JCI Hong Kong, China

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JCI Hong Kong, China
Bidbook Seminar 2
20 July 2026

PNP Louise Chan

JCI Hong Kong, China

JCI 2000 Asia Pacific Development Council Chairman

NOM 1999 National President
1998 National Executive Vice Chairman
1997 National Vice President
1995 National Leadership Development Director
2014-2016 Deputy Chairman – JCI Foundation
201x - 2025 Chief Judge / Advisor to Inaugural Ball
2025 Advisor to 75th Anniversary Celebration

LOM 1996 President (Peninsula)
1994 Hon Secretary (Peninsula)
1989 Joined as JC member



1999 National President

Awards :

1999 WC	Outstanding NOM of the World
1997 ASPAC	Most Outstanding LOM President in Asia Pacific
1996 NC	Most Outstanding LOM (Peninsula)
	Most Outstanding LOM President
1995 NC	Most Outstanding National Director (NLDD)



1999 National President

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中華全國青年聯合會第九屆委員會特邀委員 (2000年- 2005年)

傑出青年協會 - 1999年度執行委員

教育統籌局- 青少年持續發展及就業相關培訓專責小組成員 2004-2006

勞工及福利局- 康復諮詢委員會-康復服務公眾教育小組委員會成員- 2006- 2011

民政事務局公民教育委員會委員 - 2000 - 2005

民政事務局青年事務委員會委員 - 2006 - 2011



The Greater China Young Entrepreneurs Summit



Outstanding National Organization (總會) of the World in 1999



Asia Pacific Development Council Chairman



1999 Ten Outstanding Young Persons Selection



JCI Hong Kong, China

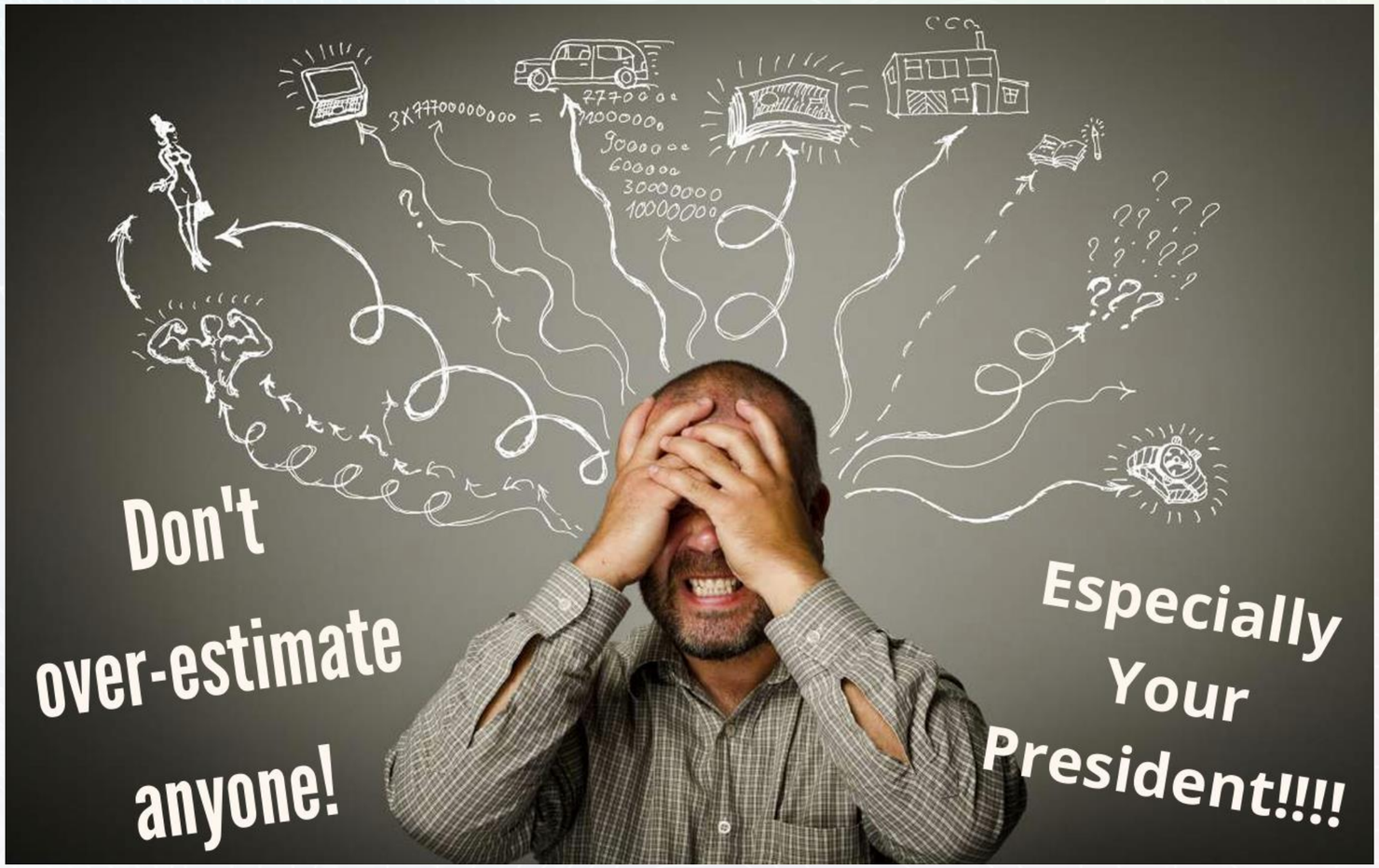


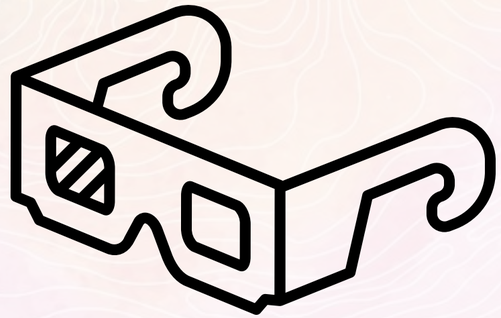







M. LLORE
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Don't
over-estimate
anyone!
Especially
Your
President!!!!



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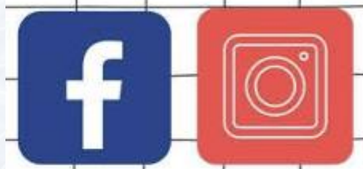
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How to identify beautiful lies —
Practical techniques to see through exaggerated claims, inflated achievements, and polished packaging

