its people and the more than 4,000 international delegates certainly had much to contribute to the fiesta atmosphere.

The Congress site was the Philippines International Convention Centre. A massive piece of architecture realised on reclaimed land on the Manila Bay, the PICC has amongst a huge Planery Hall where Opening Ceremony was held, a giant Reception Hall which housed the delegates' luncheons and dinner functions, as well as scores of meeting rooms.

Holiday Inn, where we stayed is only 5 minutes away from this Convention and Cultural Centre.



The impressive Plenary Hall with Mrs. Marcos at the rostrum.

continued on page 14



With the efficiently programmed bus services, delegates had little difficulty finding their way to the Congress centre from their hotels.

The Opening Ceremony was memorable, with the President of the Philippines to officiate the Ceremony and Mrs Marcos as a VIP Seminar speaker, the occasion received full nation wide publicity. Presidential support was prominant. It was the very essence of this boosted the Congress to the scale it was and gave zest to the organisers to make it such a remarkable success.

After the Opening Ceremony, we were ferried to busloads full of chattering Jaycees, to "Home Hospitality". The Singapore delegation were guests of the Capital (Quezon City) Jaycees in a school in Quezon city. With fun, food and music, the evening ended with all of us exhausted.

Day 3 in Manila saw us at the first General Assembly, where we were given to experience the rhetonicism of our world leaders. Carl Peterson our 1978 JCI President chaired with silver members of the Executive Board in attendance on the stage of the Planary Hall. The night promised all delegate an unforgettable experience in the Mardi Gras of the Orient – the Nayong Filipino a miniature Philippines. It was certainly unforgettable for the many of us who were daring enough to sample the fun of participate in true native Filipino fiesta. Some had paints (charcoal black, mind you!) over the face while others were more better with splaters all over body and clothes. It took everyone quite sometime to have them remove but no one regretted, though.

Our evenings were all lived up with programmes. There were so many National Parties to go to Japan, Korea, West Germany, the United States, Sweden and Thailand threw theirs in grand scale.

The ballrooms of the Philippine Plaza and the Century Park Section – the 2 main Congress Hotels – dazzled with people in colourful skirts and costumes, it was an eyeopening and ear-opening experience to meet, talk and listen to people of different nationalities and tongues.

The XXXIII JCI World Congress (continued)

Our Singapore delegation were not left out in our share of hospitality. The Singapore Hospitality Suite on the 6th Floor of the Philippine Plaza opening every night from 10.00 p.m. Our visitors were so attracted to us that they were reluctant leave when we closed shops at 1.00 a.m. A point worth nothing here, is the discovery of an efficient manual glass-washer in the form of Bunny Seah a Temasek Jaycees. The City Jaycees approximately took the opportunity to publicise their intention to bid to host next years Asia Pacific Regional Conference. The Singapore delegation, burning with enthusiasium boosted and inspired by the spirit of the Congress, became instant ambassadors of Singapore wasted no time in soft-selling our island in the sun right from the start.

From the nightly parties, many of us proceeded to nightspots and entertainment centres in town, or the various programmes arranged for us by our Filipino counterparts. We were certainly well taken care of and had more than a fair share of Filipino warmth and hospitality, to the extent of them escorting us in our shopping sprees. The days were busy with seminars, workshops, general assemblies and casual meetings. Exchanging views and ideas inter-mingles with the Jaycees from the world over gave us much insight into areas of interest to self development and community service – 2 areas which form the basis of Jayceeism. The Congress theme "Our Children. Our Future" was the centre of amphasts in most discussions, as the Jaycees prepared ourselves for the International Year of the Child in 1979. It was hectic and complaints came from all corners that there wasn't enough time to participate in all the programmes.

Politicking was prevalent. What with Japan and Korea – 2 very strong NOMS – fighting to host the 1980 World Congress, and the various Presidential and Vice-Presidential nominees, it became anybodys guess on the outcome of each climaxed at the closing GA when Kumar Gera of India was announced President Elect of JCI.

Nobody missed the Grand Finale – The Presidential Ball, that night smelled of and on one lost time in making itch and the dance floor packed the people in like sardines; many next to the dining table. But who cared?

As good things always had to come to an end, sad though we were to leave behind all the excitement and the overwhelming experience, and the friendship we've built within the 6 days, we had to say adieu to Manila, to the 1978 World Congress and bade and hoped to see one another again in a year's time, at the 1979 Congress.

