JCI Hong Kong

70 YEARS OF Serving Humanity

LEAD CONNECT ACHIEVE

Arlen Ho, IPP of JCI Harbour

Awards in 2019 NC

- Best of the Best
- Best Chapter of the Area (91+ members)
- Best Long-Term Community Development Program
- Best Growth & Development Program
- Best New Project

Merits in 2019 NC

- Best Community Empowerment Program
- Best Corporate Communication Program
- Outstanding NOM ExCom Member Award





Judges

How they view a bidbook?
How long for viewing a bidbook?
How they give score?







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Good Projects & Good Bidbooks

- Impact
- Uniqueness
- Coverage
- Society needs
- Sustainability
- Development

- Presentation
- Story telling
- Grimmick
- Language
- Easy to read
- Aesthetic
- Design



Elements



Powerpoint & layout



Statistics



Infographics



Photos

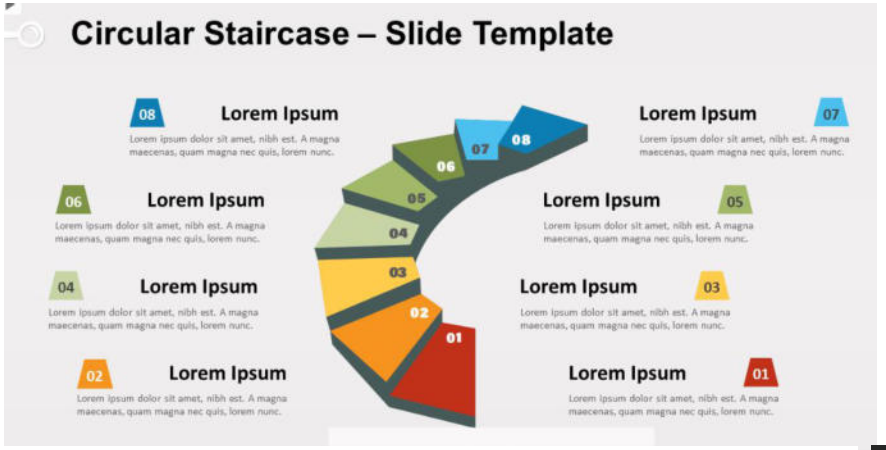
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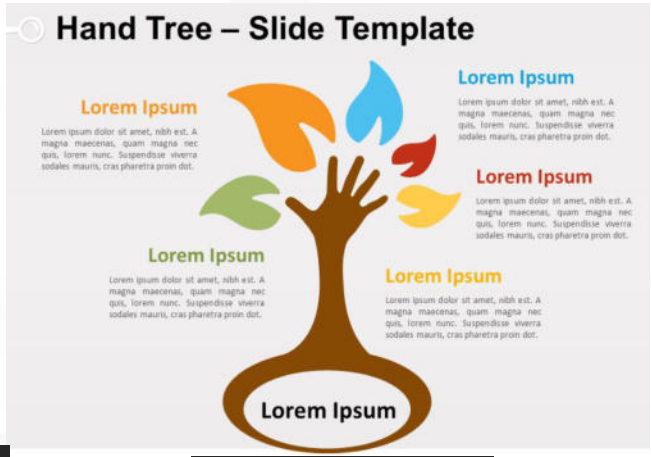
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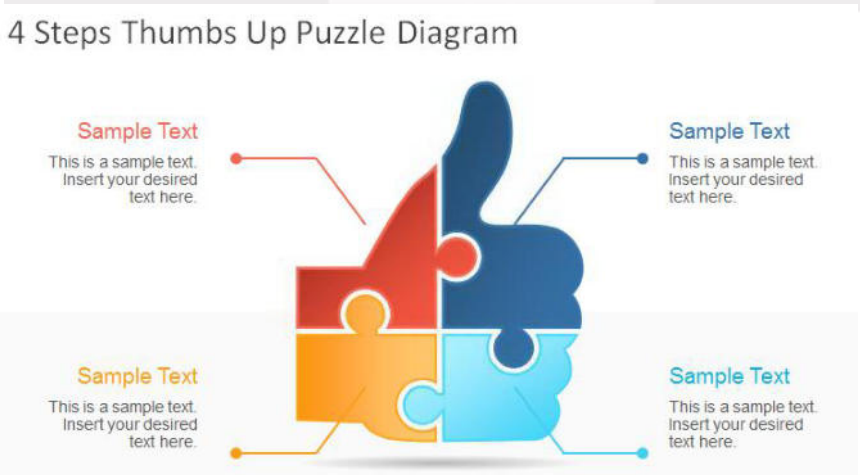
PowerPoint Templates & Layout