WHO ARE THE JUDGES

All of them are JC MEMBER

how to increase their first impersion before judging day









local judges vs overseas judges

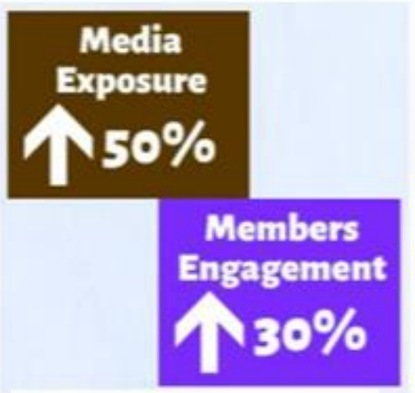
know the norms and culture,

familiar with HK

Simple . Story . Statistics

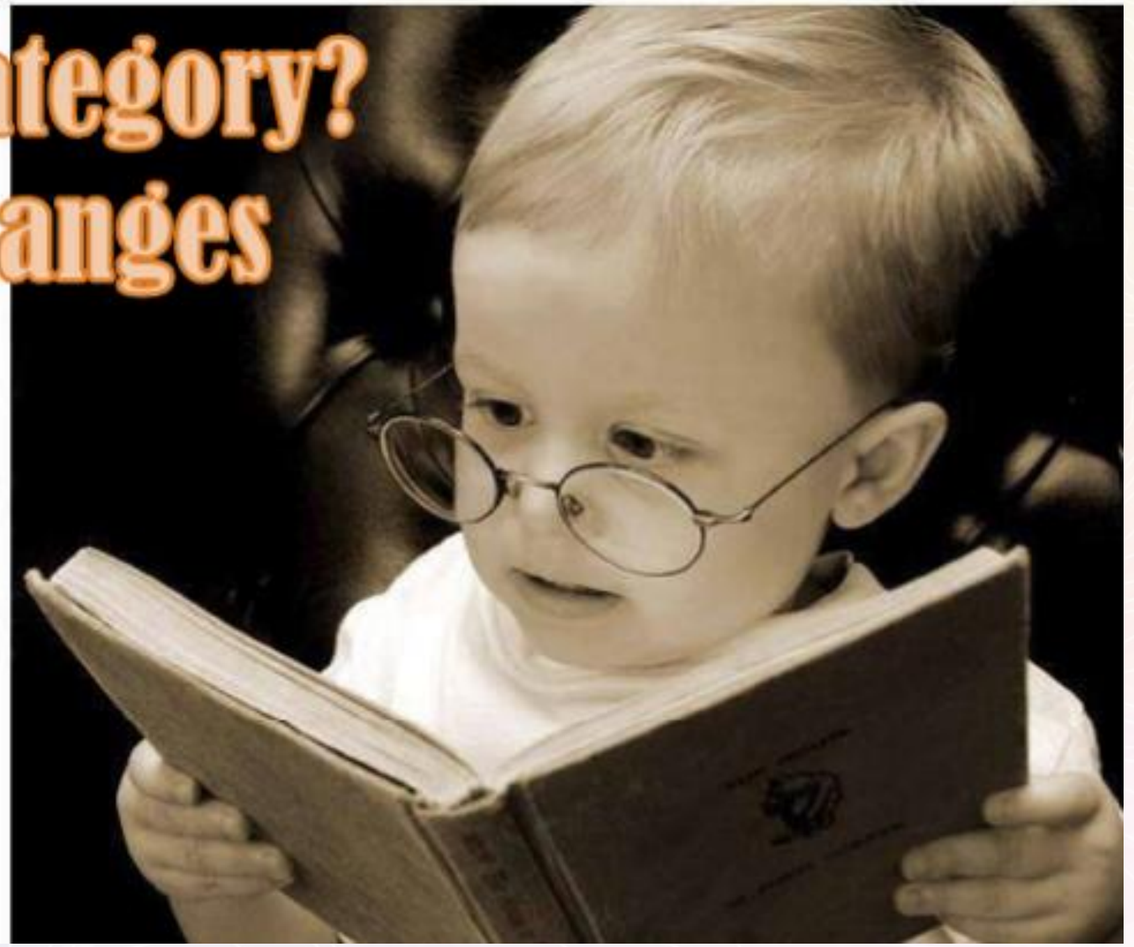
- Research on the social issues
- Survey collected
- No. of participants
- No. of partners
- No. of new members recruited
- Members Retention rate
- Sponsorship received
- Media exposure (Reach, views etc)
- *US Dollars*







Which category?
Any changes



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How to pick the RIGHT category?

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III.A.3 **Best Community Impact Program**

Definition: This award is for the recognition of the most effective project and program which promotes economic and societal growth, extend the JCI Mission, enhance credibility with partners, and JCI brand recognition to develop Global Change-Makers. Community projects are NOT charity, fundraising, or philanthropy projects but must be anchored in economic reality.

Description: A trophy with the name of the winner inscribed on it.
A floating award

Award Judging Criteria	Points
Objectives, Planning, Finance and Execution Q.1 What were the objectives of this program? Q.2 Describe how your project focused on economic impact in society and NOT on charity or humanitarian actions.	20
Added Value to JCI Members and Stakeholders Q.1 How many members were involved in this program? Q.2 How did this program bring value to your members?	15
Impact on the Local Organization's Brand Awareness Q.1 Describe how your project helped raise awareness about the JCI brand. Q.2 How did this project increase awareness of JCI with future members? Q.3 How did this program align to the 2023 JCI Plan of Action and the new direction of JCI on enterprising leadership?	15
Impact on the Local Organization's Membership Growth Q.1 What was the final increase in members thanks to this project (number and %)? Q.2 How did the Local Organization benefit from running this project? Q.3 Describe how your project targeted membership growth.	20
Impact on the Local Organization's Finances Q.1 What was the financial surplus or loss of the project? Q.2 How will the surplus be used to grow your local organization?	10
Long-term Impact of the Program Q.1 What is the expected long-term impact of this project? Q.2 What changes would you make to improve the results of this project?	20

Note: a) Award is allied to JCI Award Programs. The former name of this award was "Best Community Empowerment Program"

b) Given the difference in award periods for the NC and ASPAC, the NC awardees in the previous year will NOT be automatically become the representatives of JCI Hong Kong in the ASPAC.