This time. At Gotherburg. Sweden.

WITH BEST COMPLIMENTS
FROM

SOUND & VISION PTE. LTD.

ELECTRONICS SYSTEM ENGINEERING & MANUFACTURER

Suite 705, Rear Podium, Peace Centre,
1, Sophia Road,
Singapore, 9.
Tel. 323155, 323417

5 Reasons to Step Ahead with the Jaycees

1. **Self Improvement** – Through the years, Jaycee "leadership training" has guided thousands of young men into better jobs and more secure social lives. In Jaycees, you gain experience in public speaking ... organizing your thoughts more effectively ... expressing them more confidently. You learn to organize your work ... making more effective use of your time, on the job and off. You learn to work with people – and to get people to work for you.
2. **Career Advancement** – Being a Jaycee implies to your boss and others that you are ambitious and enthusiastic ... ready to tackle any job ... assume any responsibility. As a Jaycee, you assume responsibilities usually entrusted to older, more experienced men. When advancement opportunities come, you will be ready for them.
3. **Community Recognition** – In Jaycee activities, you become known to civic and business leaders in your community. You work with other groups and leading citizens in a variety of prestige projects – working with today's leaders for a better future for you and your community.
4. **Service** – Your work in the Jaycees will make you a valued citizen because of your contributions in service ... working to help youth, the needy, the neglected ... working for a community that is more than just a place to earn a living.
5. **Friendship** – In the Jaycees, you become a part of the sharpest group of young men in town. And no matter where you might be transferred, there is a Jaycee club nearby – a ready-made circle of friends – men who believe as you will in taking action to improve the world around them.

YOUR COMMITMENT

The **induction** ceremony conveys various meanings to different people. But to you, the inductee, it is a poignant event that you will cherish in the years to come and will bring back pleasant memories as you grow in the Jaycee organisation.

Induction is the first major event in a Jaycee's life. Tonite, you are officially accepted into the Jaycee movement. As you step forward to be inducted, and as you hold the candle and recite the oft-repeated words, you reach out to embrace Jayceeism, the ideals and objectives of which are enshrined in the six tenets of our Creed.

In becoming a member of the Singapore Jaycees, you also become a member of the Jaycees International. You will be fraternising with more than half a million young men and women in 83 countries.

Induction is an occasion for all Jaycees to plunge into personal awareness and emerge as better citizens of our land. You will accept responsibilities and develop yourself through the process of involvement and be of service to the community. Your enthusiasm and dedication will be an injection to further stimulate our role in this republic. Fresh ideas and original innovative thinking can only enhance our image. Let us not allow ourselves to decay and tarnish this image. Thus, your commitment is vital to our organisation. We hope to see you involved in the activities of the Jaycees.

Tonight, we welcome the following new members into our organisation:
JEFFREY YONG **RONALD ONG**

JCI Creed

We believe:

That faith in God gives meaning and purpose to human life;

That the brotherhood of man transcends the sovereignty of nations;

That economic justice can best be won by free men through free enterprise;

That government should be of Laws rather than of men;

That earth's great treasure lies in human personality;

And that service to humanity is the best work of life.

