JCIHK Bid Book Seminar II

3 July 2019

By 2015 JCI Hong Kong Jayceettes President

Senator Naomi Chan

JCI
2016 JCI Peace is Possible Committee Member
(Asia & the Pacific)

NOM
2019 JCIHK Inaugural Ceremony Chairman
2018 National Vice President
2017 National International Affairs Commission Vice Chairman
2017 Ten Outstanding Young Persons Selection Sub-com Chairman
(Leadership Summit & Community Service Day)
2013 Ten Outstanding Young Persons Selection Sub-committee Member (Publication)
2012 The 47th National Convention Sub-committee Member (Publication)

LOM
2015 President
2014 Vice President of External Affairs
2013 Vice President of Community Development and Publication
2012 Joined



Others
2015 JCI Taiwan-Bid to Win Workshop (Speaker)

Awards
2018 JCIHK Most Outstanding NOM Excom Member (Award)
2015 JCIHK Most Outstanding Local President (55-90)(Merit)
2015 JCIHK Best Chapter of the Area (55-90) (Merit)
2015 Best Local UN Millennium Development Goals (UN MDG) Project (Award)
2013 Best Local UN Millennium Development Goals (UN MDG) Project (Award) & Top 3 in ASPAC

Judging experience

2018 National Vice President
2015 ASPAC Award Judge
2015 World Congress Award Judge
2013 National Convention Award Judge



A Team Player, a Bid Book Fighter, an Award winner to Judges of National Convention, ASPAC and World Congress





Who are the Judges?











For National Convention: JCIHK Excom members

(NP, NIPP, NVPs, NSG & NHT)

Nominated Bid Book Judges from LOM

(e.g. mostly Board or 2-year members with bid book or judging experience, excluding President)

For ASPAC and World Congress:

Judges are nominated by Overseas Chapters!

SHOW OR TELL

Proof of photos?
有圖有真相?

Proof of words?
有字有真相?

Simple

Unique

Concrete

Credible

Story

Sharing

SUCCESS!



SUCCESS

Simple
Can We Understand/Remember in Seconds?

Unique
Any Unique Idea or Achievement?

Concrete
Are You Answering the Question?
(e.g. Our project is in line with JCI Mission.)

Credible
Any Authoritative Data or Source?

Echo
Why does This Matter to Readers?

Story
Background and Impact?

JCI Hong Kong

#ICan Inauguration Ceremony 5 JAN 2019 change the World

KEEP CHANGING THE WORLD



Sometimes a Smart Slogan speaks more than 1000 words!

JCI



Peace is Possible
Page Liked · July 7, 2016 ·

JCI Mekong of JCI Cambodia organized "Donation Gate," a project which gathered around 800 people to promote road safety and its importance in leading a peaceful life with the concept of ''One Helmet One Life''. Around 700 helmets were donated to those who couldn't afford to purchase one. Great job to all those involved what a wonderful initiative! #PeaceIsPossible

122 1 Comment 26 Shares

Like Comment Share

Most Relevant

Pich Leak

Write a comment...

Simple

- ✔ Smart Slogan
- ✔ Simple English
- ✘ Dictionary check
- ✔ Proactive Verbs

Boost vs Increase

Motivate vs Incentivize

Encourage/Support

JCI Hong Kong Jayceettes

Care to Aspire Dare to Inspire
(常關懷 敢行動)

President Naomi masterplanned 4 New Sustainable Platforms for Young Active Citizens to Create Positive Change in chapter (1,600 participations, 10 times more than chapter size)



First Point-Calculation Member Incentive Program







First Year-Long Training Commission



First-ever Social Entreprenuership Contest in JC and HK secondary schools







First International Collaboration with Sister Chapter and 9 other LOMs

JCI

Unique

GREATEST NUMBER OF DELEGATES (18) among JCIHK LOMS in JCI ASPAC Sabah 2015, 80% BOARD ATTENDANCE in ASPAC….



GREAT SOCIAL IMPACT and AWARENESS SPREAD for **17 MILLION** CEREBRAL PALSY CHILDREN by **10 OTHER LOMS**

FIRST JAYCEETTES ACADEMY offering 16 TRAINING OPPORTUNITIES (adding 1 overseas talk in Taiwan) till August, **3 TIMES GROWTH** as compared with 5 in 2014

Concrete

Are you Clear and Certain about

e.g. JCI Plan of Action

- **Invest** – target to generate 75 new business ideas, ……

HARNESSES THE POWER OF ENTREPRENEURSHIP, INNOVATION AND CAPITAL FOR SOCIAL GOOD

JCI 國際青年商會香港總會 Junior Chamber International Hong Kong

III.A.6 Best Global Goals Project

Definition: This award is for the recognition of the best Global Goals project organized aims by a LOM that work to advance the Global Goals for Sustainable Development.

Description: A trophy with the name of the winner inscribed on it.
A floating award.

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution Q1. What were the objectives of this program? Q2. How does this program align to the JCI Plan of Action? Q3 Was the budget an effective guide for the financial management? Q4. How does this project advance the JCI Mission and Vision?	20
Membership Participation Q1. By number, how many members were involved in this program? Q2. By percentage, how many members of your Local Organization were involved in this program? Q3. Describe the main roles of the participating members in this program.	20
Community Impact Q1. How did the Local Organization measure community impact for this project? Q2. Describe the actual community impact produced by this project.	30
Link with UN Agencies or Partners Q1. List any UN Agencies that participated in any way. Describe their involvement. (Write N/A if none) Q2. List any other partners that participated in this program. (Write N/A if none) Q3. How were partners engaged to participate in the program?	10
Long-term Impact of the Program Q1. What is the expected long-term impact of this project? Q2: What changes would you make to improve the results of this project?	20

JCI TM

MOTIVATE

COLLABORATE

INVEST



CONNECT

Plan and Write with Understanding

IMPACT

2019

JCI Plan of Action

Accelerate Transformation

JCI

IMPACT

JCI WILL FOCUS THE POWER OF YOUNG PEOPLE TO ADVANCE SUSTAINABLE IMPACT.