Easier to read and better cosmetics













Pictures

Create a picture library for bidbook teams to use











INVEST

CONNECT

IMPACT

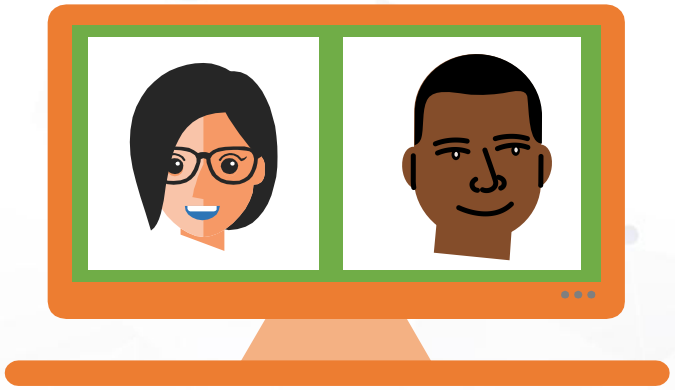
COLLABORATE

MOTIVATE



Infographics













Statistics

Make statistics and numbers meaningful



24,749 miles flown around 12 countries



8 members joined SDG Conference @ Kanazawa Japan

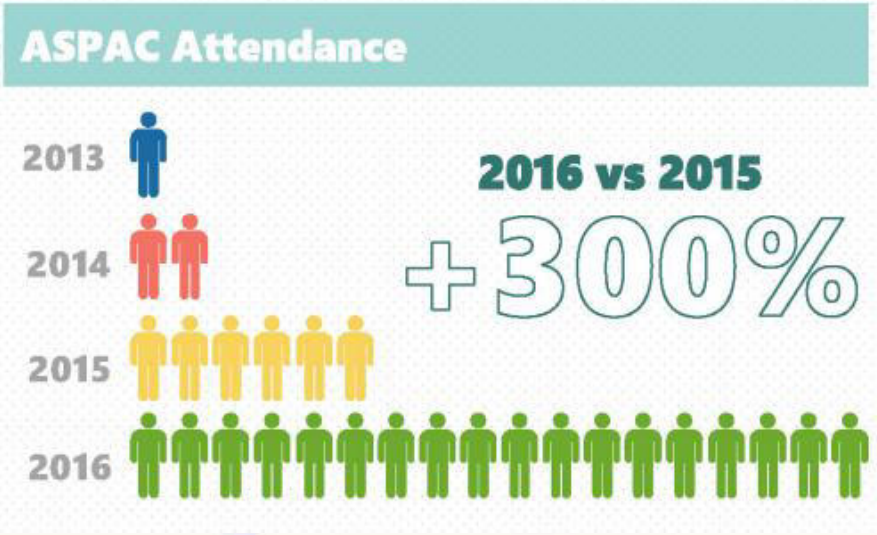


Visit Guangdong to learn any entrepreneurial opportunity



Almost the same distance of orbiting the earth one time





Useful tools

PowerPoint Templates

https://infograpia.com
https://powerpointify.com
https://www.free-powerpoint-templates-design.com/free-powerpoint-templates-design/