Winner list is set out on the next page

Category

Definition

Criteria & Scorings

Previous Winner / Potential Competitors

Local Award / International Award

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Winners	Certificate of Merit
1971 – Victoria	1983 – HK Jayceettes
1972 – Peninsula	1985 – HK Jayceettes / City
1974 – HK Jayceettes	1987 – Peninsula
1975 – HK Jayceettes	1988 – Queensway
1976 – HK Jayceettes	1995 – Victoria
1977 – HK Jayceettes	2000 – City
1978 – Peninsula	2002 – Peninsula
1979 – Peninsula	2006 – North District
1980 – Peninsula	2008 – Bauhinia
1981 – HK Jayceettes	2010 – Harbour
1982 – City	2013 – Bauhinia / City Lady
1983 – Bauhinia	2014 – Bauhinia / Dragon
1984 – HK Jayceettes	2015 – Tai Ping Shan / Dragon
1985 – Peninsula	2016 – Tai Ping Shan
1986 – Peninsula	2018 – Peninsula / HK Jayceettes
1987 – HK Jayceettes	2019 – Harbour/ City
1988 – Peninsula	2020 – HK Jayceettes/ Bauhinia
1989 – Peninsula	2021 – Peninsula
1991 – Victoria	2022 – Peninsula
1993 – Peninsula	
1994 – Victoria	
1997 – Apex	
1998 – North District	
1999 – Apex	
2000 – Apex	
2001 – Harbour	
2002 – City	
2004 – City	
2005 – East Kowloon	
2006 – HK Jayceettes	
2007 – Harbour	
2008 – North District	
2009 – City	
2010 – North District	
2011 – Lion Rock	
2012 – Tai Ping Shan	
2013 – Tai Ping Shan	
2014 – Tai Ping Shan	
2015 – Peninsula	
2016 – HK Jayceettes	
2017 – HK Jayceettes	
2018 – Bauhinia	
2019 – Peninsula	
2020 – Peninsula	
2021 – City Lady	
2022 – Tsuen Wan	

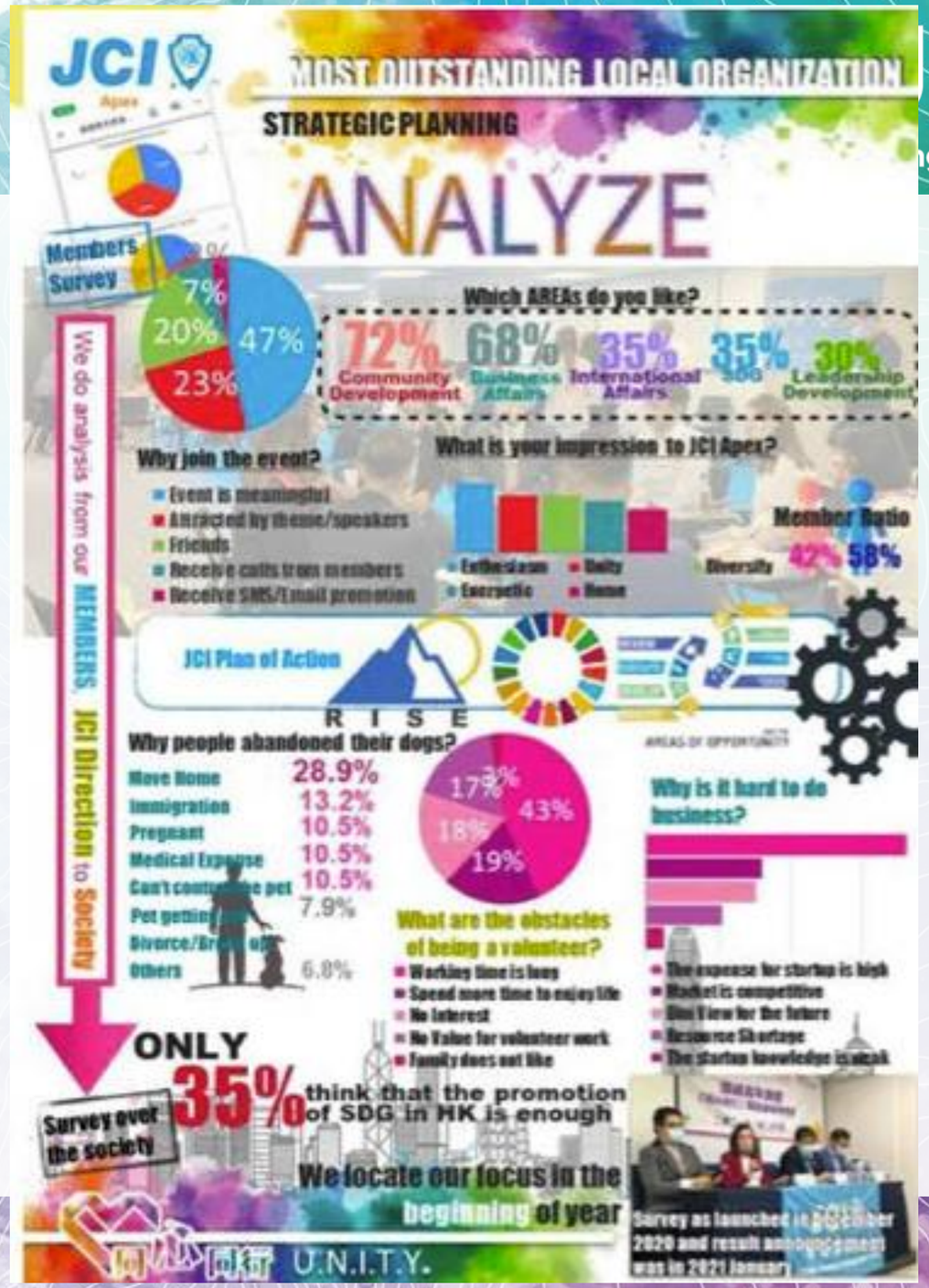
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Past Winning Bidbook Reference