MOTIVATE

JCI WILL UNITE THE PASSION OF YOUNG PEOPLE TO MOTIVATE BOLD ACTION.

INVEST

JCI WILL ACCELERATE TRANSFORMATION BY INVESTING IN TECHNOLOGICAL, FINANCIAL AND HUMAN RESOURCES.

COLLABORATE

JCI WILL FOSTER A COLLABORATIVE CULTURE IN A DYNAMIC WORLD.

CONNECT

JCI WILL CONNECT YOUNG PEOPLE TO DRIVE THE WORLD IN A POSITIVE DIRECTION.



JCI

JCI Active Citizen Framework

A Better World Begins Here



JCI



VS.



Credible

Are Figures in Pictures Consistent with the Texts?

Data
Endorsement (e.g. titles, names and v
Media coverage (news, social media)



JCI 國際青年商會香港總會
Junior Chamber International Hong Kong

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All 12 supporting organizations assisted in promoting our project through their network and social media.

協辦機構
Co-organizer

Business - School Partnership Programme
Education Bureau

白金贊助
Platinum Sponsor

草本 HERBS

鑽石贊助
Diamond Sponsors

Hong Kong Red Swastika Society
香港紅卍字會

JCI Hong Kong Jayceettes Trust Fund

場地贊助
Venue Sponsor

The Hong Kong Polytechnic University 香港理工大學 | I/E Institute for Entrepreneurship 企業發展所

策略伙伴
Strategic Partner

Hong Kong Association

支持機構 Supporting Organizations



Partnership



Business-School Partnership Programme, HKSAR Government offered all support and co-operation.

協辦機構
Co-organizer

Business - School Partnership Programme
Education Bureau





主禮嘉賓賀辭
Congratulatory Message from Guest of Honor

創意盡展
啓迪有方

香港女青年商會
全港中學生創意社企大賽2015

楊潤雄先生
教育局副局長

Echo

JCI has 4 areas (JCIHK is in Area B), and judges may have different perspective of the same theme: e.g. Peace

2019 Conference of the Americas

Best Local Peace Project

About violence in schools













2019 European Conference

Best Local Peace Project

To create an awareness about **cross-cultural dialogue and migration issues**

2019 Asia and the Pacific Conference

Best Local Peace Project

…to improving quality of education for underprivileged children





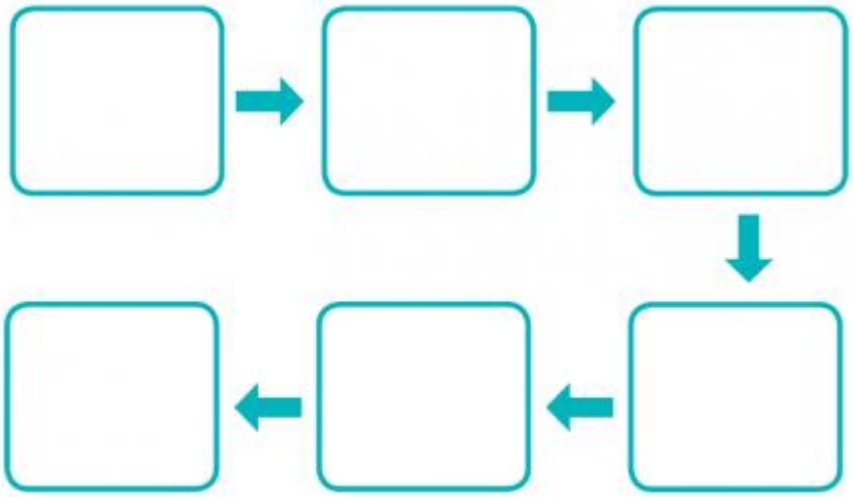
Story



1. Grow the chapter TO 500 Members strong **within 5 years**
2. Focus on **Long Term Programs** over Short Term Projects
3. Implement **International** Projects & Programs
4. A New …**Clubhouse**

1st Draft
Separate Text
Separate Photo

1st Draft
Team planning of the flow => allocation of photos and headlines



JCI Hong Kong Jaycees

Strengthening JCI Values of Togetherness, the Brotherhood of Men Transends the sovereignty of nations



Renewal of 40 Years of Sisterhood



700% increase in collaboration (Friends from 7 new LOMs)

"I was not lying when I said in my speech that as I witnessed the JCI Twinning Ceremony and this year's ASPAC I was secretly wishing that all these new partnerships result in successful relationships as that displayed by the JCI Hong Kong Jayceettes and JCI Yokohama" from JCI EVP Natalie Viselli's email on 21 June 2015



Care to Aspire
Dare to Inspire
"Jayceettes Connect"

Sharing Within & Beyond







YouTube

International Women's Day

Echo with Sustainable Development Goals of United Nations



Join this International Women's Day for a HeForShe Conversation with Emma Watsc UN Women Global Goodwill Ambassador. Emma will answer questions about HeForS and gender equality live at www.facebook.com/EmmaWatson.

Everything Is SUCCESS

But SUCCESS Is Not Everything

All the Best!

JCI