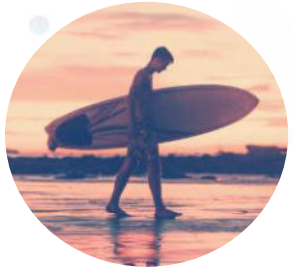
Photo Editors

https://pixlr.com/editor/

Photos

www.freepik.com





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Ideas & Photos





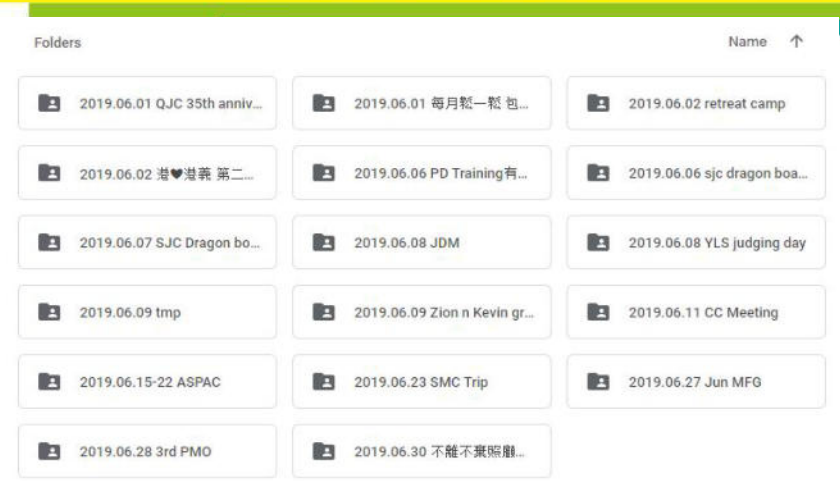
Ideas



Photos folders

- International
- MC training
- pmo - deliver jc value
- training
- ma_happiness_photo
- NOM event
- project_partner
- untitled folder

Micro photo folders



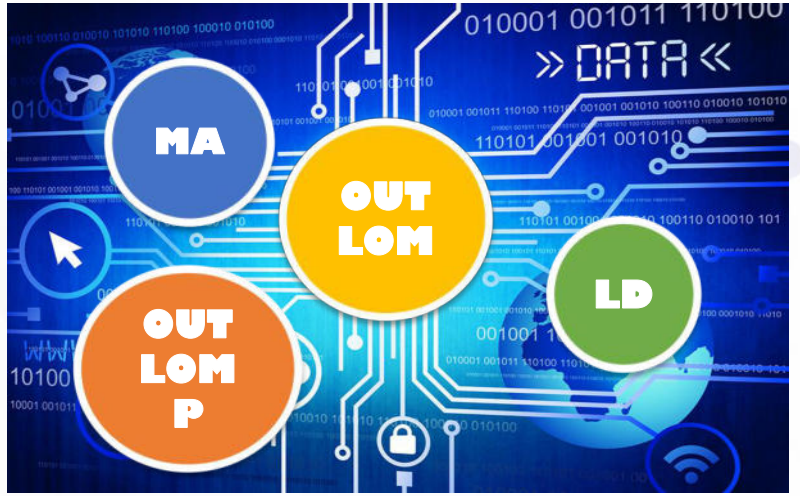


Photo sharing among bidbook teams

Photo Selection

Group photos vs Action photos



"Saving Locals, We have Ways!" Program,
Encourage students to provide business solution to provide sustain long-established small local businesses

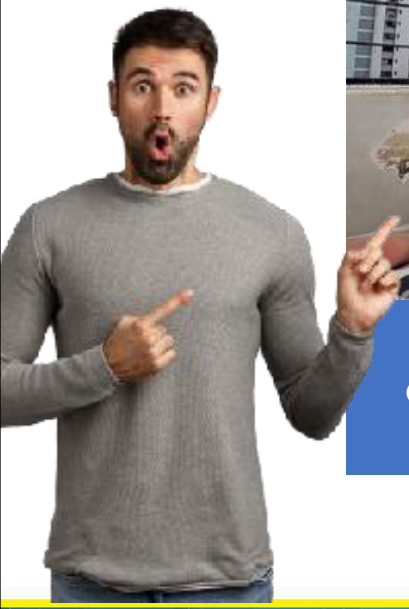


"Saving Locals, We have Ways!" Program,
Encourage Students to provide business solutions to sustain long-established small local businesses



Photo Selection

Group photos vs Action photos





"You Are Not Alone" Carer Program, designed from **new project angle** that is in **trend with the community**



"You Are Not Alone" Carer Program, designed from a new project angle that is in trend with the community

Photo Selection

Importance of wordings with photos ??