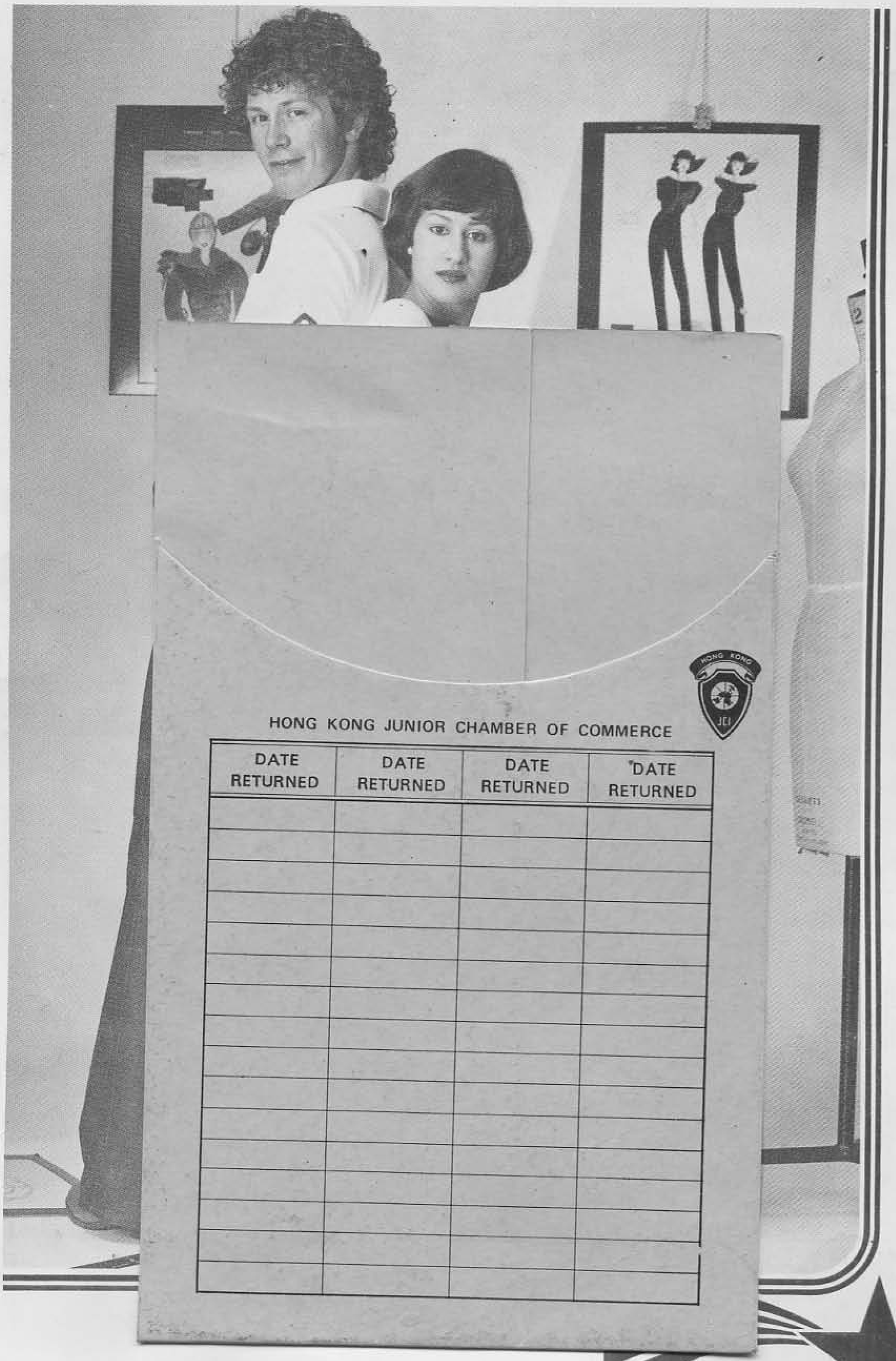
Acknowledgements

The Singapore Jaycees, Orchid Chapter wish to express their sincere thanks and appreciation to the following:–

Honourable MP for Bouna Vista, Dr Ang Kok Peng for his message and his presence at the Orchid Nite '79

Avis Rent-A-Car
Adidas Sportshop
Beecham (Mfg) S'pore Pte Ltd
David Sports & Engraving Co
Hotel Equatorial Pte Ltd
Fountainhead Pte Ltd
Fairdinkum Custom Tailors
Great Ocean Supply & Co
Guam Jc – Gian Tenerio
Herbels Label (Pte) Ltd
L E Tels Trading
1978 Installation Committee
Malayan Breweries (S) Pte Ltd
M G Corporation Pte Ltd
Nestle's Products (M) Ltd
Orchid Inn Pte Ltd
Orchid Sanitary Manufacturing Industries Pte Ltd
Rothmans of Pall Mall (S) Pte Ltd
Robinson (S) Pte Ltd
2nd Chance Enterprises
Selangor Pewter (S) Pte Ltd
Sino-America Pte Ltd
Skorsky Leather & Fabrics
Tien Wah Press (Pte) Ltd
Temasek President – Victor Wong
W E A Records (Pte) Ltd
Wrangler Division – Yangtze Kiang Garment Manufacturing Co
Winray Advertising Practitioners – for the cover design
Anonymous
All Advertisers

and all those who have helped in one way or another towards the success of this function.



HONG KONG JUNIOR CHAMBER OF COMMERCE

DATE RETURNED	DATE RETURNED	DATE RETURNED	DATE RETURNED

Printed by Longsun Press Co.

EASY®