JCI
MOST OUTSTANDING LOCAL ORGANIZATION
STRATEGIC PLANNING
ANALYZE
Members Survey
7%
20%
47%
23%
Which ABEAs do you like?
72% Community Development
68% Business Affairs
35% International Affairs
35% SDG
30% Leadership Development
We do analysis from our MEMBERS, JCI Direction to Society
Why join the event?
Event is meaningful
Attracted by theme/speakers
Friends
Receive calls from members
Receive SMS/Email promotion
What is your impression to JCI Apex?
Enthusiasm
Unity
Energetic
Home
Diversity
Member Ratio
42% 58%
JCI Plan of Action
RISE
Why people abandoned their dogs?
Move Home 28.9%
Immigration 13.2%
Pregnant 10.5%
Medical Expense 10.5%
Can't control the pet 10.5%
Pet getting 7.9%
Divorce/Break up
Others 6.8%
17%
43%
18%
19%
Why is it hard to do business?
What are the obstacles of being a volunteer?
Working time is long
Spend more time to enjoy life
No interest
No Value for volunteer work
Family does not like
ONLY 35% think that the promotion of SDG in HK is enough
Survey over the society
We locate our focus in the beginning of year
Survey as launched in December 2020 and result announcement was in 2021 January
U.N.I.T.Y.