Photo Selection



MC Training for presentation



Train up 9 Professional MCs for presentation

Importance of wordings with photos ??

New members

Senior members

Experienced members

P

Past P



MA Startfish Mentorship gatherings

MA Startfish Mentorship gatherings promote inheritance, trigger intensive bonding, raise senior member participation rate

Photo Selection

March Dodgebee



August Parallel Vehicle



MA gatherings every month

MA gatherings every month to adhere Harbour members together

Together we play and learn something new every month

Importance of wordings with photos & Story telling





Learn making dumplings & distribute to the elderly



Photo Selection

How others (judges) think and feel?



We, Young leaders,
strive to take actions together!



We, Young leaders,
strive to TAKE ACTIONS Together!

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Photo Selection





Group photos vs Action photos



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Photo Selection

Atmosphere - Passion, Energetic, Team building, Sharing, etc













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Photo Selection

Evidence, Elements









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Photo Selection

Project Impact, Uniqiness, Education, Purpose









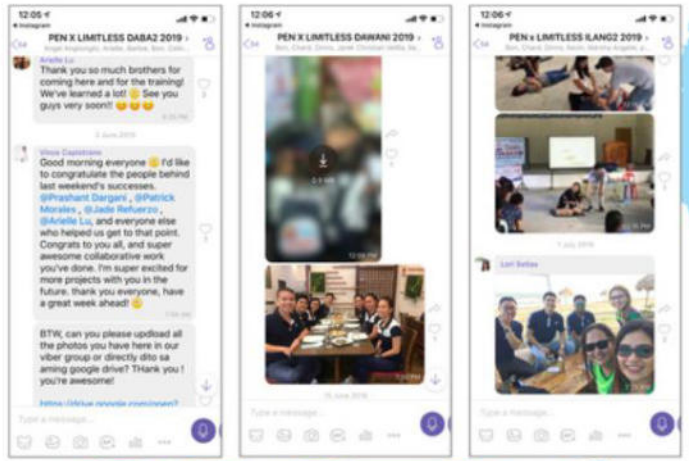




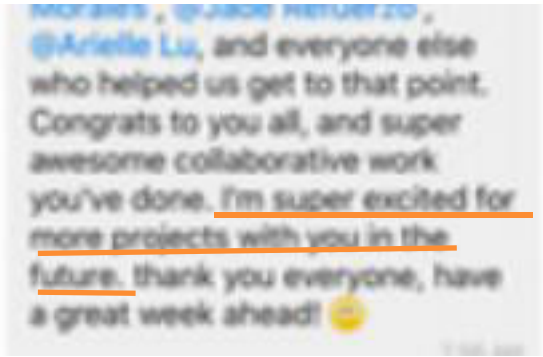


Other Country refences

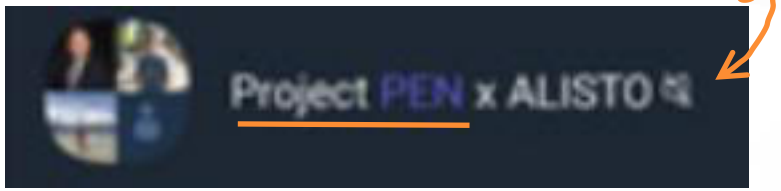
Evidence







per Coordination done thru Constant Communication





Inaguration of Projects During NP Visit







President During the work of Kalukody Kazbcha

Other Country refences

Evidence

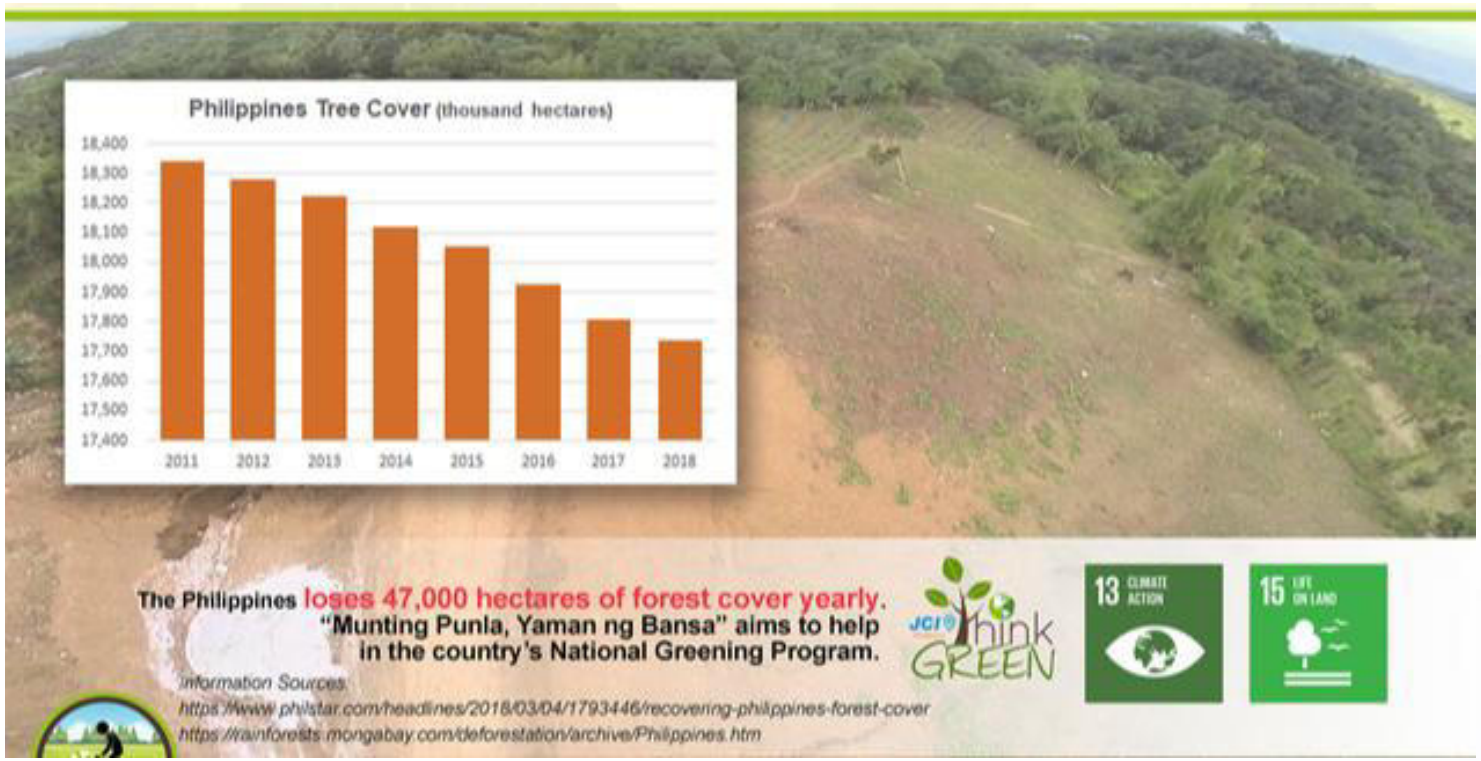
Breastfeeding Bicolanas and JCI discussing Breast Stimulation and Massage for lactating mommies.





