REPORT TO THE GENERAL ASSEMBLY OF THE 48th NATIONAL CONVENTION FROM 2011-2013 LONG RANGE PLANNING COMMITTEE CHAIRMAN SENATOR SPENCER LI

Foreword

On behalf of the 2011-2013 Long Range Planning Committee (“LRPC”), I am pleased to present the following report to the General Assembly of the 48th National Convention of the Junior Chamber International Hong Kong (JCIHK).

Appointment and Reports

The 2011-2013 LRPC consists of the following members: -

Chairman: Senator Spencer Li - 2000 National President

Members:

Senator Henry U - 1997 National President
Senator Michelle Tang - 2001 National President
Senator Tony Chan– 2002 National President
Senator Alice Liu – 2003 National President
Senator Joseph Ho - 1995 President of Ocean Junior Chamber
Senator Kenneth Ho - 2009 NOM SMC Chairman
Ex-officio: Senator Paul Wu - 2013 National President (Ex-officio in 2013)

Two committee meetings were held in 2013, during which the LRPC reviewed the current situation of our organization and discussed the vision of NOM and in which directions NOM affairs are recommended to be managed. Our Ex-officio member, NP Paul updated the committee about the latest development of LOMs, NOM.

This report summarizes the current few years’ views and recommendations of the LRPC in relation to the development of JCIHK for the consideration of the General Assembly. Besides a quick overview on current NOM and LOM development, it is a critical moment for us to review current JC matters and recommend strategic solutions for implementing Active Citizen Framework (ACF) to uplift JCIHK into a new horizon like our 50's and 60's senior members influencing Hong Kong in a active and constructive manner.

In order to have a more holistic approach, the report highlights the reviews on JCIHK to improve and also inspires a new concept of Active Citizen Framework (ACF) to JCIHK for JC movement.

1. Current Review and Improvement

1.1 Public Image of JCIHK as Active Citizen

With the dedicated efforts of NOM and LOMs, a few large-scale projects like Housing Forum, CSR Forum, Nothing But Nuts, Better World Projects, co-organized Organs Donation project with Rotary International District 3450 have been organized successfully. In fact, it is a good way of showing JCIHK members as active citizen.

For recognition of JCIHK's contribution to the community, NOM BODs have

been invited by CE CY Leung to attend a courtesy lunch in Government House. Government officials are also encouraged by CE CY Leung to attend JC functions as Guest of Honour. An image of constructive non-political organization is established.

It is recommended to continue to organize large-scale community development projects to increase our public image of JCIHK as active citizen organization.

1.2 Training and Development

NOM should play an active role of advocating more members to attend the JCI institute certified program by highlighting a training roadmap for JCIHK future growth. More JCI Certified programs should be introduced to Hong Kong in order in enlarge the training spectrum. NOM should also take the initiative to encourage member to become JCI Certified Program Trainer since it will become an essential attribute of JC leader.

NOM should put more effort on local and outline the future development of LOM in coming five years so as to focus on gaps and weaknesses in current provision and practice. NOM should design the training road map to locate the acquisition of skills, concepts or attitudes that result in improved performance within the Chapter Management. Training analysis looks at each aspect of an each domain so that the initial skills, concepts and attitudes of our members and officers can be effectively identified and appropriate training can be specified. Different levels of training programs should be tailored-made and reviewed from time to time to fit for the change.

1.3 WE UNITE for a BETTER WORLD

In this year, JCIHK Better World (Hong Kong) Projects 2013 has been launched with massive MTR advertisements, taxis advertisements bearing 19 Chapters' Better World projects. A consolidated impact of 19 LOMs projects is built with good public relation and corporate identity of JCIHK families as ONE Jaycee.

LRPC recommends that a consolidated approach of main theme projects can be adopted like Better World.

1.4 National Community Concern Group (NCCG)

It is good to train members to understand more about the current government structure and policies by participating in government consultation. A session on public consultation on adjustment of fees of existing three cross-harbour tunnels was delivered by Mr. Yau Shing Mo, Under-secretary of the Transport and Housing Bureau.

Various 1-min surveys on contemporary issues are regularly taken to reflect the opinions of JCIHK members to the government.

LRPC recommends that NCCG can play an active role to support the coming Active Citizen Framework.

1.5 Future Development : Integration & Diversification (New LOM & New structure)

Several discussions on establishing new LOMs were taken. Due to the recent years

of JCIHK movements on UNMDG, Nothing But Nuts, Better World projects, JCIHK has increased its positive image and attracts more new members to join. We have an open mind on founding new LOM provided that there are no serious impact on NOM's resources. In other words, the establishment of new LOM must depend on a lot of factors like manpower resources, financial support, local district relationship, market needs, and etc.

However, if there is real need of new LOMs, these new LOMs should focus on more local district issues to cope with Active Citizen Framework.

2. The Way Forward

In the 50's and 60's, JCIHK developed tremendously by organizing meaningful projects to the local community and therefore a lot of community leaders were trained and developed. In 21st Century, JCIHK is grasping an opportunity to maximize our community impacts by implementing Active Citizen Framework for the betterment of society because of strong government and NGO's support. Following section will brief our members to consider Active Citizen Framework as a platform for NOM and LOMs to develop.

2.1 Active Citizen Framework

It serves as a roadmap to finding sustainable solutions to challenges facing communities around the world. By identifying root causes of problems, building partnerships across sectors, developing an effective plan to take concrete action, and evaluating your impact, we believe everyone can create positive change.



2.2 How to implement Active Citizen Framework

During the past 10 years, JCI has initiated new projects like "Nothing But Nets" that promoting UNMDG, Global Compact, etc which have been beneficial to the community. However, under the Active Citizen Framework, NOM and LOMs can be empowered to launch their meaningful projects with greater impact in a more organized manner.

NOM should evaluate the current roles of NOM and LOMs and find the way to build bonding with government and building partnership with NGOs. Our focuses are on education, health and sustainability. We must find long-term partners for continuous meaningful projects rather than changing partners frequently.

Conclusion and Acknowledgement

Taking this opportunity, I would like to express my sincerest thanks to all LRPC members for their valuable time and efforts. The above recommendations are drafted in the long-term interest of our beloved organization. We look forward to the early implementation of these recommendations in the hope that they would benefit our members and our organization in the long run.

Senator Spencer Li
Chairman
2011-2013 Long Range Planning Committee