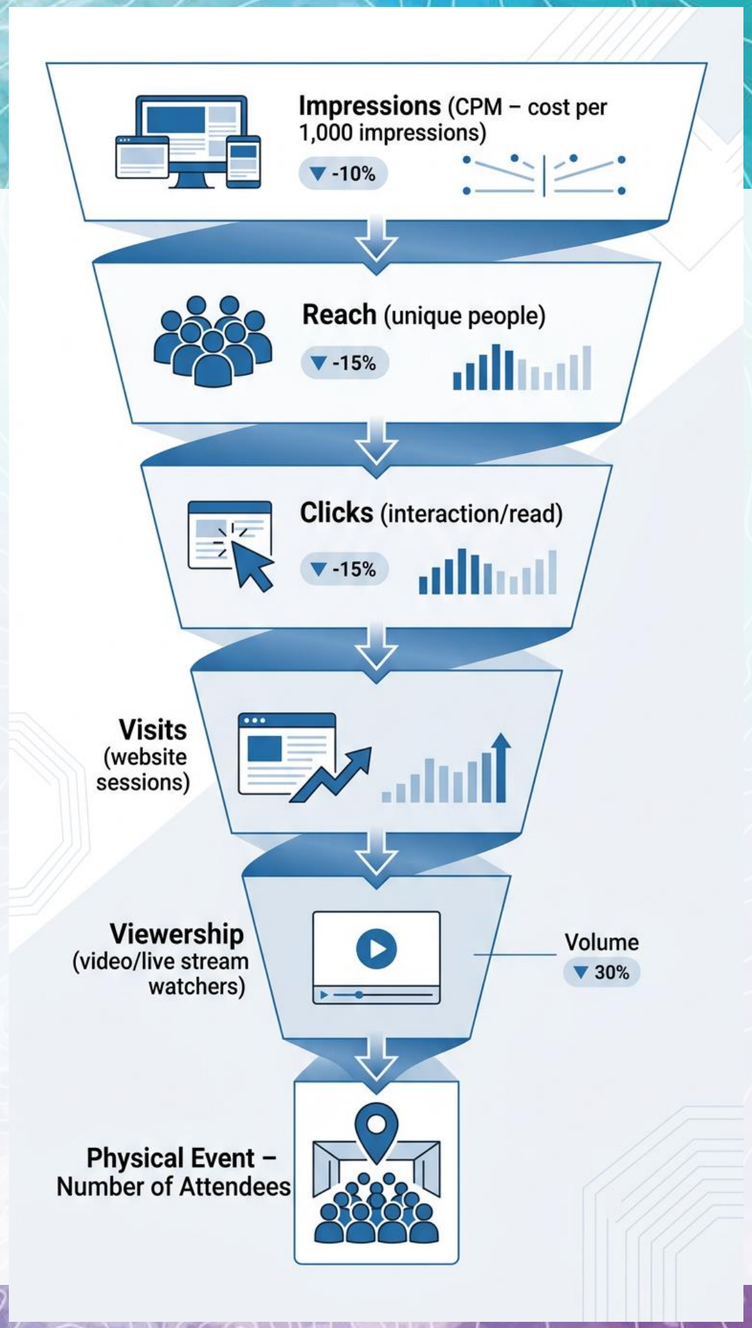

JCI
B.A.L.I.K.AKLATAN YR. 2
Best Local Corporate Social Responsibility (CSR) Program
19
CORPORATIONS AND INSTITUTIONS
were encouraged to practice and strengthen Corporate Social Responsibility (CSR) in their Businesses as their commitment to make this world a better place for everyone through B.A.L.I.K.-Aklatan.
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VOLUNTEERS
tirelessly went up the mountains to visit the children and give them hope, empower them and experience how it feels to endure the heat of the sun just to go to school and study.

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Impressions

📌 What is an Impression?

- The number of times content is displayed
- Not necessarily clicked
- One person can generate multiple impressions

💰 CPM (Cost Per Thousand Impressions)

$$CPM = \frac{Cost}{Impressions} \times 1000$$

- Used in advertising
- You can **buy impressions**

✅ Impressions measure **exposure volume**

Metric	Measures	Can Be Bought?
Attendees	Physical participation	No
Impressions	Exposure frequency	Yes
Reach	Unique audience	No
Clicks	Interaction	No
Visits	Website traffic	No
Viewership	Watching behavior	Partly (ads)

Past Fatal Cases — Real past examples of Bidbooks that “died” and the common deadly mistakes to avoid

遲交bidbook (包括 hardcopy, USB, JVC, receipt, cover) (5) Aug 30 , 5 pm

無nominate judge (3) / 遲nominate judge
judge 遲到briefing (1)
遲交pre-entry (5) Aug 13
用錯cover (1)
cover 漏填 (1)
交漏cover page (1)
"OUT LOM over JCI 9頁 (3)
" over JCIHK 4頁圖 (3)
"JCIHK word page 有圖片 + 唔係黑色字 (3)"
A4紙, JCI直印 (2)
會長簽名(2)
project 名稱一致 (2) / 螺旋裝訂 (2)

Judging Attitude & Cultivation — The right mindset and professionalism every judge should uphold








必勝
必勝