Other Country refences

Story telling & Statistics





Other Country refences

Infographics and layout





Winning bidbook refences





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Winning bidbook refences

JCI Tai Ping Shan

Lead to Make a Difference

Explore Dream Discover

ENHANCING TPS' IMAGE



New Design for Newsletter, Chapter Polo Tee & Fundraising Scheme

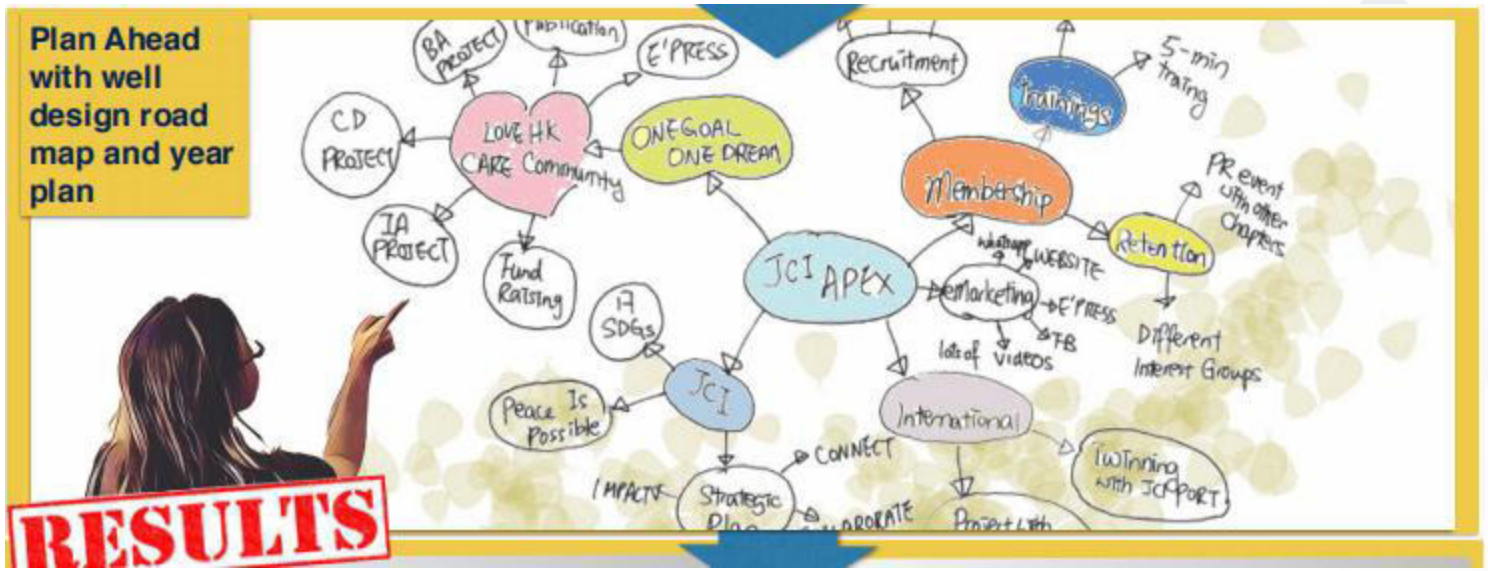






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Winning bidbook refences





Welcome New ideas



Reminder

Do NOT use SAME picture more than two times
Do NOT use LOW resolution pictures







High Resolution Image



Low Resolution Image

Tricks

web.centanet.com

教育/公益活動

中原支持「青年有SAY，小店有機推廣計劃」

2019/05/20

時代的巨輪下，香港經濟騰飛，金融經貿發達，亦令部份富本地文化的傳統工藝或服務行業小店日漸式微。而「青年有SAY，小店有機推廣計劃」，正正提供平台，讓青年發揮創意，提升營商思維，為小店選寫推廣計劃，提升宣傳及客源，同時冀透過活動讓更多人關注本土小店發展，達至三贏局面。活動由海港青年商會舉辦、中原地產贊助。日前舉辦工作坊，中原亦身體力行派代表出席活動，支持一眾年青參加者。而活動亦邀請了前TVB藝員伍文生先生、及著名室內設計師陳天麟先生，向年青參加者分享創業心得。嘉賓及小店代表亦有小組交流，為年青參加者提供意見及支持。

活動將於7月21日舉行頒獎典禮暨分享會。

海港青年商會及活動詳情：https://www.hjc.org.hk/











Tricks







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Thank you!!



